

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ben Rheaut, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Chris Miller

Authorized committee:

Miller for Governor

Agency requesting time (and contact information):

Strategic Media Services; 4601 N Fairfax Dr. Suite 730 Arlington, VA 22203

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

West Virginia Governor

Date of election:

5/14/24

General

Primary

Treasurer of candidate's authorized committee:

Paul Kilgore

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Ben Rheaut

Digitally signed by Ben Rheaut
Date: 2024.01.30 12:45:27 -05'00'

Signature:

Mary F. Clites

Name: Ben Rheaut

Name: *Mary F. Clites*

Date of Request to Purchase Ad Time: 1/16/24

Date of Station Agreement to Sell Time: 1/17/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 1/16/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <i>WCBE-FM</i>	Date Received/Requested: <i>1/16/24</i>
Est. #:	Station Location: <i>Keyser-WV</i>	Run Start and End Dates: <i>1/17 - 4/28/24</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WCBC-AM	ORDER#:	3215362	DATE:	04/17/2024
MARKET:	UM - Cumberland, MD	AMOUNT:	\$660.80	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	1 Stn Ver: 5 Last: 3	SLS PH:	412 421 2600	<i>Revised</i>	
SALES OFFICE:	PHILADELPHIA	SLS FAX:	412 421 6001		
SALESPERSON:	Roger Rafson	SLS EMAIL:	Roger.Rafson@GenMediaPartners.com		
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4458307	
ADVERTISER:	Hogan for Maryland Inc. + NRSC	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	4/17-4/23 Est12115 SPM-HNRSC-MD	AGY EST:	12115	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	04-17-2024 TO 4/23/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 25-54	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 04/17/2024 10:23	

COMMENTS

[Rep Comment] 04/17/2024: ** THIS IS A REVISED ORDER. DO NOT DOUBLE BOOK! ** MOVED START TO FRIDAY 4/19 DUE TO SPOT NOT BEING READY ** MUST CONFIRM WITHIN 24HRS ** PLEASE CONFIRM *TODAY* IN RADIO EXCHANGE OR TO dana.lacey@genmediapartners.com. THANKS **

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

DAY#1		4/17/2024 To 4/17/2024						TOT \$0.00		TOTAL SPOTS 0		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	1		..W....	6:00AM	10:00AM	60	4/17/2024	4/17/2024	0	\$20.65	\$0	
R	2		..W....	10:00AM	3:00PM	60	4/17/2024	4/17/2024	0	\$20.65	\$0	
R	3		..W....	3:00PM	7:00PM	60	4/17/2024	4/17/2024	0	\$20.65	\$0	

DAY#2		4/18/2024 To 4/18/2024						TOT \$0.00		TOTAL SPOTS 0		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
R	1		...T...	6:00AM	10:00AM	60	4/18/2024	4/18/2024	0	\$20.65	\$0	
R	2		...T...	10:00AM	3:00PM	60	4/18/2024	4/18/2024	0	\$20.65	\$0	
R	3		...T...	3:00PM	7:00PM	60	4/18/2024	4/18/2024	0	\$20.65	\$0	

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TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 25-54	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 04/17/2024 10:23	

DAY#3		4/19/2024 To 4/19/2024					TOT \$268.45			TOTAL SPOTS 13	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1	F..	6:00AM	10:00AM	60	4/19/2024	4/19/2024	5	\$20.65	\$103.25
R	2	F..	10:00AM	3:00PM	60	4/19/2024	4/19/2024	4	\$20.65	\$82.60
R	3	F..	3:00PM	7:00PM	60	4/19/2024	4/19/2024	4	\$20.65	\$82.60

DAY#6		4/22/2024 To 4/22/2024					TOT \$268.45			TOTAL SPOTS 13	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		M.....	6:00AM	10:00AM	60	4/22/2024	4/22/2024	4	\$20.65	\$82.60
R	2		M.....	10:00AM	3:00PM	60	4/22/2024	4/22/2024	4	\$20.65	\$82.60
R	3		M.....	3:00PM	7:00PM	60	4/22/2024	4/22/2024	5	\$20.65	\$103.25

DAY#7		4/23/2024 To 4/23/2024					TOT \$123.90			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		.T.....	6:00AM	10:00AM	60	4/23/2024	4/23/2024	2	\$20.65	\$41.30
R	2		.T.....	10:00AM	3:00PM	60	4/23/2024	4/23/2024	2	\$20.65	\$41.30
R	3		.T.....	3:00PM	7:00PM	60	4/23/2024	4/23/2024	2	\$20.65	\$41.30

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TOTAL	Apr													Total
SPOT	32													32
CASH	660.80													660.80
TOTAL	660.80													660.80