

**EEO PUBLIC FILE REPORT**

**This Report covers full-time vacancy recruitment data for the period: July 23, 2018 – July 22, 2019.**

- 1) Employment Unit: Beasley Media Group – Fayetteville, NC**
- 2) Unit Members (Stations and Communities of License): WKML(FM), Lumberton, NC  
WAZZ(AM), Fayetteville, NC  
WFLB(FM), Laurinburg, NC  
WUKS(FM), St. Pauls, NC  
WZFX(FM), Whiteville, NC**

**3) EEO Contact Information for Employment Unit:**

Mailing Address:  508 Person Street Fayetteville, NC 28301	Telephone Number: 910-486-4114
	Contact Person/Title: Mandy Pittman/Assistant Business Manager
	E-mail Address: Mandy.pittman@bbgi.com

**4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
(a) Traffic Manager	Methodist University
(b) Traffic Manager	Employee Referral
(c) Urban Brand Manager	Employee Referral
(d) Account Executive*	Employee Referral, Intercompany Posting, Employee Referral
(e) Program Director/Morning Show Host	BBGI.COM
(f) Digital Sales Specialist	Client Referral
(g) On-Air Talent WZFX FM	Intercompany Posting
(h) Digital / Promotions Coordinator	Intercompany Posting
(i) Creative Services Director	Intercompany Posting
(j) Account Executive	Employee Referral
(k) Chief Engineer / IT Director	BBGI.COM
(l) General Sales Manager	BBGI.COM
(m) NTR Promotions Director	BBGI.COM

**Stations WKML(FM), WAZZ(AM), WFLB(FM), WUKS(FM) & WZFX(FM)  
are Equal Opportunity Employers.**

	<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
(n)	Morning Host/Marketing Consultant	Employee Referral
(o)	Program Director/Morning Show Host	Employee Referral

\*3 vacancies were filled using the same flight of recruitment announcements

**5) Job Title: Traffic Manager**

**Referral Source(s) of Hiree: Methodist University**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	JOBS Center	2201 Hul Rd, Fayetteville, NC 28303	910-678-8268	0	Yes
Employment Security Commission of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	1	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
Employment Security Commission of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	1	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	0	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland County Department of Social Services	Robert Relyea	1225 Ramsey St., PO Box 2429 Fayetteville, NC 28302	910-677-2222	0	Yes

**Stations WKML(FM), WAZZ(AM), WFLB(FM), WUKS(FM) & WZFX(FM) are Equal Opportunity Employers.**

Allaccess.com	NA	24995 Pacific Coast Hiway C303 Malibu, CA 90265	310-457-6616	1	No
BBGI.com	Tracy Taylor	508 Person St., Fayetteville, NC 28301	910-486-2000	0	No
Fort Bragg Transition Services	Bridgett M. Byrd	Bldg 4-2843 Normandy Dr., Fort Bragg, NC 28310	910-432-7516	0	Yes

**5) Job Title: Traffic Manager Referral Source(s) of Hire: Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
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Fayetteville Technical Community College	JOBS Center	2201 Hul Rd, Fayetteville, NC 28303	910-678-8268	0	Yes
Employment Security Commission of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
Employment Security Commission of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes

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are Equal Opportunity Employers.**

Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	0	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland County Department of Social Services	Robert Relyea	1225 Ramsey St., PO Box 2429 Fayetteville, NC 28302	910-677-2222	0	Yes
Allaccess.com		24995 Pacific Coast Hiway C303 Malibu, CA 90265	310-457-6616	1	No
BBGI.com	Tracy Taylor	508 Person St., Fayetteville, NC 28301	910-486-2000	2	No
Fort Bragg Transition Services	Bridgett M Byrd	Bldg 4-2843 Normandy Dr., Fort Bragg, NC 28310	910-432-7516	0	Yes
Employee Referral	NA	NA	NA	1	No

**5) Job Title: Urban Brand Manager**

**Referral Source(s) of Hiree:**

**Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewee s Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	0	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes

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Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	2	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept of Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes
BBGL.com	Erika Beasley	508 Person St., Fayetteville, NC 28301	910-486-2000	0	No
Allaccess.com		24955 Pacific Coast Hiway C303 Malibu, CA 90265	310-457-6616	0	No
Fort Bragg Transition Services	Bridgett M Byrd	Bldg 4-2843 Normandy Dr., Ft. Bragg, NC 28310	910-432-7516	0	Yes
Employee Referral	NA	NA	NA	5	No
Referral – Industry Professional	na	na	na	2	No

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**5) Job Title: Account Executive (3 vacancies)**

**Referral Source(s) of Hiree:**

**Employee Referral, Intercompany Posting, Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	1	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	1	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept of Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes
Fort Bragg Transition Services	Bridgett M Byrd	Bldg 4-2843 Normandy Dr Fort Bragg, NC 28310	910-432-7516	0	Yes
Employee Referral	NA	NA	NA	6	No
Allaccess.com	NA	24955 Pacific Coast Hiway, C303 Malibu, CA 90265	310-457-6616	0	No
BBGI.com	Katy Lollis	508 Person St., Fayetteville, NC 28301	910-486-2000	9	No

\*3 vacancies were filled using the same flight of recruitment announcements

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**5) Job Title: Program Director/Morning Show Host Referral Source(s) of Hiree: BBGI.COM**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	0	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Shepherd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	1	No
ESC of Hamett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes
BBGI.com	Randy Bliss	508 Person St., Fayetteville, NC 28301	910-486-2030	1	No
Fort Bragg Transition Services	Bridgett M Byrd	Bldg 4-2843 Normandy Dr. Fort Bragg, NC 28310	910-432-7516	0	Yes
Allaccess.com	NA	24955 Pacific Coast Hiway C303 Malibu, CA 90265	310-457-6616	4	No
Employee Referral	NA	NA	NA	1	No

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**5) Job Title: Digital Sales Specialist**

**Referral Source(s) of Hiree: Client Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	0	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	0	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept of Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes
Fort Bragg Transition Services	Bridgett M. Byrd	Bldg 4-2843 Normandy Dr Ft. Bragg, NC 28310	910-432-7516	0	Yes
Client Referral	NA	NA	NA	1	No
Allaccess.com	NA	24955 Pacific Coast Hiway, C303 Malibu, CA 90265	310-457-6616	0	No
BBGI.com	Brandon Plotnick	508 Person St., Fayetteville, NC 28301	910-486-2000	0	No

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**5) Job Title: On-Air Talent WZFX**

**Referral Source(s) of Hiree:**

**Intercompany Posting**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	0	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	2	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept of Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes
Employee/ Referral	NA	NA	NA	0	No
Fort Bragg Transition Services	Bridgett M. Byrd	Bldg 4-2843 Normandy Dr. Ft. Bragg, NC 28310	910-432-7516	0	Yes
Allaccess.com	NA	24955 Pacific Coast Hiway, C303 Malibu, CA 90265	310-457-6616	0	No
BBGI.com	Melvin Fuller	508 Person St., Fayetteville, NC 28301	910-486-2000	2	No

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**5) Job Title: Digital/Promotions Coordinator**

**Referral Source(s) of Hiree: Intercompany Posting**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	0	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	1	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept of Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes
Fort Bragg Transition Services	Bridgett M. Byrd	Bldg 4-2843 Normandy Dr. Ft. Bragg, NC 28310	910-432-7516	0	Yes
Employee Referral	NA	NA	NA	1	No
Allaccess.com	NA	24955 Pacific Coast Hiway, C303 Malibu, CA 90265	310-457-6616	0	No
BBGI.com	Erika Beasley	508 Person St., Fayetteville, NC 28301	910-486-2000	2	No

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**5) Job Title: Creative Services Director Referral Source(s) of Hiree: Intercompany Posting**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	0	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	1	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept of Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes
Fort Bragg Transition Services	Bridgette M. Byrd	Bldg 4-2843 Normandy Dr. Ft. Bragg, NC 28310	910-432-7516	0	yes
Employee Referral	NA	NA	NA	2	No
Allaccess.com	NA	24955 Pacific Coast Hiway, C303 Malibu, CA 90265	310-457-6616	1	No
BBGI.com	Randy Bliss	508 Person St., Fayetteville, NC 28301	910-486-2000	2	No

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**5) Job Title: Account Executive**

**Referral Source(s) of Hire: Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	0	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	0	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept of Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes
Fort Bragg Transition Services	Bridgett M Byrd	Bldg 4-2843 Normandy Dr. Ft. Bragg, NC 28310	910-432-7516	0	Yes
Employee Referral	NA	NA	NA	1	No
Allaccess.com	NA	24955 Pacific Coast Hiway, C303 Malibu, CA 90265	310-457-6616	0	No
BBGI.com	Katy Lollis	508 Person St., Fayetteville, NC 28301	910-486-2000	0	No

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**5) Job Title: Chief Engineer/IT Director Referral Source(s) of Hiree: BBGL.COM**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	0	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	0	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept of Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes
Fort Bragg Transition Services	Bridgett M Byrd	Bldg 4-2843 Normandy Dr. Ft. Bragg, NC 28310	910-432-7516	0	Yes
Allaccess.com	NA	24955 Pacific Coast Hiway, C303 Malibu, CA 90265	310-457-6616	0	No
BBGL.com	Erika Beasley	508 Person St., Fayetteville, NC 28301	910-486-2000	3	No
Society of Broadcast Engineers	NA	9102 N. Meridian St., Ste 150, Indianapolis, IN 46260	317-846-9000	0	No

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**5) Job Title: General Sales Manager Referral Source(s) of Hiree: BBGL.COM**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	0	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	1	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept of Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes
Fort Bragg Transition Services	Bridgett M Byrd	Bldg 4-2843 Normandy Dr. Ft. Bragg, NC 28310	910-432-7516	0	Yes
Allaccess.com	NA	24955 Pacific Coast Hiway, C303 Malibu, CA 90265	310-457-6616	0	No
BBGL.com	Erika Beasley	508 Person St., Fayetteville, NC 28301	910-486-2000	4	No

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**5) Job Title: NTR Promotions Director Referral Source(s) of Hiree: BBGL.COM**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	0	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	1	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	1	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept of Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes
Fort Bragg Transition Services	Bridgett M Byrd	Bldg 4-2843 Normandy Dr. Ft. Bragg, NC 28310	910-432-7516	0	Yes
Employee Referral	NA	NA	NA	1	No
BBGL.com	Katy Lollis	508 Person St., Fayetteville, NC 28301	910-486-2000	5	No

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**5) Job Title: Morning Host/Marketing Consultant Referral Source(s) of Hiree: Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	0	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	0	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept of Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes
Fort Bragg Transition Services	Bridgett M Byrd	Bldg 4-2843 Normandy Dr. Ft. Bragg, NC 28310	910-432-7516	0	Yes
Employee Referral	NA	NA	NA	1	No
BBGL.com	Kent Dunn	508 Person St., Fayetteville, NC 28301	910-486-2000	0	No

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**5) Job Title: Program Director/Morning Show Host Referral Source(s) of Hiree: Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	0	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	0	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept of Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes
Fort Bragg Transition Services	Bridgett M Byrd	Bldg 4-2843 Normandy Dr. Ft. Bragg, NC 28310	910-432-7516	0	Yes
Employee Referral	NA	NA	NA	1	No
BBGI.com	Randy Bliss	508 Person St., Fayetteville, NC 28301	910-486-2000	1	No
Walk-In	NA	NA	NA	1	No

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**6) Total # of Interviewees Referred:** For the period from July 23, 2018 through July 22, 2019 this Employment Unit interviewed 76 interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives.**

**(a) Initiative: Participation in Job Fairs**

On September 27, 2018, the Beasley Vice President of Digital Operations attended the NABEF Career Fair in Orlando, FL. Resumes were accepted and applications were distributed.

On November 29, 2018, an Employment Unit Regional Vice President, Director of Sales and General Sales Manager attended the Fayetteville Technical Community College Job Fair in Fayetteville, NC. Resumes were accepted and applications were distributed.

On April 9, 2019, the Beasley Vice President of Digital Operations and the Director of Interactive Marketing attended the NABEF Career Day in Las Vegas, NV. Resumes were accepted and applications were distributed.

**(b) Initiative: Co-Sponsorship of Job Fairs**

On March 20, 2019, the Employment Unit co-sponsored the Cumberland County Department of Social Services “March to Work” Job Fair in Fayetteville, NC. The Employment Unit aired announcements for the job fair and assisted with planning and executing the event. The Regional Vice President, Director of Sales, General Sales Manager, Digital Sales Manager, the Business Manager and the Assistant Business Manager attended on the behalf of the Employment Unit. Resumes were accepted and applications were distributed.

**(c) Initiative: Participation in Events or Programs Sponsored by Educational Institutions Relating to Career Opportunities in Broadcasting**

On October 19, 2018, Employment Unit On-Air Personalities participated in a Career Day at JW Coon Elementary School. Students were given examples of the various career opportunities available in radio broadcasting. Students were also able to ask questions.

On May 17, 2019, an Employment Unit On-Air Personality and Creative Services Director participated in the Spring Hill Middle School Career Day. Students were given examples of the various career opportunities available in radio broadcasting. Students were also able to ask questions.

On June 6, 2019, an Employment Unit Account Executive made a presentation at the 13<sup>th</sup> Annual Kellar Radio Talent Institute at Appalachian State University in Boone, NC. 24 students from Appalachian State University and the University of North Carolina – Greensboro, among others, were in attendance. The presentation touched on career opportunities in broadcasting.

Throughout the year, the Promotion Coordinators for the Employment Unit host local Boy Scout and Girl Scout troops, providing tours of the stations in order to help the scouts obtain their broadcasting badges. The scouts are able to learn about broadcasting as well as the kinds of career opportunities available in broadcasting. Tours are also held during the summer months for children ranging in age from 12-18 years old attending summer camps. These camps are held in an effort to keep “kids off the streets” and develop future leaders.

**(d) Initiative: Intern Program**

The Employment Unit has established an internship program designed to assist members of the community to acquire skills needed for broadcast employment. Interns must be juniors or seniors at an accredited institution and must be eligible to receive college class credits for the course. Internships last the length of

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the college semester and adhere to the requirements of the institution granting course credits with regards to the total hours worked. The Employment Unit offers internships in a variety of departments, including but not limited to: sales, promotions, programming and production. During this reporting period the Employment Unit had 2 interns.

**(e) Initiative: Participation in Other Activities Designed to Disseminate Information to Candidates Who Might Otherwise Be Unaware of Such Opportunities**

**University Outreach**

Throughout the year, our Regional Vice President reaches out to University representatives to establish relationships for placing interns and interviewing/hiring their graduates, which serves to help disseminate information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

The following are the institutions contacted during this reporting period:

Methodist University, Director of Career Services & Chairman of the Mass Communications Dept  
Campbell University, Director of Career Services & Director of Alumni Engagement  
Fayetteville Technical Community College, Chairman of the Sales & Marketing Department  
President, Keller Radio Talent Institute at Appalachian State University