

**EEO PUBLIC FILE REPORT**

**This Report covers full-time vacancy recruitment data for the period: July 23, 2017 – July 22, 2018.**

**1) Employment Unit: Beasley Broadcasting – Fayetteville, NC**

**2) Unit Members (Stations and Communities of License): WKML(FM), Lumberton, NC  
 WAZZ(AM), Fayetteville, NC  
 WFLB(FM), Laurinburg, NC  
 WUKS(FM), St. Pauls, NC  
 WZFX(FM), Whiteville, NC**

**3) EEO Contact Information for Employment Unit:**

Mailing Address:  508 Person Street Fayetteville, NC 28301	Telephone Number: 910-486-4114
	Contact Person/Title: Mandy Pittman/Station Services Coordinator
	E-mail Address: Mandy.pittman@bbgi.com

**4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

<b>Job Title</b>	<b>Recruitment Source Referring Hiree</b>
(a) Account Executive	NC Association of Broadcasters
(b) On Air Personality - WKML	Industry Referral
(c) Digital & Promotions Coordinator	Internal Company Posting
(d) General Sales Manager	Employee Referral
(e) Account Executive(s)*	Fayetteville Technical Community College, bbgi.com
(f) Business Office Assistant	Employee Referral

\*2 vacancies were filled using the same flight of recruitment announcements

**Stations WKML(FM), WAZZ(AM), WFLB(FM), WUKS(FM) & WZFX(FM)  
 are Equal Opportunity Employers.**

5) Job Title: Account Executive

Referral Source(s) of Hire: NC Association of Broadcasters

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	JOBS Center	2201 Hul Rd, Fayetteville, NC 28303	910-678-8268	0	Yes
Employment Security Commission of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
Employment Security Commission of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	1	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	1	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	0	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes

**Stations WKML(FM), WAZZ(AM), WFLB(FM), WUKS(FM) & WZFX(FM) are Equal Opportunity Employers.**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Cumberland County Department of Social Services	Robert Relyea	1225 Ramsey St., PO Box 2429 Fayetteville, NC 28302	910-677-2222	0	Yes
Allaccess.com	NA	24995 Pacific Coast Hiway C303 Malibu, CA 90265	310-457-6616	1	No
BBGL.com	Katy Lollis	508 Person St., Fayetteville, NC 28301	910-486-2000	1	no

**5) Job Title: On Air Personality - WKML Referral Source(s) of Hiree: Industry Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	JOBS Center	2201 Hul Rd, Fayetteville, NC 28303	910-678-8268	0	Yes
Employment Security Commission of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
Employment Security Commission of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes

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are Equal Opportunity Employers.**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	0	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland County Department of Social Services	Robert Relyea	1225 Ramsey St., PO Box 2429 Fayetteville, NC 28302	910-677-2222	0	Yes
Allaccess.com		24995 Pacific Coast Hiway C303 Malibu, CA 90265	310-457-6616	7	No
BBGI.com	Randy Bliss	508 Person St., Fayetteville, NC 28301	910-486-2000	0	No
Industry Referral	na	na	na	1	no

**5) Job Title: Digital & Promotions Coordinator      Referral Source(s) of Hiree: Internal Company Posting**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	0	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Internal Company Posting - Beasley Media Group, Inc.	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	1	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept of Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes
www.bbgi.com	Erika Beasley	508 Person St., Fayetteville, NC 28301	910-486-2000	0	No
Allaccess.com		24955 Pacific Coast Hiway C303 Malibu, CA 90265	310-457-6616	6	No
Employee Referral	na	na	na	1	no

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5) Job Title: General Sales Manager

Referral Source(s) of Hiree: Employee Referral

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	0	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	2	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept of Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes
Station Websites	Justin Chase	3033 Riviera Dr., Naples, FL 34103	239-263-5000	0	No
Employee/Client Referral	NA	NA	NA	3	No
Allaccess.com	NA	24955 Pacific Coast Hiway, C303 Malibu, CA 90265	310-457-6616	3	No
bbgi.com	Erika Beasley	508 Person St., Fayetteville, NC 28301	910-486-2000	0	No

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5) Job Title: Account Executive\*

Referral Source(s) of Hiree: Fayetteville Technical Community College, bbgi.com

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	1	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	0	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carroll Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Shepherd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	0	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes
bbgi.com	Katy Lollis	508 Person St., Fayetteville, NC 28301	910-486-2030	1	No
Allaccess.com	na	24955 Pacific Coast Hiway C303 Malibu, CA 90265	310-457-6616	1	No
Employee Referral	na	na	na	1	No

\*2 vacancies were filled using the same flight of recruitment announcements

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**5) Job Title: Business Office Assistant Referral Source(s) of Hiree: Employee Referral**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fayetteville Technical Community College	Career Services	PO Box 35326 Fayetteville, NC 28303	910-678-8268	0	Yes
ESC of Lumberton	Job Placement	116 W. 5 <sup>th</sup> St., Lumberton, NC 28358	910-618-5500	0	Yes
Methodist University	Kim Genova, Director of Career Services	5400 Ramsey St., Fayetteville, NC 28311	910-630-7000	0	Yes
Central Carolina Community College	Holly Mohan	1105 Kelly Dr., Sanford, NC 27330	1-800-682-8353	0	Yes
ESC of Fayetteville	Job Placement	414 Ray Ave., Fayetteville, NC 28301	910-486-1010	2	Yes
University of North Carolina – Chapel Hill	Jay Eubank	CB 3365, Chapel Hill, NC 27599	919-962-4518	0	Yes
National Organization of Women	Robert Waddle	PO Box 53816, Fayetteville, NC 28305	910-484-7936	0	Yes
University of North Carolina – Pembroke	Brenda Jacobs	PO Box 1510, Pembroke, NC 27372-1510	910-521-6270	0	Yes
Winston Salem State University	Career Services	601 Martin Luther King Dr. Winston Salem, NC 27110	336-750-2000	0	Yes
Campbell University	Lisa Youngquist	PO Box 218, Buies Creek, NC 27506	910-893-1411	0	Yes
Fayetteville State University	Daisy Osborn	1200 Murchison Rd., Fayetteville, NC 28301	910-672-1205	0	Yes
Appalachian State University Communications Department	Dan Hill	Walker Hall, Boone, NC 28608	828-262-7621	0	Yes
Western Carolina University	Don Connelly	233 Stillwell, Cullowhee, NC 28723	828-227-7211	0	Yes
Elon College	Ashley J. Pinney	Assoc. Director of Corp. & Employer Relations 2020 Campus Box, Elon, NC 27244	336-278-5661	0	Yes
East Carolina University	Dr. Linda Kean	102 Joyner East., Greenville, NC 27858-4353	252-328-1511	0	Yes
Ohio/Illinois Centers for Broadcasting	Gary James	9885 Rockside Rd., Suite 160 Valley View, OH 44125	216-447-9117	0	Yes
SC Works	Susan Crutchfield	2704 Highmarket St., Georgetown, SC 29440	843-546-8581	0	Yes
St. Augustine University	Career Services	1315 Oakwood Ave., Raleigh, NC 27610	919-516-4000	0	Yes
Johnson C. Smith University	Career Services	100 Beatties Ford Rd., Charlotte, NC 28216	704-378-1000	0	Yes
Campbell University Department of Mass Communication	J. Dean Farmer, PhD	165 Dr. McKoy Rd., Buies Creek, NC 27506	910-893-1521	0	Yes
NC Association of Broadcasters	Executive Manager	PO Box 627, Raleigh, NC 27602	919-821-7300	0	Yes
UNC School of Journalism & Mass Communication	Dr. Dean Folkerts	CB 3365, Carrol Hall, Chapel Hill, NC 27599-3365	919-962-1204	0	Yes
ESC of Moore County	Job Placement	245 Sheperd Trail, Aberdeen, NC 28315	910-944-7697	0	Yes
Beasley Media Group, Inc. Inter-Company Posting	Mandy Pittman	508 Person St., Fayetteville, NC 28301	910-486-2012	0	No
ESC of Harnett County	Job Placement	101 Hunt Valley Dr., Dunn, NC 28334	910-891-2915	0	Yes
Cumberland Cty Dept of Social Services	Robert Relyea	1225 Ramsey St., Fayetteville, NC 28301	910-677-2222	0	Yes

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Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Employee Referral	NA	NA	NA	2	No
All Access	NA	24995 Pacific Coast Hwy C 303, Malibu, CA 90265	310-457-6616	0	No
March to Work Job Fair	Robert Relyea	1960 Coliseum Dr Fayetteville, NC 28306	910-677-2222	0	No

**6) Total # of Interviewees Referred:** For the period from July 23, 2017 through July 22, 2018 this Employment Unit interviewed 36 interviewees for full-time job vacancies.

**7) Supplemental Recruitment Initiatives.**

**(a) Initiative: Participation in Job Fairs**

On September 7, 2017, the Beasley Vice President of Digital Operations, Director of Interactive Marketing, and the Corporate Webmaster attended the NABEF Career Fair in Austin, TX. Resumes were accepted and applications were distributed.

On April 11, 2018, the Beasley Vice President of Digital Operations and the Director of Interactive Marketing attended the NABEF Career Day in Las Vegas, NV. Resumes were accepted and applications were distributed.

**(b) Initiative: Co-Sponsorship of Job Fairs**

On March 21, 2018, the Employment Unit co-sponsored the Cumberland County Department of Social Services “March to Work” Job Fair in Fayetteville, NC. The Employment Unit aired announcements for the job fair and assisted with planning and executing the event. The VP/Market Manager, Regional Vice President, Station Services Coordinator, Director of Sales, General Sales Manager, Digital Sales Manager, the WZFX Program Director and the Operations Manager attended on the behalf of the Employment Unit. Resumes were accepted and applications were distributed.

**(c) Initiative: Participation in Events or Programs Sponsored by Educational Institutions Relating to Career Opportunities in Broadcasting**

On October 31, 2017, an Employment Unit Program Director/On-Air Personality sat on a panel at Shaw University and discussed the changes in the media industry and how to remain relevant in this profession. The session was attended by students in the broadcasting curriculum. Students were also given the opportunity to ask questions.

On March 19, 2018, Employment Unit On-Air Personalities attended the North Carolina Historically Black Colleges and Universities College Fair. They answered questions and interacted with students that showed interest in the radio broadcasting field. These students represented 11 different Historically Black Colleges and Universities.

On March 23, 2018, an Employment Unit On-Air Personality participated in a Career Day at JW Coon Elementary School. Elementary students attended and were given examples of the various career opportunities available in radio broadcasting. Students were also able to ask questions

On March 29, 2018, Employment Unit On-Air Personalities participated in the Max Abbot Middle School Career Fair. Middle School students attended and were given examples of the various career opportunities available in radio broadcasting. Students were also able to ask questions.

**Stations WKML(FM), WAZZ(AM), WFLB(FM), WUKS(FM) & WZFX(FM)  
are Equal Opportunity Employers.**

On May 31, 2018, an Employment Unit Vice President/Market Manager participated in a panel discussion at the Media Sales Institute presented by the NAB Education Foundation in Washington, DC. 24 students participated in the Institute. The discussion covered an overview of the radio industry and the sales opportunities available.

On June 11, 2018, the Employment Unit Vice President/Market Manager made a presentation at the 12<sup>th</sup> Annual Kellar Radio Talent Institute at Appalachian State University in Boone, NC. 25 students from Appalachian State University, the University of South Carolina, the University of North Carolina – Charlotte, among others, were in attendance. The presentation covered “Getting First Call Appointments” and “How to Conduct a Great Client Needs Analysis”. The presentation also touched on career opportunities in broadcasting.

On June 14, 2018, an Employment Unit Account Executive made a presentation at the 12<sup>th</sup> Annual Kellar Radio Talent Institute at Appalachian State University in Boone, NC. 25 students from Appalachian State University, the University of South Carolina, the University of North Carolina – Charlotte, among others, were in attendance. The presentation covered addressing objections and closing along with more sales through buyer style identification. The presentations also touched on career opportunities in broadcasting.

Throughout the year, the Station Services Coordinator for the Employment Unit hosts local Boy Scout and Girl Scout troops, providing tours of the stations in order to help the scouts obtain their broadcasting badges. The scouts are able to learn about broadcasting as well as the kinds of career opportunities available in broadcasting. Tours are also held during the summer months for children ranging in age from 12-18 years old attending summer camps. These camps are held in an effort to keep “kids off the streets” and develop our future leaders.

**(d) Initiative: Intern Program**

The Employment Unit has established an internship program designed to assist members of the community to acquire skills needed for broadcast employment. Interns must be juniors or seniors at an accredited institution and must be eligible to receive college class credits for the course. Internships last the length of the college semester and adhere to the requirements of the institution granting course credits with regards to the total hours worked. The Employment Unit offers internships in a variety of departments, including but not limited to: sales, promotions, programming and production. During this reporting period the Employment Unit had 5 interns.

**(e) Initiative: Participation in Other Activities Designed to Disseminate Information to Candidates Who Might Otherwise Be Unaware of Such Opportunities**

**University Outreach**

Throughout the year, our Regional Vice President reaches out to University representatives to establish relationships for placing interns and interviewing/hiring their graduates, which serves to help disseminate information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

The following are the institutions contacted during this reporting period:

Appalachian State University, Department of Communications  
Methodist University, Director of University Relations  
Western Carolina University, Department of Communications