

DUPLICATE

INVOICE



WGAL_MT
1300 Columbia Ave
Lancaster, PA 17603
Main: (717)393-5851
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1503904-1	07/17/16	July 2016	06/27/16 - 07/11/16

Property	Account Executive	Sales Office	Sales Region
EGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Advertiser	Product	Estimate Number
Majority Forward	MAJORITY FORWARD	5023

Flight Dates	Order #	Alt Order #
07/05/16 - 07/11/16	1503904	08318170

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Send Payment To:

WGAL_MT
PO Box 90030
Prescott, AZ 86304-9030

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/05/16	07/10/16	M-SU 10-10:30P,Tu 11-12	10-10:30PM,Tu 11-	-TWTFSS	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 -TWTFSS 4 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WGAL	M	07/06/16	10:28 PM	M-SU 10-10:30P,Tu 11-12x	10-10:30PM,Tu 11-	:30	SMPPATV1610H	\$400.00 NM
2	WGAL	F	07/08/16	10:12 PM	M-SU 10-10:30P,Tu 11-12x	10-10:30PM,Tu 11-	:30	SMPPATV1610H	\$400.00 NM
3	WGAL	Sa	07/09/16	10:10 PM	M-SU 10-10:30P,Tu 11-12x	10-10:30PM,Tu 11-	:30	SMPPATV1610H	\$400.00 NM
1	WGAL	Su	07/10/16	10:10 PM	M-SU 10-10:30P,Tu 11-12x	10-10:30PM,Tu 11-	:30	SMPPATV1610H	\$400.00 NM
2	07/11/16	07/11/16	M-SU 10-10:30P,Tu 11-12	10-10:30PM,Tu 11-	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/11/16 07/17/16 1----- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	07/11/16	10:25 PM	M-SU 10-10:30P,Tu 11-12x	10-10:30PM,Tu 11-	:30	SMPPATV1610H	\$400.00 NM
3	07/07/16	07/07/16	M-SU 10-10:30P,Tu 11-12	10-10:30PM,Tu 11-	---T---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/04/16 07/10/16 ---T--- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	07/07/16	10:24 PM	M-SU 10-10:30P,Tu 11-12x	10-10:30PM,Tu 11-	:30	SMPPATV1610H	\$400.00 NM

Total Spots **6**

Payment Terms 30 Days

Gross Total **\$2,400.00**

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Advertiser	Product	Estimate Number
Majority Forward	MAJORITY FORWARD	5023

Agency Commission **\$360.00**

Net Amount Due **\$2,040.00**

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