

WDNT Issues 1st quarter 2023

1. Economic Development. Throughout 1st quarter, we aired a series of messages encouraging listeners to shop local. We also promoted a specific shopping event for Mainstreet Dayton.
2. Education. during the 1st quarter we promoted new protocols for local schools, including announcements regarding broadband assistance for low income families. We began pre-promoting registration for the Give A Kid A Chance event to pass out school supplies to students. The station aired an average of 3 announcements per day regarding Adult Education programs. During the entire quarter we promoted gun safety programs. We also aired announcements about school re-entry programs for adults.
3. Drugs and Alcohol Abuse. WDNT regularly airs announcements about the perils of Meth and opioid adiction. We also promoted a quarterly expired drug turn in event.
5. Environment. WDNT airs regular announcements from Keep Tennessee Beautiful. We also promoted an annual clean up event on Lake Chickamauga. We aired announcements explaining the environmental advantages of electric vehicles.
7. Local culture. during the first quarter we promoted multiple performances at Tennessee Valley Theatre as well as a performance at Bryan College. .
8. Health. WDNT regularly airs announcements for Blood Assurance. During the 4th quarter we ran additional announcements for specific bloodmobile stops. Exercise programs at Rhea County Community Center were promoted.