

Order / Rev: 227427
 Alt Order #: 07377579
 Flight Dates: 10/20/14 - 10/27/14

Advertiser: Maggie Toulouse Oliver
 Product Desc: MAGGIE TOULOUSE OLIV
 Estimate: 3512
KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	All	10/27/14	10/27/14	News 4 Today I 5a-530a	CM	M-F 5a-530a	1-----	:30	1	\$160.00	2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$160.00		0.00			
E 7	All	10/27/14	10/27/14	News 4 @ 5p M-F	CM	M-F 5p-530p	1-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$450.00		0.00			
E 8	All	10/27/14	10/27/14	News 4 Today I 530a-6a	CM	M-F 530a-6a	1-----	:30	1	\$250.00	2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$250.00		0.00			
E 9	All	10/27/14	10/27/14	News 4 @ 6p M-F	CM	M-F 6p-632p	1-----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$750.00		0.00			
E 10	All	10/27/14	10/27/14	News 4 Today II 6a-7a	CM	M-F 6a-7a	1-----	:30	1	\$470.00	2	0.00	NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$470.00		0.00			
E 11	All	10/27/14	10/27/14	News 4 @ 630p M-F	CM	M-F 630p-7p	1-----	:30	1	\$560.00	2	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$560.00		0.00			
E 12	All	10/27/14	10/27/14	M-F Today Show	CM	M-F 7a-9a	1-----	:30	1	\$470.00	2	0.00	NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	1-----		1				\$470.00		0.00			
E 13	All	10/26/14	10/26/14	Sunday Today	CM	Su 7a-8a	-----1	:30	1	\$170.00	3	0.00	NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----1		1				\$170.00		0.00			
E 14	All	10/23/14	10/23/14	M-F Today Show III 10a	CM	M-F 10a-11a	---1---	:30	1	\$175.00	2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$175.00		0.00			
E 15	All	10/23/14	10/23/14	News 4 @ Midday M-F	CM	M-F 12noon-1p	---1---	:30	1	\$200.00	3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$200.00		0.00			
E 16	All	10/21/14	10/24/14	News 4 Today I 5a-530a	CM	M-F 5a-530a	-TWTF--	:30	1	\$160.00	2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		1				\$160.00		0.00			
E 17	All	10/21/14	10/24/14	News 4 @ 5p M-F	CM	M-F 5p-530p	-TWTF--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		1				\$450.00		0.00			
E 18	All	10/21/14	10/24/14	News 4 Today I 530a-6a	CM	M-F 530a-6a	-TWTF--	:30	1	\$250.00	2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		1				\$250.00		0.00			
E 19	All	10/23/14	10/23/14	News 4 @ 6p M-F	CM	W-F 6p-632p	---1---	:30	1	\$790.00	2	0.00	NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1				\$790.00		0.00			
E 20	All	10/23/14	10/23/14	News 4 Today II 6a-7a	CM	W-F 6a-7a	---1---	:30	1	\$500.00	2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	All	10/23/14	10/23/14	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	W-F 6a-7a	---1---	:30	1	\$500.00	2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	---1---		1			\$500.00			0.00			
E 21	All	10/21/14	10/24/14	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-TWTF--	:30	1	\$400.00	3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		1			\$400.00			0.00			
E 22	All	10/21/14	10/21/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-1-----	:30	1	\$620.00	3	0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1			\$620.00			0.00			
E 23	All	10/21/14	10/21/14	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-1-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1			\$200.00			0.00			
E 24	All	10/21/14	10/21/14	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a	-1-----	:30	1	\$160.00	2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1			\$160.00			0.00			
E 25	All	10/21/14	10/21/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-1-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1			\$450.00			0.00			
E 26	All	10/21/14	10/21/14	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	-1-----	:30	1	\$250.00	2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1			\$250.00			0.00			
E 27	All	10/21/14	10/21/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-1-----	:30	1	\$560.00	2	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1			\$560.00			0.00			
E 28	All	10/21/14	10/21/14	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-1-----	:30	1	\$400.00	3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-1-----		1			\$400.00			0.00			
E 29	All	10/21/14	10/24/14	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-TWTF--	:30	1	\$620.00	3	0.00	NM	1	\$620.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		1			\$620.00			0.00			
E 30	All	10/22/14	10/22/14	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	--1----	:30	1	\$175.00	2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1			\$175.00			0.00			
E 31	All	10/21/14	10/24/14	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-TWTF--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		1			\$450.00			0.00			
E 32	All	10/21/14	10/24/14	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a	-TWTF--	:30	1	\$250.00	2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		1			\$250.00			0.00			
E 33	All	10/22/14	10/22/14	News 4 @ 6p M-F News 4 @ 6p M-F	CM	W-F 6p-632p	--1----	:30	1	\$790.00	2	0.00	NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1			\$790.00			0.00			
E 34	All	10/22/14	10/22/14	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	W-F 6a-7a	--1----	:30	1	\$500.00	2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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 Estimate: 3512
KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 34	All	10/22/14	10/22/14	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	W-F 6a-7a	--1----	:30	1	\$500.00	2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	--1----		1			\$500.00			0.00			
E 35	All	10/21/14	10/24/14	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	-TWTF--	:30	1	\$560.00	2	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		1			\$560.00			0.00			
E 36	All	10/21/14	10/24/14	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-TWTF--	:30	1	\$400.00	3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-TWTF--		1			\$400.00			0.00			
N 37	All	10/26/14	10/26/14	Access Hollywood Su 11p Access Hollywood Su 11p	CM	Su 1105p-1205a	-----S	:30	1	\$50.00	4	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----S		1			\$50.00			0.00			
N 38	All	10/24/14	10/24/14	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	W-F 530a-6a	----F--	:30	1	\$300.00	1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	----F--		1			\$300.00			0.00			
N 39	All	10/26/14	10/26/14	News 4 Today 430a M-T News 4 Today 430a-5a	CM	M-F 430a-5a	-----S	:30	1	\$75.00	3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----S		1			\$75.00			0.00			
													Totals	39	\$14,940.00
*Tax 1 Note: ABQ 7%.															

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