

EEO PUBLIC FILE REPORT
SMG – MEDFORD, LLC
DATES: OCT 1,2020 – SEPT 30, 2021

Station Employment Unit					
Call Sign	Fac. Id.	Community of License	Call Sign	Fac. Id	Community of License
KAKT-FM (HD2)	17573	PHOENIX	KTMT-FM	60313	MEDFORD
KBOY-FM	33678	MEDFORD	KTMT-AM	57733	ASHLAND
KCMX-FM (HD3)	57434	ASHLAND			
KCMX-AM	60314	PHOENIX			

Recruitment Sources			
Source	Contact	Address	Phone
Linked In	Michele Mussio	Linkedin.com	541-779-1550
Referral	Matt Bagley	1438 Rossanley Drive Medford, OR 97501	541-779-1550
Indeed	Michele Mussio	Employers.indeed.com	541-779-1550
Southern Oregon Help Wanted	Bill Cloutier	One Civic Center Plaza, Suite 506 Poughkeepsie, NY 12601	800-365-8630

Vacancies Filled During Period				
Position Filled	Date Filled		# of Interviewee(s)	Hired
Account Executive	09/01/21			
		Linked In	3	1
		Indeed	2	
		Total:	5	1

Menu Options			
Date	Menu Number	Total Complete	Description
January 1, 2021 to Currently Ongoing	9	1	Established Station Mentorship Program by creating Format Captains that mentor staff on on-air, programming, promotions, and other duties in their respective format. This program allows the Format Captains to be able to share their expertise and experience mentoring team members to find growth and development opportunities and acquire new skills.
October 1, 2020 - Currently Ongoing	8	1	Local Staff participates in weekly VICI webinar sales training and media planning sessions, gaining skills needed to qualify for higher level positions. Each session covers a specific digital solution in Mobile Sales/Conquesting for digital advertising.

January 1, 2021 to Currently Ongoing	9	1	Established Sales Mentorship Program that meets weekly that mentor sales and management on sales, promotions, and education on products. This program allows the members to be able to share their expertise and ideas across other markets and experience mentoring other team members to find growth and development opportunities.
Total Menu Options Completed:		3	