





# Order #569956: Indivisibl./Indivisibl./Indivisibl./

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRI
	10/29/20 10:33:18 AM	Processed		<async process>	Jade Collic	\$905.00	11	0.00
	10/29/20 8:11:00 AM	Approved			Teri King (	\$905.00	11	0.00
	10/29/20 8:10:57 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Teri King (	\$905.00	11	0.00
	10/29/20 7:59:31 AM	Approval Workflow		[Sales Manager - Ready Default]	Kimberly F	\$905.00	11	0.00
	10/29/20 7:45:13 AM	Ready for approval		New Order. Non candidate forms file was too big to upload. They were emailed to Teri King.	Debbie Mc	\$905.00	11	0.00
	10/29/20 7:38:19 AM	New order created		<new order>	Debbie Mc	\$0.00	0	0.00

[Sorted by: Date]

# ORDER

**Orders**  
**Order / Rev:** 569956  
 Alt Order #:  
**Product Desc:** Indivisible Project  
 Estimate:  
**Flight Dates:** 10/31/20 - 11/03/20  
**Original Date / Rev:** 10/29/20 / 10/29/20  
**Order Type:** GENERAL

**WIVK-FM**  
**Primary AE:** Debbie Moss  
**Sales Office:** L-KNO  
**Sales Region:** Local

**Agency**  
**Name:** Indivisible Project  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 43884  
 Washington, DC 20010

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** Indivisible Project  
**Demographic:** A25-54  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** POL-US CONGRESS  
**Priority:** P-100

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/20	10/31/20	5	\$225.00	\$225.00
11/01/20	11/03/20	6	\$680.00	\$680.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	5	\$225.00	\$225.00	0.00
November 2020	6	\$680.00	\$680.00	0.00
<b>Totals</b>	<b>11</b>	<b>\$905.00</b>	<b>\$905.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Debbie Moss	L-KNO	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIVK	11/02/20	11/03/20	M-F AM Drive M-F	CM	6a-10a	MT-----	1:00	2	\$120.00	P-50	0.00	NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/02/20	11/08/20	MT-----		2		\$120.00		0.00					
N 2	WIVK	11/02/20	11/03/20	M-F Midday M-F	CM	10a-3p	MT-----	1:00	2	\$95.00	P-50	0.00	NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/02/20	11/08/20	MT-----		2		\$95.00		0.00					
N 3	WIVK	11/02/20	11/03/20	M-F PM Drive M-F	CM	3p-7p	MT-----	1:00	2	\$125.00	P-50	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/02/20	11/08/20	MT-----		2		\$125.00		0.00					
N 4	WIVK	10/31/20	11/01/20	Sa-Su Prime Sa-Su	CM	6a-7p	-----S-	1:00	5	\$45.00	P-50	0.00	NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/26/20	11/01/20	-----S-		5		\$45.00		0.00					
<b>Totals</b>													<b>11</b>	<b>\$905.00</b>	

## WIVK

Monday 11/2 -Tuesday 11/3

6-10am 120

10-3pm 95

3-7p 125

Saturday 10/31-11/1

5x 45 225 905

## NewsTalk

Monday 11/2 -Tuesday 11/3

6-10 65

10-3 80\*

3-7 110\*

6-7 70 Rotator

Saturday 10/31-Sunday 11/1

5x 20 100 750

1655

**AGREEMENT FORM FOR  
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

<b>Station and Location:</b> WTK, WOK Knoxville, TN	<b>Date:</b> 11/28/20
--	--------------------------

I, KIM SPOON  
do hereby request station time concerning the following issue:

**OPPOSITION TO TIM BURCHETT RUNNING FOR CONGRESS**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	sec		attached		

This broadcast time will be used by: Indivisible Project

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  Yes  No

which the communication refers (if applicable):

Congressional race in TN02  
Tim Burchett  
national debt, gun background checks Nov 3, 2020

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Indivisible PO Box 43884  
Washington, DC 20010

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Ezra Levin  
Leah Greenberg

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/28/2020 \_\_\_\_\_  
Date Signature  
865.256.2669 \_\_\_\_\_  
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted \_\_\_\_\_  
Signature  
Accepted in Part \_\_\_\_\_  
Printed Name  
Rejected \_\_\_\_\_  
Title  
AE

**AGREED UPON SCHEDULE**

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Sec	attached			

Attach proposed schedule with charges (if available):

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.