

KMBC 6455 Winchester Ave Kansas City, MO 64133-6409 Main: (816)221-9999 Billing: (704)208-2350

www.kmbc.com

Billing Address:

Assembly **Attention: Accounts Payable** One World Trade Center 67th Floor New York, NY 10007

Send Payment To:

KMBC PO Box 14435 Des Moines, IA 50306-3435 TIN# 88-0326834

Property	KMBC		
Invoice #	2264586-1	Order #	2264586
Invoice Date	05/08/22	Alt Order #	27770186
Invoice Month	May 2022	Deal #	
Invoice Period	04/25/22 - 05/02/22	Flight Dates	04/26/22 - 05/02/22
Advertiser	Protect Our Care		1
Product	PROTECT OUR CA	RE	
Estimate #	2225		
	Account Executive	Meredith Tho	mpson
	Sales Office	Eagle-New Y	ork City
	Sales Region	National	
	Agency Code	1939	
	Advertiser Code	POCR	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	ASSEMBLY	
	Advertiser Ref		
	Product 1	POCR	
	Product 2		

			Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 04/26/22 04/26/22 Good Morning America 7-9am Class of Time - Pre-emptible with notice	- T	:30	1	\$800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 04/25/22 05/01/22 -T 1	<u>Rate</u> \$800.00					
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KMBC Tu 04/26/22 7:59 AM Good Morning America	7-9am	:30) POC22043	30H		\$800.00 NM
2 05/02/22 05/02/22 Good Morning America 7-9am Class of Time - Pre-emptible with notice	M	:30	1	\$800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 05/02/22 05/08/22 M 1	<u>Rate</u> \$800.00					
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
1 KMBC M 05/02/22 7:25 AM Good Morning America	7-9am	:30) POC22043	30H		\$800.00 NM
3 04/26/22 04/26/22 The View 11am-12pm Class of Time - Pre-emptible with notice	- T	:30	1	\$750.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 04/25/22 05/01/22 - T 1	<u>Rate</u> \$750.00					
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KMBC Tu 04/26/22 11:59 AM The View	11am-12pm	:30) POC22043	30H		\$750.00 NM
4 04/28/22 04/28/22 The View 11am-12pm Class of Time - Pre-emptible with notice	T	:30	1	\$750.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 04/25/22 05/01/22 T 1	<u>Rate</u> \$750.00					
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KMBC Th 04/28/22 10:59 AM The View	11am-12pm	:30) POC22043	30H		\$750.00 NM
5 04/29/22 04/29/22 ELLEN EF M-F 3-4p Class of Time - Pre-emptible with notice	F	:30	1	\$300.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 04/25/22 05/01/22 F 1	<u>Rate</u> \$300.00					
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KMBC F 04/29/22 3:23 PM ELLEN EF	M-F 3-4p	:30) POC22043	30H		\$300.00 NM
6 04/26/22 04/26/22 5pm News 5-530pm Class of Time - Pre-emptible with notice	- T	:30	1	\$1,000.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: https://www.hearst.com/-/hearst-television-broadcast-terms-conditions



Send Payment To: KMBC PO Box 14435 Des Moines, IA 50306-3435 TIN# 88-0326834

	ICEA	TE		
	Invoice #	2264586-1	Invoice Month	May 2022
	Invoice Date	05/08/22	Invoice Period	04/25/22 - 05/02/22
435	Advertiser	Protect Our Care	•	
	Product	PROTECT OUR CARE		
	Estimate #	2225		

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
6 04/26/22 Class of Tin	04/26/22 ne - Pre-empt	5pm News ible with notice	5-530pm	- T	:30	1	\$1,000.00	NM	
Spots: <u>#</u> Ch 1 KME	04/25/22 <u>Day</u> <u>Air I</u> 3C Tu 04/2		Description 5pm News	\$1,000.00 <u>Start/End Time</u> 5-530pm		<u>h Ad-ID</u> 0 P0C2204	130H		<u>Rate</u> <u>Type</u> \$1,000.00 NM
7 05/02/22 Class of Tim	05/02/22 ne - Pre-empt	5pm News ible with notice	5-530pm	M	:30	1	\$1,000.00	NM	
Spots: <u>#</u> <u>Ch</u>	<u>Start Date</u> 05/02/22 <u>Day</u> <u>Air I</u> 8C M 05/0	05/08/22 M Date <u>Air Time</u>	Intersection Spots/Week Description 1 5pm News 1	<u>Rate</u> \$1,000.00 <u>Start/End Time</u> 5-530pm		<u>h Ad-ID</u> 0 P0C2204	130H		<u>Rate</u> <u>Type</u> \$1,000.00 NM
8 04/28/22 Class of Tim	04/28/22 ne - Pre-empt	6pm News ible with notice	6-630pm	T	:30	1	\$1,400.00	NM	
Weeks: Spots: <u>#</u> Ch 1 KME	Start Date 04/25/22 Day Air I	End Date <u>MTV</u> 05/01/22 Date <u>Air Time</u>	MFSS Spots/Week T 1 Description 1 6pm News 1	Rate \$1,400.00 <u>Start/End Time</u> 6-630pm		<u>h Ad-ID</u> 0 P0C2204	130H		<u>Rate</u> <u>Type</u> \$1,400.00 NM
9 04/29/22 Class of Tim	04/29/22 ne - Pre-empt	6pm News ible with notice	6-630pm	F	:30	1	\$1,400.00	NM	
Weeks: Spots: <u>#</u> Ch 1 KME	Start Date 04/25/22 Day Air I 3C F 04/2 Credited	Date <u>Air Time</u>	ITFSS Spots/Week - F 1 Description 6pm News	Rate \$1,400.00 <u>Start/End Time</u> 6-630pm	Lengt :0	<u>h Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$1,400.00 NM
10 04/28/22 Class of Tim	04/28/22 ne - Pre-empt	M-F 10pm New ible with notice	vs 10-1035pm	T	:30	1	\$900.00	NM	
Weeks: Spots: <u>#</u> Ch 1 KME	Start Date 04/25/22 Day Air I	End Date <u>MTV</u> 05/01/22 Date <u>Air Time</u>	MTFSS Spots/Week T 1 Description 1 M-F 10pm News	Rate \$900.00 <u>Start/End Time</u> 10-1035pm	Lengt :0	<u>h Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$900.00 NM
11 05/02/22 Class of Tim	05/02/22 ne - Pre-empt	M-F 10pm New ible with notice	rs 10-1035pm	M	:30	1	\$900.00	NM	
Weeks: Spots: <u>#</u> Ch 1 KME	Start Date 05/02/22 Day Air I 3C M 05/0	05/08/22 M Date <u>Air Time</u>	ITFSS Spots/Week 1 Description I M-F 10pm News	<u>Rate</u> \$900.00 <u>Start/End Time</u> 10-1035pm		<u>h Ad-ID</u> 0 P0C2204	130H		<u>Rate</u> <u>Type</u> \$900.00 NM
12 04/30/22 Class of Tim	04/30/22 ne - Non Pre-	5pm News Sati	urday 5-530pm	S-	:30	1	\$500.00	NM	
Weeks:	Start Date 04/25/22 Day Air I	End Date <u>MTV</u> 05/01/22 Date <u>Air Time</u>	ITFSS Spots/Week S- 1 Description 5pm News Saturday	Rate \$500.00 Start/End Time 5-530pm	Lengt :0	<u>h Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$500.00 NM
	04/30/22 ne - Non Pre-		· ·	S-	:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> Ch 1 KME		05/01/22 Date Air Time 30/22 6:26 PM	ITFSS Spots/Week S- 1 Description 1 6pm News Saturday 1 Standard Terms and Conditions for P	Rate \$500.00 Start/End Time 6-7pm	:3	<u>h Ad-ID</u> 0 P0C2204			<u>Rate</u> <u>Type</u> \$500.00 NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: https://www.hearst.com/-/hearst-television-broadcast-terms-conditions



Send Payment To: KMBC PO Box 14435 Des Moines, IA 50306-3435 TIN# 88-0326834

	ICEA	TE		
	Invoice #	2264586-1	Invoice Month	May 2022
	Invoice Date	05/08/22	Invoice Period	04/25/22 - 05/02/22
435	Advertiser	Protect Our Care		
	Product	PROTECT OUR CARE		
	Estimate #	2225		

www.kmbc.com		Spot	·c/		
Line Start Date End Date Description Start/End Tim	ne MTWTFSS	Length Wee		Туре	
13 04/30/22 04/30/22 6pm News Saturday 6-7pm Class of Time - Non Pre-emptible	S-	:30	1 \$500.00	NM	
14 04/30/22 04/30/22 Sa 10pm News 10-1035pm Class of Time - Pre-emptible with notice	S-	:30	1 \$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Wee	<u>k Rate</u> 1 \$600.00				
Spots: <u>#</u> Ch Day Air Date Air Time Description 1 KMBC Sa 04/30/22 10:12 PM Sa 10pm News	<u>Start/End Time</u> 10-1035pm	Length Ad-I :30 POC			<u>Rate</u> <u>Type</u> \$600.00 NM
15 05/01/22 05/01/22 SU 1030pm News 1030-11pm Class of Time - Pre-emptible with notice		:30	1 \$500.00	NM	
Weeks: Start Date End Date MIWIFSS Spots/Wee 04/25/22 05/01/22 S Spots/Wee	1 \$500.00		-		
Spots: <u>#</u> Ch Day Air Date Air Time Description 1 KMBC Su 05/01/22 10:59 PM SU 1030pm News	<u>Start/End Time</u> 1030-11pm	Length Ad-I :30 POC2			<u>Rate</u> <u>Type</u> \$500.00 NM
16 04/27/22 04/27/22 GOOD DISH DAY 9-10A Class of Time - Immediately Pre-emptible without notice	W	:30	1 \$175.00	NM	
	1 \$175.00		_		
Spots: <u>#</u> Ch Day Air Date Air Time Description 1 KMBC W 04/27/22 9:19 AM GOOD DISH DAY	<u>Start/End Time</u> 9-10A	Length Ad-I :30 POC			<u>Rate</u> <u>Type</u> \$175.00 NM
17 04/28/22 04/28/22 GOOD DISH DAY 9-10A Class of Time - Immediately Pre-emptible without notice	T	:30	1 \$175.00	NM	
	1 \$175.00				
Spots: <u>#</u> Ch Day Air Date Air Time Description 1 KMBC Th 04/28/22 9:13 AM GOOD DISH DAY	<u>Start/End Time</u> 9-10A	Length Ad-I :30 POC			<u>Rate</u> <u>Type</u> \$175.00 NM
18 04/28/22 04/28/22 TAMRON HALL M-F 10-11A Class of Time - Pre-emptible with notice <td< td=""><td> T</td><td>:30</td><td>1 \$150.00</td><td>NM</td><td></td></td<>	T	:30	1 \$150.00	NM	
Weeks: Start Date 04/25/22 End Date 05/01/22 MFWFSS T Spots/Wee	1 \$150.00		5		
Spots: <u>#</u> Ch Day Air Date Air Time Description 1 KMBC Th 04/28/22 10:27 AM TAMRON HALL	<u>Start/End Time</u> M-F 10-11A	Length Ad-I :30 POC2			<u>Rate</u> <u>Type</u> \$150.00 NM
19 05/02/22 05/02/22 TAMRON HALL M-F 10-11A Class of Time - Pre-emptible with notice <td< td=""><td></td><td>:30</td><td>1 \$150.00</td><td>NM</td><td></td></td<>		:30	1 \$150.00	NM	
	1 \$150.00		-		
Spots: <u>#</u> Ch Day Air Date Air Time Description 1 KMBC M 05/02/22 10:46 AM TAMRON HALL	Start/End Time M-F 10-11A	Length Ad-I :30 POC			<u>Rate</u> <u>Type</u> \$150.00 NM
20 04/27/22 04/27/22 4pm News 4-5p Class of Time - Immediately Pre-emptible without notice	W	:30	1 \$350.00	NM	
	1 \$350.00		_		_
Spots: <u>#</u> Ch Day Air Date Air Time Description 1 KMBC W 04/27/22 4:54 PM 4pm News	<u>Start/End Time</u> 4-5p	Length Ad-I :30 POC			<u>Rate</u> <u>Type</u> \$350.00 NM
21 04/28/22 04/28/22 4pm News 4-5p Class of Time - Immediately Pre-emptible without notice	T	:30	1 \$350.00	NM	
Weeks: Start Date 04/25/22 End Date 05/01/22 MTWTFSS T Spots/Wee	1 \$350.00				
Spots: # Ch Day Air Date Air Time Description 1 KMBC Th 04/28/22 4:58 PM 4pm News	<u>Start/End Time</u> 4-5p	Length Ad-I :30 POC			<u>Rate</u> <u>Type</u> \$350.00 NM

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: https://www.hearst.com/-/hearst-television-broadcast-terms-conditions



Send Payment To: KMBC PO Box 14435 Des Moines, IA 50306-3435 TIN# 88-0326834

	ICEA	TE		
	Invoice #	2264586-1	Invoice Month	May 2022
	Invoice Date	05/08/22	Invoice Period	04/25/22 - 05/02/22
435	Advertiser	Protect Our Care		
	Product	PROTECT OUR CARE		
	Estimate #	2225		

Line Start Date	End Data	Descriptio	n	Start/End Time	MTHTTCC	Length	Spots/ Week	Rate	Turno	
		•			MTWTFSS				Туре	
21 04/28/22 Class of T	04/28/22 ime - Immedia	4pm News ately Pre-emp	s tible without n	4-5p otice	1	:30	1	\$350.00	NM	
22 04/29/22 Class of T	04/29/22 ime - Immedia	4pm News ately Pre-emp	s tible without n	4-5p otice	F	:30	1	\$350.00	NM	
Weeks:	Start Date 04/25/22	End Date 05/01/22	<u>MTWTFSS</u> F	Spots/Week 1	Rate \$350.00					
Spots: <u>#</u> Ch			Time Descrip 89 PM 4pm Ne		<u>Start/End Time</u> 4-5p		<u>h Ad-ID</u> 0 P0C22043	30H		Rate Type \$350.00 NM
1 100			•		•					4000.00 NW
23 04/30/22 Class of T	04/30/22 ime - Non Pre	e-emptible	s Saturday	•	S-	:30	1	\$500.00	NM	
Weeks:	Start Date 04/25/22	05/01/22	S-	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> Ch			Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 KN	IBC Sa 04	/30/22 6:3	9 PM 6pm Ne	ws Saturday	6-7pm	:3	0 P0C22043	30H		\$500.00 NM
24 05/01/22 Class of T	05/01/22 ime - Pre-emp	GMA otible with not	ice	6-7a	S	:30	1	\$550.00	NM	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
0	04/25/22	05/01/22	S	1	\$550.00	1				
Spots: <u>#</u> Ch			Time Descrip	tion	Start/End Time		h Ad-ID	2011		Rate Type
	1BC Su 05/	/01/22 6:2	9 AM GMA		6-7a	:3	0 P0C22043	500		\$550.00 NM
25 04/29/22 Class of T	04/29/22 ime - Pre-emp	otible with not	ice	Late Airing Late N	leıF	:30	1	\$900.00	NM	
Weeks:	Start Date 04/25/22	End Date 05/01/22	<u>MTWTFSS</u> F	Spots/Week 1	<u>Rate</u> \$900.00					
Spots: <u>#</u> Ch			Time Descrip		Start/End Time		h Ad-ID			Rate Type
1 KN	IBC F 04	/29/22 10:4	5 PM Late Air	ing Late News	Late Airing Late	e Ne ¹ :3	0 P0C22043	30H		\$900.00 NM
26 04/29/22 Class of T	04/29/22 ime - Pre-emp	NFL DRA	ice	NFL DRAFT	F	:30	1	\$1,400.00	NM	
Weeks:	Start Date 04/25/22	End Date 05/01/22	<u>MTWTFSS</u> F	Spots/Week 1	<u>Rate</u> \$1,400.00					
Spots: <u>#</u> Ch			Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KM	1BC F 04/	/29/22 9:5	7 PM NFL DR	RAFT	NFL DRAFT	:3	0 P0C22043	30H		\$1,400.00 NM
27 04/30/22 Class of T	04/30/22 ime - Pre-emp	AFHV otible with not		9-10pm	S-	:30	1	\$500.00	NM	
Weeks:	Start Date 04/25/22	End Date	<u>MTWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> Ch	Day Air	Date <u>Air</u>	Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
	IBC Sa 04		3 PM AFHV	_	9-10pm		0 P0C22043	30H		\$500.00 NM
					Total Spots	2	24			

Payment Terms 30 Days Gross Total	\$14,850.00
Agency Commission	\$2,227.50
Net Amount Due	\$12,622.50
Invoice Balance as of 05/13/22 9:59:21 AM CT	\$0.00