



125 West 55th St
New York, NY 10019

Contract # 25997453

Changes as of: 4/23/2018 at 11:56 AM

Version: Current State Version 1

CPE:

Flight: 4/24/18 - 4/30/18

Station: KELO

Con Type: POLITICAL/VOTE

Agency: FlexPoint Media Inc.

Advertiser: Marty Jackley for SD

Market: Sioux Falls

Total \$: \$12,975.00

PO Box 1051

Product: Marty Jackley

Office: WASHINGTON

Total Spots: 45

New Albany, OH 43054

Agency Order #:

Service: Nielsen

Total CPP: \$0.00

Buyer: Kegan Beran

Primary Demo: Adults 35+

Total GRP:

Salesperson: SAMUEL LITTLE

Assistant: SAMUEL LITTLE

Traffic #: 1511832

202-955-5342

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/24 - 4/30							Total Spots	Total \$	CPP*	GRP*
							4/24	4/25	4/26	4/27	4/28	4/29	4/30				
1	M-F 6a-7a		6A NEWS	\$225.00	0.0	30	1	1	1	1	0	0	1	5	\$1,125.00	\$0.00	0.0
2	M-F 7a-8a		CBS THIS AM	\$250.00	0.0	30	1	1	1	1	0	0	1	5	\$1,250.00	\$0.00	0.0
3	Su 8a-9:30a		CBS SUN	\$275.00	0.0	30	0	0	0	0	0	1	0	1	\$275.00	\$0.00	0.0
4	Su 9:30a-10a		FACE THE NATION	\$125.00	0.0	30	0	0	0	0	0	1	0	1	\$125.00	\$0.00	0.0
5	M-F 12n-12:30p		NOON NEWS	\$175.00	0.0	30	1	1	0	1	0	0	1	4	\$700.00	\$0.00	0.0
6	M-F 3p-4p		DR OZ	\$50.00	0.0	30	1	1	0	1	0	0	1	4	\$200.00	\$0.00	0.0
7	M-F 5p-5:30p		5PM NEWS	\$225.00	0.0	30	1	1	1	1	0	0	1	5	\$1,125.00	\$0.00	0.0
8	M,W,F 5:30p-6p		CBS NEWS	\$550.00	0.0	30	0	1	0	0	0	0	0	1	\$550.00	\$0.00	0.0
9	M-F 6p-6:30p		6P NEWS	\$450.00	0.0	30	1	1	1	1	0	0	1	5	\$2,250.00	\$0.00	0.0
10	M-F 10p-10:35p		LATE NEWS	\$600.00	0.0	30	1	1	1	1	0	0	1	5	\$3,000.00	\$0.00	0.0
11	Sa 10p-10:30p		SAT LN	\$375.00	0.0	30	0	0	0	0	1	0	0	1	\$375.00	\$0.00	0.0
12	Su 10p-10:35p		SUN LN	\$525.00	0.0	30	0	0	0	0	0	1	0	1	\$525.00	\$0.00	0.0
13	Sa 10:30p-11p		WHITE WALL	\$75.00	0.0	30	0	0	0	0	1	0	0	1	\$75.00	\$0.00	0.0
14	Sa 11p-12m		PERSON	\$25.00	0.0	30	0	0	0	0	1	0	0	1	\$25.00	\$0.00	0.0
15	Su 10:35p-11p		INSIDER KELOLAND	\$100.00	0.0	30	0	0	0	0	0	1	0	1	\$100.00	\$0.00	0.0
16	Su 11p-11:30p		MATTER OF FACT	\$25.00	0.0	30	0	0	0	0	0	1	0	1	\$25.00	\$0.00	0.0
17	Tu 8p-9p		BULL	\$450.00	0.0	30	1	0	0	0	0	0	0	1	\$450.00	\$0.00	0.0
18	F 9p-10p		BLUE BLOODS	\$350.00	0.0	30	0	0	0	1	0	0	0	1	\$350.00	\$0.00	0.0
19	Su 6p-7p		60 MINUTES	\$450.00	0.0	30	0	0	0	0	0	1	0	1	\$450.00	\$0.00	0.0
TOTALS:							8	8	5	8	3	6	7	45	\$12,975.00	\$0.00	0.0