

Order / Est # 629724    Total Spots 89    Order Dates: 12/03/20 - 12/05/20

Advertiser Bold2    Total Budget 0.00    Hiatus Dates

Product Details bold 2020 runoff    Total Amount \$4,000.00    Spot Dates: 11/30/20 - 12/05/20

Header Lines | Spots | Makegood Summary | Market Share History

Add Custom Comment    Print History    Comment    New Comment    Refresh

Date	Action	By	Total \$	# Spots	Expected Grp
12/02/20 10:18:38 AM	Processed	Sandy Clark (sandy.clark)	\$4,000.00	89	0.0%
12/02/20 9:57:54 AM	Processed	Scott Foshag	\$4,000.00	89	0.0%
12/02/20 8:43:38 AM	Approved	Sandy Clark (sandy.clark)	\$4,000.00	89	0.0%
12/02/20 8:43:36 AM	Approval Workflow	Sandy Clark (sandy.clark)	\$4,000.00	89	0.0%
12/02/20 8:21:50 AM	Approval Workflow	Demarcus Jones	\$4,000.00	89	0.0%
12/02/20 7:38:15 AM	Ready for approval	Kelwynn Napoleon	\$4,000.00	89	0.0%
12/01/20 10:45:01 PM	New order created	Kelwynn Napoleon	\$0.00	0	0.0%

Comment: [cleared cash in adv]

<async process>

[Business Manager - Business Office Approval Needed Default]

[Sales Manager - Ready Default]

Ready

<new order >

# ORDER

**Orders**  
**Order / Rev:** 629724  
**Alt Order #:**  
**Product Desc:** bold 2020 runoff  
**Estimate:**  
**Flight Dates:** 12/03/20 - 12/05/20  
**Original Date / Rev:** 12/01/20 / 12/02/20  
**Order Type:** GENERAL

**KMEZ-FM**  
 Kelwynn Napoleon  
 L-NOL  
 Local

**Primary AE:**  
**Sales Office:**  
**Sales Region:**

**Agency**  
**Name:** Jeethyn Group, The  
**Buying Contact:**  
**Billing Contact:**  
 4904 Loyola Avenue  
 New Orleans, LA 70115-5602

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Bold2  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-STATE  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/01/20	12/05/20	89	\$4,000.00	\$3,400.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
December 2020	89	\$4,000.00	\$3,400.00	0.00
<b>Totals</b>	<b>89</b>	<b>\$4,000.00</b>	<b>\$3,400.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kelwynn Napoleon	L-NOL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMEZ	12/03/20	12/04/20	M-F AM Drive	CM	6a-10a	---TF--	:30	16	\$50.00P-50	0.00	NM		16	\$800.00
		<b>Start Date</b>	<b>End Date</b>	<b>Weekdays</b>	<b>Spots/Week</b>	<b>Rate</b>	<b>Rating</b>								
		Week: 11/30/20	12/06/20	---TF--	16	\$50.00	0.00								
N 2	KMEZ	12/03/20	12/04/20	M-F Midday	CM	10a-3p	---TF--	:30	20	\$55.00P-50	0.00	NM		20	\$1,100.00
		<b>Start Date</b>	<b>End Date</b>	<b>Weekdays</b>	<b>Spots/Week</b>	<b>Rate</b>	<b>Rating</b>								
		Week: 11/30/20	12/06/20	---TF--	20	\$55.00	0.00								
N 3	KMEZ	12/03/20	12/04/20	M-F PM Drive	CM	3p-7p	---TF--	:30	16	\$50.00P-50	0.00	NM		16	\$800.00
		<b>Start Date</b>	<b>End Date</b>	<b>Weekdays</b>	<b>Spots/Week</b>	<b>Rate</b>	<b>Rating</b>								
		Week: 11/30/20	12/06/20	---TF--	16	\$50.00	0.00								
N 4	KMEZ	12/03/20	12/04/20	M-F Evening	CM	7p-12p	---TF--	:30	20	\$25.00P-50	0.00	NM		20	\$500.00
		<b>Start Date</b>	<b>End Date</b>	<b>Weekdays</b>	<b>Spots/Week</b>	<b>Rate</b>	<b>Rating</b>								
		Week: 11/30/20	12/06/20	---TF--	20	\$25.00	0.00								
N 5	KMEZ	12/05/20	12/05/20	Sa-Su AM	CM	6a-10a	-----5-	:30	5	\$40.00P-50	0.00	NM		5	\$200.00
		<b>Start Date</b>	<b>End Date</b>	<b>Weekdays</b>	<b>Spots/Week</b>	<b>Rate</b>	<b>Rating</b>								
		Week: 11/30/20	12/06/20	-----5-	5	\$40.00	0.00								
N 6	KMEZ	12/05/20	12/05/20	Sa-Su Midday	CM	10a-3p	-----6-	:30	6	\$50.00P-50	0.00	NM		6	\$300.00
		<b>Start Date</b>	<b>End Date</b>	<b>Weekdays</b>	<b>Spots/Week</b>	<b>Rate</b>	<b>Rating</b>								
		Week: 11/30/20	12/06/20	-----6-	6	\$50.00	0.00								

Order / Rev: 629724 Advertiser:      **Bold2**  
 Alt Order #: 12/03/20 - 12/05/20 Product Desc: bold 2020 runoff **KMEZ-FM**  
 Flight Dates: 12/03/20 - 12/05/20 Estimate:     

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/30/20	12/06/20	-----6-	6	\$50.00	0.00								
N 7	KMEZ	12/05/20	12/05/20	Sa-Su PM Sa-Su	CM	3p-7p	-----6-	:30	6	\$50.00	P-50	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/30/20	12/06/20	-----6-	6	\$50.00	0.00								
<b>Totals</b>														<b>89</b>	<b>\$4,000.00</b>

Bold2\_Run Off\_Political



Client: Kaleyryn Napoleon  
 Phone: (504) 418-1517  
 Email: kaleyryn.napoleon@sonutec.com  
 12/1/2020 5:45 PM

Flight Dates: 10/24/2020 - 12/05/2020  
 Spots: P 12+

Radio Market: NEW ORLEANS  
 Survey: SEP20 SQ (JUL-SEP)  
 Geography: Metro

Station Description:  
 Pearson & Banks

Station Name	Daypart	Spots	Length	Unit Rate	Total Cost	Frequency	GR
<b>NEWSPR</b>		<b>89</b>		<b>\$44.94</b>	<b>\$4,000.00</b>	<b>5.1</b>	<b>347,800</b>
Flight A - 1 wk (11/20)		89		\$44.94	\$4,000.00	5.1	347,800
One Week Total		89		\$44.94	\$4,000.00	5.1	347,800
M-F 6A-10A	15-30	15	30	\$50.00	\$750.00	3.2	65,000
M-F 10A-2P	20-30	20	30	\$50.00	\$1,000.00	3.1	108,000
M-F 3P-7P	15-30	15	30	\$50.00	\$750.00	2.5	82,400
M-F 7P-12M	20-30	20	30	\$25.00	\$500.00	2.2	36,000
Sa 6A-10A	1-30	1	30	\$40.00	\$40.00	2.0	15,000
Sa 10A-3P	6-30	6	30	\$50.00	\$300.00	2.4	78,800
Sa 3P-7P	8-30	8	30	\$50.00	\$400.00	2.6	71,000

The first brand listed is the Primary Brand.

This report was created in TAPSCAN using the following Radio information: NEW ORLEANS; SEP20 SQ (JUL-SEP); Metro; Multiple Components Used: P 12+; See Detailed Scheduling Page for Complete Details.  
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bold2\_Run Off\_Political



To: Katelyn Napoleon  
Phone: 504.416.1517  
Email: katelyn.napoleon@comcast.com  
12/1/2020 5:45 PM

Schedule Grand Totals: 1 Week

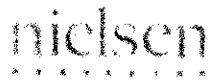
Station	Spots	Line Rate	Total Cost	Frequency	Ch
KLSZ-TV	8	\$4,875	\$4,800.00	6.1	342.00

Accepted by Sales:   


12/2/20  
 Date  
 12/2/20  
 Date

The station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The line items listed in the Primary Demo  
This report was created in TAPSCAN using the following Radio Information: NEW ORLEANS 12/2/20 (AUG 16 PM) Make: Nielsen (Demo) Line: P 12- See Detailed Sourcing Page for Complete Details  
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All folders are up to date. Connectec

### CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

1. Grady Banks hereby request station time as follows:

IDENTIFY CANDIDATE TYPE  FEDERAL CANDIDATE  
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: VARIOUS CANDIDATES

Authorized committee: BUCK ORGANIZATION FOR LOUISIANA GOVERNMENT

Agency requesting time (and contact information):  
 N/A

Candidate's political party: None

Office sought (no acronyms or abbreviations):  
VARIOUS

Date of election: 12/05/2020

Treasurer of candidate's authorized committee:  
CATHERINE CATO

General      Primary

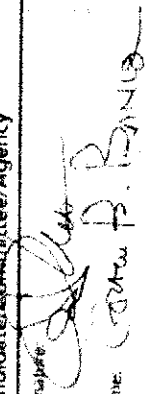
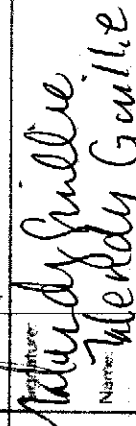
The undersigned represents that

(1) the payment for the broadcast time requested has been furnished by (check one box below):  
 the candidate listed above who is a legally qualified candidate or  
 the authorized committee of the legally qualified candidate listed above.

(2) this station is authorized to announce the time as paid for by such person or entity, and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency Signature:  Name: <u>Grady Banks</u>	Station Representative Signature:  Name: <u>Wendy Guillie</u> Date of Station Agreement to Sell Time: <u>12/2/2020</u>
---	--

**Federal Candidate Certification:**  
 The undersigned hereby certifies that the broadcast notice to be aired pursuant to this case issue either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a soundaneously displayed printed statement identifying the candidate that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate: Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/21/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above) Yes No  N/A

Disposition:  Accepted  Rejected (provide reason)

Accepted (if PART of ad copy not received or disapproved sponsor ID)

Rejected (provide reason)

Upload fully accepted form, then promptly upload updated final form when complete

Date and nature of follow-ups (any e.g., insufficient sponsor ID log)

Contact # 629724 Station Call Letters KMEZ Date Received/Requested 10/21/2020  
 Ext # Belle Chasse LA 12/3-12/8 For Start and End Dates

Special notes: When the form and invoice are mailed, system printout or other documents reflect not in a transaction to the CIPF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. This section will not appear on the actual time spots aired and an invoice is generated. The name of a contact person who can provide that information immediately should be placed in the "Terms and Conditions" folder in the CIPF.