

KSNM-FM Truth or Consequences/Las Cruces, NM

LIST OF PROGRAMS TO ADDRESS COMMUNITY ISSUES

4th Quarter 2021

Filed

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Issues & Programs List (Page 1)

Following Issues were discussed in this quarter.

1. COVID-19 Issues.
2. Political Issues.
3. Local Economic Growth Issues.
4. Local Law Enforcement Issues.
5. Youth Mentorship Issues.
6. Local Voting Issues.
7. Cancer Issues.
8. Local School Bus Issues.
9. COVID-19 Vaccination Issues.
10. Voter Registration Issues.
11. Fundraising Issues.
12. Education Issues
13. Ethnic Diversity Issues.
14. COVID-19 Omicron Issues.
15. Aerospace Tourism Issues.
16. Local Commercial Flight Issues.

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During the 4th Quarter of 2021, KSNM radio broadcasted the following programs to address community issues.

On 9/19/21 – 5am – 30 Minutes. Let's Talk Las Cruces a division of Mesilla Valley News Community Programming Interview with Las Cruces City Councilor Gabe Vasquez. To discuss COVID-19 issues along his 2022 candidacy for US House of Representatives. He also talks about brining economic growth to the city and crime in our city. (1) (2) (3) (4)

On 9/26/21 – 5am – 30 Minutes. Let's Talk Las Cruces a division of Mesilla Valley News Community Programming Interview with Beth Williams-Hoffman, Regional Director of Big Brothers and Big Sisters of Mountain Region. Beth talks about the challenges of fundraising in the COVID-19 era and the mission of Big Brothers and Big Sisters, which is mentoring relationships for youths in our community. (1) (5)

On 10/3/21 – 5am – 30 Minutes. Let's Talk Las Cruces a division of Mesilla Valley News Community Programming Interview with Dona Ana County Clerk, Dr. Amanda Lopez Askin to talks about the upcoming city municipal election and the challenges votes might face due to the pandemic. (1) (6)

On 10/10/21 – 5am – 30 Minutes. Let's Talk Las Cruces a division of Mesilla Valley News Community Programming Interview with Andy Johnson, Director of Cowboys for Cancer Research. She talks about fundraising during the pandemic and also talks about how funds raised are helping those who are battling cancer. (1) (7)

On 10/30/21 – 5am – 30 Minutes. Let's Talk Las Cruces a division of Mesilla Valley News Community Programming Interview with Las Cruces Mayor Ken Miyagishima to talk about a bus strike affecting students and working to help make sure kids get to and from school. The mayor also talks about a possible mandatory vaccine shot requirement for all city employees. (1) (8) (9).

On 11/7/21 – 5am – 30 Minutes. Let's Talk Las Cruces a division of Mesilla Valley News Community Programming Interview with Head of The Republican Party of New Mexico, Steve Pearce. To talk about voter registration issues and fundraising issues. (2) (10) (11)

On 11/14/21 – 5am – 30 Minutes. Let's Talk Las Cruces a division of Mesilla Valley News Community Programming Interview with Lt. Governor Howie Morales of The State of New Mexico, to talk about changes in education polices involving the social studies standards being proposed that will allow more diverse studies for all ethnic groups. (12) (13)

During the 4th Quarter of 2021, KSNM radio broadcasted the following programs to address community issues.

On 12/5/21 – 5am – 30 Minutes. Let's Talk Las Cruces a division of Mesilla Valley News Community Programming Interview with Las Cruces Mayor Ken Miyagishima to talk about how the city and State is dealing with the Pandemic and problems still occurring with the new Omicron variant and strategies necessary to help with hospital care in our city. The mayor also talks about aerospace issues and commercial flights coming in and out of the local airport. (1) (14) (15) (16)