

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>KFSN-TV Fresno</u>	Date: <u>7/3</u>
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I, Cindy Winton on behalf of GCW Media Services
do hereby request station time concerning the following issue:

<u>Californians Against Higher Health Care Costs (NO on Prop 45)</u>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Californians Against Higher Health Care Costs (NO on Prop 45)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Californians Against Higher Health Care Costs
455 Capital Mall, Suite 600
Sacramento, CA 95814

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Pat Johnston - Chair
Thomas Hiltachk, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date

Cindy White
Signature

626/535-6152
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title

***Californians Against Higher Health
Care Costs
(No on Prop 45)***

***455 Capital Mall, Suite 600
Sacramento, CA 95814***

P: (916) 442-7757

www.stophighercosts.com

***Pat Johnston, Chair
Thomas Hiltachk, Treasurer***