INVOICE

DUPLICATE

WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.wgal.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Send Payment To:

WGAL
PO Box 90030
Prescott, AZ 86304-9030

Invoice #	Invoice Date	Invoice Month	Invoice Period
1503884-1	**07/17/16**	**July 2016**	**06/27/16 - 07/11/16**

Property	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP-Philadelphi	National

Advertiser	Product	Estimate Number
Majority Forward	**MAJORITY FORWARD**	**5023**

Flight Dates	Order #	Alt Order #
07/05/16 - 07/11/16	1503884	08318159

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	302	322

Agency Ref	Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Pre-emptible with Notice

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	07/05/16	07/11/16	NBC Today Show III	10-11a	MTWTF- -	:30	4	$375.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/05/16	07/11/16	MTWTF- -	4	$375.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WGAL	W	07/06/16	10:55 AM	NBC Today Show III	10-11a	:30	SMPPATV1610H	$375.00	NM
	4	WGAL	Th	07/07/16	10:27 AM	NBC Today Show III	10-11a	:30	SMPPATV1610H	$375.00	NM
	3	WGAL	F	07/08/16	10:59 AM	NBC Today Show III	10-11a	:30	SMPPATV1610H	$375.00	NM
	1	WGAL	M	07/11/16	10:58 AM	NBC Today Show III	10-11a	:30	SMPPATV1610H	$375.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	07/05/16	07/11/16	NBC Tonight Show	1135p-1235a	MTWTF- -	:30	2	$800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/05/16	07/11/16	MTWTF- -	2	$800.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WGAL	W	07/06/16	12:14 AM	NBC Tonight Show	1135p-1235a	:30	SMPPATV1610H	$800.00	NM
	1	WGAL	M	07/11/16	12:06 AM	NBC Tonight Show	1135p-1235a	:30	SMPPATV1610H	$800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
3	07/05/16	07/11/16	INTEL FOR YOU LIFE DA	1230P-1P	MTWTF- -	:30	4	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/05/16	07/11/16	MTWTF- -	4	$300.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WGAL	W	07/06/16	12:50 PM	INTEL FOR YOU LIFE DAY	1230P-1P	:30	SMPPATV1610H	$300.00	NM
	4	WGAL	Th	07/07/16	12:50 PM	INTEL FOR YOU LIFE DAY	1230P-1P	:30	SMPPATV1610H	$300.00	NM
	3	WGAL	F	07/08/16	12:51 PM	INTEL FOR YOU LIFE DAY	1230P-1P	:30	SMPPATV1610H	$300.00	NM
	1	WGAL	M	07/11/16	12:49 PM	INTEL FOR YOU LIFE DAY	1230P-1P	:30	SMPPATV1610H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	07/05/16	07/11/16	M-F 12-12:30p News	12-12:30p	MTWTF- -	:30	4	$685.00	NM

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Advertiser	Product	Estimate Number
Majority Forward	MAJORITY FORWARD	5023

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	07/05/16	07/11/16	M-F 12-12:30p News	12-12:30p	MTWTF- -	:30	4	$685.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/05/16	07/11/16	MTWTF- -	4	$685.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WGAL	W	07/06/16	12:26 PM	M-F 12-12:30p News	12-12:30p	:30	SMPPATV1610H	$685.00	NM
3	WGAL	Th	07/07/16	12:27 PM	M-F 12-12:30p News	12-12:30p	:30	SMPPATV1610H	$685.00	NM
1	WGAL	F	07/08/16		M-F 12-12:30p News Credited	12-12:30p	:00		$685.00	NM
2	WGAL	M	07/11/16	11:59 AM	M-F 12-12:30p News	12-12:30p	:30	SMPPATV1610H	$685.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	07/05/16	07/11/16	M-F 5-6p News	5-6p	MTWTF- -	:30	2	$1,400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/05/16	07/11/16	MTWTF- -	2	$1,400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	W	07/06/16	5:10 PM	M-F 5-6p News	5-6p	:30	SMPPATV1610H	$1,400.00	NM
2	WGAL	F	07/08/16	5:26 PM	M-F 5-6p News	5-6p	:30	SMPPATV1610H	$1,400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
6	07/05/16	07/11/16	M-F News 8 at 6p	6-630p	MTWTF- -	:30	2	$2,100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/05/16	07/11/16	MTWTF- -	2	$2,100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WGAL	Th	07/07/16	6:22 PM	M-F News 8 at 6p	6-630p	:30	SMPPATV1610H	$2,100.00	NM
1	WGAL	M	07/11/16	6:11 PM	M-F News 8 at 6p	6-630p	:30	SMPPATV1610H	$2,100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
7	07/05/16	07/11/16	M-Sun Nightly News	630-730p	MTWTF- -	:30	4	$2,800.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/05/16	07/11/16	MTWTF- -	4	$2,800.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	WGAL	W	07/06/16	6:53 PM	M-Sun Nightly News	630-730p	:30	SMPPATV1610H	$2,800.00	NM
1	WGAL	Th	07/07/16	6:52 PM	M-Sun Nightly News	630-730p	:30	SMPPATV1610H	$2,800.00	NM
2	WGAL	F	07/08/16		M-Sun Nightly News See MG 7.5,7.6,7.7,7.8,7.9	630-730p	:00		$2,800.00	NM
5	WGAL	Sa	07/09/16	6:56 AM	Sat/Sun News 8 at 6a MG for 13.2,13.1,7.2	6-7a	:30	SMPPATV1610H	$400.00	NM
6	WGAL	Sa	07/09/16	6:14 PM	SA 6p News MG for 13.2,13.1,7.2	6-630p	:30	SMPPATV1610H	$1,300.00	NM
7	WGAL	Su	07/10/16	8:48 AM	NBC Sunday Today MG for 13.2,13.1,7.2	8-9a	:30	SMPPATV1610H	$900.00	NM
8	WGAL	Su	07/10/16	11:29 AM	Matter of Fact MG for 13.2,13.1,7.2	11:00-11:30am	:30	SMPPATV1610H	$300.00	NM
9	WGAL	Su	07/10/16	6:10 PM	SU 6p News MG for 13.2,13.1,7.2	6-630p	:30	SMPPATV1610H	$1,300.00	NM
4	WGAL	M	07/11/16	6:53 PM	M-Sun Nightly News	630-730p	:30	SMPPATV1610H	$2,800.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	07/05/16	07/11/16	Entertainment Tonight	7-730p	MTWTF- -	:30	2	$1,300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

powered by WideOrbit

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1503884-1	07/17/16	July 2016	06/27/16 - 07/11/16

Advertiser	Product	Estimate Number
Majority Forward	MAJORITY FORWARD	5023

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
8	07/05/16	07/11/16	Entertainment Tonight	7-730p	MTWTF--	:30	2	$1,300.00	NM

		07/05/16	07/11/16	MTWTF--		2	$1,300.00		

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WGAL	W	07/06/16	7:13 PM	Entertainment Tonight	7-730p	:30	SMPPATV1610H	$1,300.00	NM
1	WGAL	F	07/08/16	7:28 PM	Entertainment Tonight	7-730p	:30	SMPPATV1610H	$1,300.00	NM

Nightly News extened to 1hr

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
9	07/05/16	07/11/16	NBC Today Show	7-9A	MTWTF--	:30	4	$1,600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/05/16	07/11/16	MTWTF--	4	$1,600.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WGAL	W	07/06/16	7:59 AM	NBC Today Show	7-9A	:30	SMPPATV1610H	$1,600.00	NM
4	WGAL	Th	07/07/16	8:40 AM	NBC Today Show	7-9A	:30	SMPPATV1610H	$1,600.00	NM
1	WGAL	F	07/08/16		NBC Today Show	7-9A	:00		$1,600.00	NM
		Credited								
3	WGAL	M	07/11/16	8:29 AM	NBC Today Show	7-9A	:30	SMPPATV1610H	$1,600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
10	07/05/16	07/11/16	NBC Today Show II	9-10a	MTWTF--	:30	4	$550.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/05/16	07/11/16	MTWTF--	4	$550.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	W	07/06/16	9:59 AM	NBC Today Show II	9-10a	:30	SMPPATV1610H	$550.00	NM
2	WGAL	Th	07/07/16	9:29 AM	NBC Today Show II	9-10a	:30	SMPPATV1610H	$550.00	NM
3	WGAL	F	07/08/16	9:29 AM	NBC Today Show II	9-10a	:30	SMPPATV1610H	$550.00	NM
4	WGAL	M	07/11/16	9:27 AM	NBC Today Show II	9-10a	:30	SMPPATV1610H	$550.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
11	07/11/16	07/11/16	Mon NBC Prime Other	Prime Other	1------	:30	1	$3,400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/11/16	07/17/16	1------	1	$3,400.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	M	07/11/16	9:16 PM	Mon NBC Prime Other	Prime Other	:30	SMPPATV1610H	$3,400.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	07/09/16	07/09/16	RIZZOLI & ISLES WKND 7-8P		-----2-	:30	2	$500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/04/16	07/10/16	-----2-	2	$500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WGAL	Sa	07/09/16	7:26 PM	RIZZOLI & ISLES WKND AC	7-8P	:30	SMPPATV1610H	$500.00	NM
2	WGAL	Sa	07/09/16	7:57 PM	RIZZOLI & ISLES WKND AC	7-8P	:30	SMPPATV1610H	$500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	07/09/16	07/09/16	NBC Saturday Today	7-9a	-----2-	:30	2	$900.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/04/16	07/10/16	-----2-	2	$900.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

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Advertiser	Product	Estimate Number
Majority Forward	**MAJORITY FORWARD**	**5023**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
13	07/09/16	07/09/16	NBC Saturday Today	7-9a	- - - - - 2 -	:30	2	$900.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Sa	07/09/16		NBC Saturday Today	7-9a	:00		*$900.00*	NM
				See MG 7.5,7.6,7.7,7.8,7.9							
	2	WGAL	Sa	07/09/16		NBC Saturday Today	7-9a	:00		*$900.00*	NM
				See MG 7.5,7.6,7.7,7.8,7.9							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
14	07/10/16	07/10/16	Sat/Sun News 8 at 6a	6-7a	- - - - - - 1	:30	1	$325.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/04/16	07/10/16	- - - - - - 1	1	$325.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Su	07/10/16	6:26 AM	Sat/Sun News 8 at 6a	6-7a	:30	SMPPATV1610H	$325.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	07/10/16	07/10/16	Sa/Su News 8 at 9a	9-10a	- - - - - - 1	:30	1	$600.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/04/16	07/10/16	- - - - - - 1	1	$600.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Su	07/10/16	9:08 AM	Sa/Su News 8 at 9a	9-10a	:30	SMPPATV1610H	$600.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	07/07/16	07/07/16	NBC Prime	8-9p	- - - 1 - - -	:30	1	$2,000.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/04/16	07/10/16	- - - 1 - - -	1	$2,000.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Th	07/07/16	7:59 PM	NBC Prime	8-9p	:30	SMPPATV1610H	$2,000.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	07/05/16	07/05/16	NBC Prime	10-11p	- 1 - - - - -	:30	1	$3,300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/04/16	07/10/16	- 1 - - - - -	1	$3,300.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Tu	07/05/16	10:14 PM	NBC Prime	10-11p	:30	SMPPATV1610H	$3,300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
18	07/05/16	07/05/16	AMERICA'S GOT TALEN	8-11P	- 1 - - - - -	:30	1	$6,200.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/04/16	07/10/16	- 1 - - - - -	1	$6,200.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	Tu	07/05/16	8:43 PM	AMERICA'S GOT TALENT	8-11P	:30	SMPPATV1610H	$6,200.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
19	07/06/16	07/06/16	NBC Prime	10-11p	- - 1 - - - -	:30	1	$3,400.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	07/04/16	07/10/16	- - 1 - - - -	1	$3,400.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WGAL	W	07/06/16	10:28 PM	NBC Prime	10-11p	:30	SMPPATV1610H	$3,400.00	NM

Total Spots	43

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Majority Forward	**MAJORITY FORWARD**	**5023**

Payment Terms 30 Days

Gross Total	**$55,780.00**
Agency Commission	**$8,367.00**
Net Amount Due	**$47,413.00**