

## WDNT Issues 4th quarter 2022

The principal focus of our public affairs effort is the promotion of events and ongoing services of non-profit organizations in our community. With the ongoing changes with Covid we have heavily been involved in announcing cancellations and schedule changes.

1. Economic Development. Throughout 4th quarter, we aired a series of messages encouraging listeners to shop local. We also were involved with Mainstreet Dayton's Halloween and Christmas celebrations which draw people into the community, including emceeing the annual Christmas parade.
2. Education. during the fourth quarter aired announcements regarding broadband assistance for low income families. We also aired Rhea Co High School sports and promoted other school athletic activities.
3. Drugs and Alcohol Abuse. WDNT regularly airs announcements about the perils of Meth and opioid adiction. We also promoted a quartly drug drop off at the Sheriff's Dept.
5. Environment. WDNT airs regular announcements from Keep Tennessee Beautiful.
7. Local culture. during the fourth quarter we promoted multiple performances at Tennessee Valley Theatre as well as Christmas concerts at the local High School and MIddle Schools. We also promoted a concert performance at Bryan College.
8. Health. WDNT regularly airs announcements for Blood Assurance. During the 4th quarter we ran additional announcements for specific bloodmobile stops. We also promoted a Blue Cross initiative to help lower health care costs in Tennessee.