

## WDNT Issues 2nd quarter 2023

1. Economic Development. We aired a series of announcements encouraging listeners to shop local. During the second quarter, we were co-sponsors and heavily promoted the community's annual Strawberry Festival including two remotes. We also promoted a Mainstreet Dayton shopping event.
2. Education. During the second quarter, we promoted school activities including graduation at the local high school. We also promoted school athletic camps and registrations for a variety of sports.
3. Drugs and Alcohol Abuse. WDNT regularly airs announcements about the perils of Meth and opioid addiction. We also promoted a drug take back day during 2nd quarter.
5. Environment. WDNT airs regular announcements from Keep Tennessee Beautiful. We also promoted a clean up day on Watts Bar Lake.
7. Local culture. During the second quarter, we not only promoted the live entertainment at the Strawberry Festival but also was a participating sponsor in Friday night concerts at the courthouse with Rhea Heritage Foundation. We also promoted a number of events at the Tennessee Valley Theatre.
8. Health. WDNT regularly airs announcements for Blood Assurance. During the 2nd quarter we ran additional announcements for specific bloodmobile stops and specific blood type shortages. We also promoted a local event providing free health care from military medical units.