

KMBC 6455 Winchester Ave Kansas City, MO 64133-6409 Main: (816)221-9999 Billing: (704)208-2350

www.kmbc.com

Billing Address:

Assembly Attention: Accounts Payable One World Trade Center 67th Floor New York, NY 10007

Send Payment To:

KMBC PO Box 14435 Des Moines, IA 50306-3435 TIN# 88-0326834

			Page 1 of		
OICE -					
Property	KMBC				
Invoice #	2262255-1	Order #	2262255		
Invoice Date	04/24/22	Alt Order #	27765529		
Invoice Month	April 2022	Deal #			
Invoice Period	03/28/22 - 04/18/22	Flight Dates	04/12/22 - 04/18/22		
Advertiser	Protect Our Care				
Product	PROTECT OUR CAL	RE			
Estimate #	2211	2211			
	Account Executive	Meredith Tho	mpson		
	Sales Office	Eagle-New Y	ork City		
	Sales Region	National			
	Agency Code	1939			
	Advertiser Code	POCR			
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	ASSEMBLY			
	Advertiser Ref				
	Product 1	POCR			
	Product 2				

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

			Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 04/12/22 04/17/22 Good Morning America 7-8am Class of Time - Pre-emptible with notice	W	:30	1	\$600.00	NM	
Weeks: Start Date 04/11/22 End Date 04/17/22 MTWTFSS - W 1 Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengtl	h Ad-ID			Rate Type
1 KMBC W 04/13/22 7:55 AM Good Morning America	7-8am	:30	P0C220430	Н		\$600.00 NM
2 04/12/22 04/17/22 Good Morning America 7-8am Class of Time - Pre-emptible with notice	T	:30	1	\$600.00	NM	
Weeks: Start Date 04/11/22 End Date 04/17/22 MTWTFSS T Spots/Week 1	Rate \$600.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KMBC Th 04/14/22 7:25 AM Good Morning America	7-8am	:30) P0C220430	H		\$600.00 NM
3 04/12/22 04/17/22 Good Morning America 7-8am Class of Time - Pre-emptible with notice	F	:30	1	\$600.00	NM	
Weeks: Start Date 04/11/22 End Date 04/17/22 MTWTFSS F Spots/Week 1	Rate \$600.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KMBC F 04/15/22 7:41 AM Good Morning America	7-8am	:30) P0C220430	Н		\$600.00 NM
4 04/18/22 04/18/22 Good Morning America 7-8am Class of Time - Pre-emptible with notice	M	:30	1	\$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate					
04/18/22 04/24/22 M 1	\$60 <u>0.00</u>	Land	L ALLID			Data Tana
Spots: # Ch Day Air Date Air Time Description	Start/End Time		<u>h Ad-ID</u>	**		Rate Type
1 KMBC M 04/18/22 7:28 AM Good Morning America	7-8am	:30) P0C220430	Н		\$600.00 NM
5 04/12/22 04/17/22 The View 11am-12pm Class of Time - Pre-emptible with notice	W	:30	1	\$500.00	NM	
Weeks: Start Date 04/11/22 End Date 04/17/22 MTWTFSS - W Spots/Week 1	Rate \$500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time		h Ad-ID			Rate Type
1 KMBC W 04/13/22 11:34 AM The View	11am-12pm	:30) P0C220430	Н		\$500.00 NM
6 04/12/22 04/17/22 The View 11am-12pm Class of Time - Pre-emptible with notice	T	:30	1	\$500.00	NM	

INVOICE



KMBC PO Box 14435 Des Moines, IA 50306-3435 TIN# 88-0326834

Send Payment To:

Inv	oice #	2262255-1	Invoice Month	April 2022
Inv	oice Date	04/24/22	Invoice Period	03/28/22 - 04/18/22
Ad	vertiser	Protect Our Care		
Pro	oduct	PROTECT OUR CARE		
Es	timate #	2211		

www.kmbc.com

	www.kmbc.com				Spots/			
Class of Time - Pre-empitile with notice Start Date MITTINES Spots/Week Spots Spot	Line Start Date End Date Description	Start/End Time	MTWTFSS	Length		Rate	Туре	
Weeks: Start Date End Date MINTENS Spots/Week Rate Type Start/First Private Start Private St		•	T	:30	1	\$500.00	NM	
Spots # Ch	Weeks: Start Date End Date	MTWTFSS Spots/Week						
7 04/18/22			Start/End Time	Length	Ad-ID			Rate Type
Class of Time - Precemptible with notice Weeks: Start Date End Date MIWITSS Spots/Week Solution Start/End Time Solution Solut	1 KMBC Th 04/14/22 10:59	AM The View	11am-12pm	:30	P0C22043	ВОН		\$500.00 NM
Spots: # Ch	Class of Time - Pre-emptible with notic	e		:30	1	\$500.00	NM	
1 KMBC M 04/18/22 04/17/22 ELLEN EF	Weeks: <u>Start Date</u> <u>End Date</u> 04/18/22 04/24/22	MIWIFSS Spots/Week 1						
8 04/12/22								
Class of Time - Pre-emptible with notice Spots/Week Start Date End Date MIWIFSS Spots/Week Start Date Class of Time - Pre-emptible with notice Spots/Week Start Date Spots/Week	1 KMBC M 04/18/22 10:59	AM The View	11am-12pm	:30) P0C22043	ВОН		\$500.00 NM
Spots: # Ch	Class of Time - Pre-emptible with notic	e		:30	1	\$200.00	NM	
Spots: # Ch	Weeks: <u>Start Date</u> <u>End Date</u> 04/11/22	MTWTFSS Spots/Week 1						
9 04/18/22 04/18/22 ELLEN EF MF 3-4p M :30 1 \$200.00 NM Class of Time - Pre-empible with notice Weeks: Start Date End Date MWTFSS Spots/Week O4/18/22 04/24/22 M 1 Spots: # Ch Day Air Date Air Time Description Start/End Time Start Date End Date MWTFSS Spots/Week O4/11/22 04/17/22 - W 1 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Start Date End Date MWTFSS Spots/Week O4/11/22 04/17/22 - W 1 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Start Date End Date MWTFSS Spots/Week O4/11/22 04/17/22 - W 1 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Weeks: Start Date End Date End Date MWTFSS Spots/Week O4/11/22 04/17/22 - T 1 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Weeks: Start Date End Date End Date MWTFSS Spots/Week O4/11/22 04/17/22 04	Spots: # Ch Day Air Date Air Ti	me Description						
Class of Time - Pre-emptible with notice	1 KMBC F 04/15/22 3:23	PM ELLEN EF	M-F 3-4p	:30) P0C22043	ВОН		\$200.00 NM
Spots: # Ch	Class of Time - Pre-emptible with notic	e ·	М	:30	1	\$200.00	NM	
Spots: # Ch	Weeks: Start Date	<u>MTWTFSS</u> <u>Spots/Week</u> 1						
10 04/12/22	Spots: # Ch Day Air Date Air Ti	me Description						
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Start Date Class of Time - Pre-emptible with notice Start/End Time St	1 KMBC M 04/18/22 3:47	PM ELLEN EF	M-F 3-4p	:30) P0C22043	ВОН		\$200.00 NM
Spots: # Ch	Class of Time - Pre-emptible with notic	e		:30	1	\$1,000.00	NM	
1	Weeks: <u>Start Date</u> <u>End Date</u> <u>04/17/22</u>	MIWIFSS Spots/WeekW 1						
11 04/12/22								
Class of Time - Pre-emptible with notice	1 KMBC W 04/13/22 5:27	PM 5pm News	5-530pm	:30) P0C22043	ВОН		\$1,000.00 NM
Spots: # Ch	Class of Time - Pre-emptible with notic	e ·	T	:30	1	\$1,000.00	NM	
Spots: # Ch	Weeks: Start Date End Date 04/17/22	MTWTFSS Spots/Week 1						
12 04/12/22				Length	Ad-ID			Rate Type
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week \$1,000.00	1 KMBC Th 04/14/22 5:12	PM 5pm News	5-530pm	:30) P0C22043	ВОН		\$1,000.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type			F	:30	1	\$1,000.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 04/18/22 04/18/22 5:22 PM 5pm News 5-530pm :30 1 \$1,000.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date O4/18/22 End Date O4/24/22 MITWTFSS M Spots/Week S1,000.00 Rate S1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time S1,000.00 Length Ad-ID Rate Type 1 KMBC M 04/18/22 5:12 PM 5pm News 5-530pm :30 P0C220430H \$1,000.00 NM	Weeks: Start Date End Date	MTWTFSS Spots/Week						
13 04/18/22	Spots: # Ch Day Air Date Air Ti	=	• •	Length	Ad-ID			Rate Type
Class of Time - Pre-emptible with notice Weeks: Start Date 04/18/22 End Date 04/24/22 MIWTFSS M 1 Rate \$1,000.00 Spots: # Ch Day Air Date 1 KMBC Air Time Description Description 1 KMBC Start/End Time	1 KMBC F 04/15/22 5:22	PM 5pm News	5-530pm	:30) P0C22043	ВОН		\$1,000.00 NM
Od/18/22 Od/24/22 M 1 \$1,000.00 Spots: # Ch Day 1 KMBC M 04/18/22 Air Time Description 1 KMBC M 04/18/22 Start/End Time 5-530pm Length Ad-ID Length Ad-ID Start/End Time 5-530pm Rate Type 1-7000.00 14 04/14/22 04/14/22 World News Tonight 530-6pm T :30 1 \$2,000.00 NM	Class of Time - Pre-emptible with notic	e ·	М	:30	1	\$1,000.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 VMBC M 04/18/22 5:12 PM 5pm News 5-530pm :30 P0C220430H \$1,000.00 NM 14 04/14/22 04/14/22 World News Tonight 530-6pm T :30 1 \$2,000.00 NM								
14 04/14/22 04/14/22 World News Tonight 530-6pm T :30 1 \$2,000.00 NM	Spots: # Ch Day Air Date Air Ti		Start/End Time					Rate Type
, , , , , , , , , , , , , , , , , , ,	1 KMBC M 04/18/22 5:12	PM 5pm News	5-530pm	:30) P0C22043	ВОН		\$1,000.00 NM
			T	:30	1	\$2,000.00	NM	

INVOICE



KMBC PO Box 14435 Des Moines, IA 50306-3435 TIN# 88-0326834

Send Payment To:

Invoice #	2262255-1	Invoice Month	April 2022				
Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/18/22				
Advertiser	Protect Our Care						
Product	PROTECT OUR CARE	PROTECT OUR CARE					
Estimate #	2211						

www.kmbc.com

www.kinbc.com					Spots/			
Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
14 04/14/22 04/14/22 Class of Time - Pre-emp	World News Tonight	530-6pm	T	:30	1	\$2,000.00	NM	
Weeks: Start Date	End Date MTWTFSS	Spots/Week	Rate					
04/11/22 Spots: <u># Ch</u> <u>Day Air</u>	04/17/22 T Date Air Time Descri	1 Intion	\$2,00 0.00 Start/End Time	Lenat	h Ad-ID			Rate Type
	/14/22 5:28 PM World		530-6pm		0 P0C2204	30H		\$2,000.00 NM
			F		4	₽0.000.00	NIN 4	, ,
15 04/15/22 04/15/22 Class of Time - Pre-emp	World News Tonight otible with notice			:30	1	\$2,000.00	NM	
Weeks: Start Date 04/11/22	End Date MTWTFSS F	Spots/Week 1	<u>Rate</u> \$2,000.00					
Spots: # Ch Day Air			Start/End Time		h Ad-ID			Rate Type
1 KMBC F 04/	15/22 5:28 PM World	News Tonight	530-6pm	:30	0 P0C2204	30H		\$2,000.00 NM
16 04/18/22 04/18/22 Class of Time - Pre-emp	World News Tonight of the with notice	530-6pm	M	:30	1	\$2,000.00	NM	
Weeks: Start Date 04/18/22	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$2,000.00					
Spots: # Ch Day Air	Date Air Time Descri		Start/End Time		h Ad-ID			Rate Type
	18/22 5:29 PM World		530-6pm	:30	0 P0C2204	30H		\$2,000.00 NM
17 04/12/22 04/17/22 Class of Time - Pre-emp	6pm News	6-630pm	T	:30	1	\$1,400.00	NM	
	End Date MTWTFSS	Spots/Week	Rate					
04/11/22 Spots: <u># Ch</u> <u>Day</u> Air		1 intion	\$1,400.00 Start/End Time	Lengt	h Ad-ID			Rate Type
1 KMBC Th 04/			6-630pm		0 P0C2204	30H		\$1,400.00 NM
	<u>'</u>		F		4	₾4 400 00	NIN 4	, ,
18 04/12/22 04/17/22 Class of Time - Pre-emp		·		:30	1	\$1,400.00	NM	
Weeks: Start Date 04/11/22	End Date <u>MTWTFSS</u> 04/17/22	Spots/Week 1	<u>Rate</u> \$1,400.00					
Spots: # Ch Day Air			Start/End Time		h Ad-ID			Rate Type
1 KMBC F 04/	15/22 6:29 PM 6pm N	lews	6-630pm	:30	0 P0C2204	30H		\$1,400.00 NM
19 04/18/22 04/18/22 Class of Time - Pre-emp	6pm News otible with notice	6-630pm	M	:30	1	\$1,400.00	NM	
Weeks: Start Date 04/18/22	End Date <u>MTWTFSS</u> 04/24/22 M	Spots/Week	<u>Rate</u> \$1,400.00					
	Date Air Time Descri	intion	Start/End Time	l enat	h Ad-ID			Rate Type
1 KMBC M 04/			6-630pm		0 P0C2204	30H		\$1,400.00 NM
20 04/12/22 04/17/22	630-7p	630-7pm	W	:30	1	\$900.00	NM	
Class of Time - Pre-emp	tible with notice	000 7 pili	VV	.50	'	ψ300.00	INIVI	
Weeks: Start Date 04/11/22	End Date MTWTFSS W	Spots/Week 1	<u>Rate</u> \$900.00					
Spots: # Ch Day Air		ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KMBC W 04/			630-7pm		0 P0C2204	30Н		\$900.00 NM
21 04/12/22 04/17/22	630-7p	630-7pm	T	:30	1	\$900.00	NM	
Class of Time - Pre-emp	tible with notice				-			
Weeks: Start Date 04/11/22	End Date MTWTFSS T	Spots/Week 1	<u>Rate</u> \$900.00					
Spots: # Ch Day Air	0 17 1 17 2 2	ption	Start/End Time	Lenat	h Ad-ID			Rate Type
1 KMBC Th 04/			630-7pm		0 P0C2204	30H		\$900.00 NM
22 04/12/22 04/17/22	630-7p	630-7pm	F	:30	1	\$900.00	NM	
Class of Time - Pre-emp	AUDIE WILLI HOUCE							

INVOICE



KMBC PO Box 14435 Des Moines, IA 50306-3435 TIN# 88-0326834

Send Payment To:

Invoice #	2262255-1	Invoice Month	April 2022
Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/18/22
Advertiser	Protect Our Care		
Product	PROTECT OUR CARE		
Estimate #	2211		

www.kmbc.com

www.kmbc.com					Spots/			
Line Start Date End Date Descr	iption S	tart/End Time	MTWTFSS	Length	Week	Rate	Туре	
22 04/12/22 04/17/22 630-7 Class of Time - Pre-emptible with	•	30-7pm	F	:30	1	\$900.00	NM	
Weeks: Start Date	ite <u>MTWTFSS</u>	Spots/Week 1	Rate \$900.00					
Spots: # Ch Day Air Date	Air Time Description		Start/End Time	Length	Ad-ID			Rate Type
1 KMBC F 04/15/22	6:56 PM 630-7p		630-7pm	:30) POC220430H			\$900.00 NM
23 04/18/22 04/18/22 630-7 Class of Time - Pre-emptible with	notice	30-7pm	M	:30	1	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> 04/24/2		Spots/Week 1	<u>Rate</u> \$900.00					
Spots: # Ch Day Air Date	Air Time Description		Start/End Time		Ad-ID			Rate Type
1 KMBC M 04/18/22	6:48 PM 630-7p		630-7pm	:30) POC220430H			\$900.00 NM
Class of Time - Pre-emptible with	notice	0-1035pm	W	:30	1	\$750.00	NM	
Weeks: <u>Start Date</u> End Da 04/11/22 <u>End Da</u>	<u>MTWTFSS</u> 22 W	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: # Ch Day Air Date	Air Time Description		Start/End Time		Ad-ID			Rate Type
1 KMBC W 04/13/22	10:14 PM M-F 10pm I	News	10-1035pm	:30	POC220430H			\$750.00 NM
Class of Time - Pre-emptible with		0-1035pm	T	:30	1	\$750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> 04/17/2	<u>MTWTFSS</u> T	Spots/Week 1	<u>Rate</u> \$750.00					
	Air Time Description		Start/End Time	Length	Ad-ID			Rate Type
1 KMBC Th 04/14/22	10:14 PM M-F 10pm I	News	10-1035pm	:30) POC220430H			\$750.00 NM
Class of Time - Pre-emptible with	Opm News 10 notice	-	F	:30	1	\$750.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> 04/17/2	<u>MTWTFSS</u> F	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: # Ch Day Air Date	Air Time Description	•	Start/End Time		Ad-ID			Rate Type
1 KMBC F 04/15/22	•		10-1035pm	:30) POC220430H			\$750.00 NM
27 04/18/22 04/18/22 M-F 1 Class of Time - Pre-emptible with	notice	0-1035pm	M	:30	1	\$750.00	NM	
Weeks: Start Date End Da 04/18/22 End Da		Spots/Week	<u>Rate</u> \$750.00					
	Air Time Description		Start/End Time	Length	n Ad-ID			Rate Type
1 KMBC M 04/18/22	10:24 PM M-F 10pm I	News	10-1035pm	:30	P0C220430H			\$750.00 NM
28 04/12/22 04/17/22 5pm N Class of Time - Pre-emptible with		-530pm	S-	:30	1	\$350.00	NM	
Weeks: Start Date End Da 04/11/22 04/17/2	ite <u>MTWTFSS</u>	Spots/Week 1	Rate \$350.00					
Spots: # Ch Day Air Date	Air Time Description		Start/End Time	Length	Ad-ID			Rate Type
1 KMBC Sa 04/16/22	5:29 PM 5pm News	Saturday	5-530pm	:30	P0C220430H			\$350.00 NM
Class of Time - Pre-emptible with	notice	-630pm	S-	:30	1	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>04/11/22</u> <u>04/17/2</u>		Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # Ch Day Air Date	Air Time Description	•	Start/End Time	Length	Ad-ID			Rate Type
1 KMBC Sa 04/16/22	6:11 PM 6pm News	Saturday	6-630pm	:30	POC220430H			\$350.00 NM
30 04/12/22 04/17/22 Sa 10 Class of Time - Immediately Pre-	•	0-1035pm e	S-	:30	1	\$325.00	NM	
	<u> </u>	<u> </u>	<u> </u>					





KMBC PO Box 14435 Des Moines, IA 50306-3435 TIN# 88-0326834

Send Payment To:

Invoice #	2262255-1	Invoice Month	April 2022
Invoice Date	04/24/22	Invoice Period	03/28/22 - 04/18/22
Advertiser	Protect Our Care		
Product	PROTECT OUR CARE		
Estimate #	2211		

Invoice Balance as of 04/29/22 10:33:55 AM CT

www.kmbc.com

							Spots/			
Line S	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
)4/12/22	04/17/22	Sa 10pm News	10-1035pm	S-	:30	1	\$325.00	NM	
	Veeks:	Start Date 04/11/22	End Date MTWTFSS 04/17/22S-	Spots/Week 1	Rate \$325.00					
Spots	s: <u>#</u> <u>Ch</u>	Day Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 KME	BC Sa 04/ LR- Basl		m News	10-1035pm	:3	0 P0C220430)H		\$325.00 NM
	04/12/22 Class of Tin		Su 10pm news	10-1030pm	S	:30	1	\$750.00	NM	
W	Veeks:	Start Date 04/11/22	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$750.00					
Spots	s: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 KME	BC Su 04/	17/22 10:28 PM Su 10p	m news	10-1030pm	:3	0 P0C220430	Н		\$750.00 NM
	04/12/22 Class of Tin	04/17/22 ne - Immedia	SU 1030pm News	1030-11pm notice	S	:30	1	\$275.00	NM	
W	Veeks:	Start Date 04/11/22	End Date <u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$275.00					
Spots	s: <u>#</u> <u>Ch</u>	<u>Day</u> Air	Date Air Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 KME	BC Su 04/	17/22 10:55 PM SU 103	30pm News	1030-11pm	:3	0 P0C220430	Н		\$275.00 NM
					Total Spots	;	32			
Payn	nent Ta	erms 30	Davs					Gross Total		\$27,150.00
. ayıı		,,,,,,	Dayo					<u> </u>	<u>-</u>	4 =1,100.00
							Agency	Commission	<u> </u>	\$4,072.50
							Net	Amount Due	<u>:</u>	\$23,077.50

\$0.00