

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <div style="font-size: 1.2em; margin-top: 10px;">KNCI</div>	<b>Date:</b> <div style="font-size: 1.2em; margin-top: 10px;">8/27/14</div>
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I, DAVID TAKARA (ON BEHALF OF GREENSTRIPE MEDIA, INC.)  
do hereby request station time concerning the following issue:

NO ON 46

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 1.2em; margin-bottom: 20px;">PLEASE SEE ATTACHED CONTRACTS.</div> <div style="font-size: 1.5em; margin: 0;">9/2 - 9/8</div>					

This broadcast time will be used by: NO ON 46 - PATIENTS, PROVIDERS AND HEALTHCARE INSURERS TO PROTECT ACCESS AND CONTAIN HEALTH COSTS.



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

N/A

I represent that the payment for the above described broadcast time has been furnished by (name and address):

N/A

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

NO ON TV - PATIENTS, PROVIDERS AND HEALTHCARE INSURERS TO  
PROTECT ACCESS AND CONTAIN HEALTH COSTS.  
1510 J STREET, SUITE 120. SACRAMENTO, CA 95814

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

CHAIRMAN - DUSTIN CORCORAN  
TREASURER - C. DUANE DUANER



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

8/11/14      [Signature]      949-650-5081  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ **Accepted**                      ☐ **Accepted in Part**                      ☐ **Rejected**  
[Signature]                      Jandervome                      AE/CBS  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>
As ordered (see attached)	As ordered (see attached)	As ordered (see attached)		As ordered (see attached)	As ordered (see attached)

**Attach proposed schedule with charges (if available):**

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

# VOTE NO 46

INCREASED COSTS. LOSING YOUR DOCTOR. THREATENING YOUR PRIVACY.

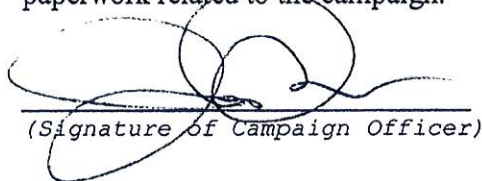
1510 J Street, Suite 120, Sacramento, CA 95814

## LETTER OF AUTHORIZATION

Date: 07/23/2014

To Whom It May Concern:

Joe Winkelmann and his staff at Greenstripe Media, Inc. in Newport Beach, CA are authorized to purchase broadcast time and print space on behalf of Vote No on 46 PAID FOR BY PATIENTS, PROVIDERS AND HEALTHCARE INSURERS TO PROTECT ACCESS AND CONTAIN HEALTH COSTS, WITH MAJOR FUNDING FROM THE COOPERATIVE OF AMERICAN PHYSICIANS INDEPENDENT EXPENDITURE COMMITTEE AND THE CALIFORNIA MEDICAL ASSOCIATION PHYSICIANS' ISSUES COMMITTEE PO BOX 2511, SACRAMENTO CA 95812-9930 • FPPC # 1359222. Furthermore, Mr. Winkelmann and his staff are authorized to sign all necessary paperwork related to the campaign.



(Signature of Campaign Officer)

The following are the Committee Officers:

Chairman: Dustin Corcoran

Treasurer: C. Duane Danner

Committee Phone Number: 916-706-1001

Paid for by NO on 46 - Patients, Providers and Healthcare Insurers to Protect Access and Contain Health Costs, with major funding from the Cooperative of American Physicians Independent Expenditure Committee and the California Medical Association Physicians' Issues Committee

www.NOON46.com



# GREENSTRIPE MEDIA, INC.

PLANNING • PLACEMENT • SYNDICATION

## RADIO BROADCAST CONTRACT

Contract # 103623

Contract Date 8/27/2014

Advertiser Patients, Providers and Healthcare Insurers to Protect Access and Contain Health Costs		Station KNCI-FM		Product No on 46	
Buyer David Takara	Broadcast materials furnished by Greenstripe Media (949) 650-5081			rev # on	rev # on

KNCI-FM  
Jan Jerome  
280 Commerce Circle  
Sacramento, CA 95815

Station Phone 916-338-9263 (office)

Direct Phone 916-765-3580 (mobile)

Fax 916-338-9208

E-mail jan.jerome@cbsradio.com

Schedule Dates				Schedule Rotation		Billing Weeks	Announcements	Gross Cost	
9/2/2014 thru 9/8/2014				Tuesday thru Monday		1	30x	Net Cost	\$7,030.00
Line	Days	Time From	To	Length	Spots Per Week	Program Notes		Rate Per Spot	Line Total
1	TU-F,M	6A	10A	:60	7	will schedule 6a-7p		265	1855
2	TU-F,M	10A	3P	:60	7			265	1855
3	TU-F,M	3P	7P	:60	8			265	2120
4	SA	9A	4P	:60	4			150	600
5	SU	9A	4P	:60	4			150	600

WEEKLY TOTALS: 30x \$7,030

**BILLING INFORMATION:** Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails.

**MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegoods in same or better programming within contracted weeks or billing month. We will respond within 24 hours.

Accepted for (Station) KNCI CBS Radio By JA

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com

# Order Item Summary



KNCI-FM

<b>Order#:</b> 11779	CF LOC-Cash-Political	<b>Start - End:</b> 9/2/2014 - 9/8/2014	<b>HL#:</b>	<b>Created:</b> 08/27/2014 05:41 P
<b>Advertiser:</b> VOTE NO 46 (364951)	1510 J St Ste 120 Sacramento, CA 95814-2097	<b>Alt Ord Id:</b>	<b>Print Invoice Locally:</b> N	<b>Updated:</b>
<b>Agency:</b> GREENSTRIPE MEDIA, INC. (8544)	424 Old Newport Blvd Newport Beach, CA 92663-4211	<b>CPE:</b> -/103623	<b>Co-op Invoice:</b> N	<b>Confirmed:</b> 08/27/2014 08:13 P
		<b>Product:</b> 103623	<b>Do Not Mail Invoice:</b> N	<b>Contract:</b> 08/27/2014 08:14 P
		<b>Demo:</b> HHOLDS DMA RTG	<b>Apply Taxes:</b> N	<b>Billing Int:</b> Normal
<b>AE:</b> Jan Jerome (KNCI-FM)		<b>Agency Commission:</b> 15%	<b>Notarize Invoice:</b> N	<b>Billing Mth:</b> Item Rate
<b>Buyer:</b>		<b>Self Protection Intr:</b> :20:00	<b>Print Affidavit:</b> N	<b>Comm Cat:</b> Standard
			<b>Print Sub Invoice:</b> N	<b>Supress Rates:</b> N
			<b>Notarize Sub Invoice:</b> N	<b>Schedule Code:</b> A

Item	Time Class		Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC																														
001	CF	6:00:00-19:00:00	0 5 4 5 5 0 0	PRIME	Airtime (Broadcast) Standard	60	A	:20:00	0.00	\$265.00	19	\$5,035.00	\$265.00																															
<table><tr><td><u>Start</u></td><td><u>End</u></td><td><u>Sep 01</u></td><td colspan="12"></td></tr><tr><td>09/02/14</td><td>09/05/14</td><td>19</td><td colspan="12"></td></tr></table>															<u>Start</u>	<u>End</u>	<u>Sep 01</u>													09/02/14	09/05/14	19												
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09/02/14	09/05/14	19																																										
Item	Time Class		Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC																														
002	CF	6:00:00-19:00:00	3 0 0 0 0 0 0	PRIME	Airtime (Broadcast) Standard	60	A	:20:00	0.00	\$265.00	3	\$795.00	\$265.00																															
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Item	Time Class		Eligible Days	BreakType	Product Category Commission Catg.	Dur	SC	Self Pr	HHOLDS	Rate	Spots	Total	NRate A/G	LC																														
003	CF	9:00:00-16:00:00	0 0 0 0 0 4 0	WKDP	Airtime (Broadcast) Standard	60	A	:20:00	0.00	\$150.00	4	\$600.00	\$150.00																															
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004	CF	9:00:00-16:00:00	0 0 0 0 0 0 4	WKDP	Airtime (Broadcast) Standard	60	A	:20:00	0.00	\$150.00	4	\$600.00	\$150.00																															
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09/07/14	09/07/14	4																																										

## Confirmed Broadcast Buyline Summary

Q3 2014	Sep	
	Spots	Revenue
Total	30	\$7,030.00
Credited	0	\$0.00

## Order Summary

	Confirmed		
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	30	\$7,030.00	\$5,975.50
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
<b>Total</b>	<b>30</b>	<b>\$7,030.00</b>	<b>\$5,975.50</b>



Remit To: KNCFM  
P.O. Box 100182  
Pasadena, CA 91189-0182

For: VOTE NO 46(364951)  
1510 J St Ste 120  
Sacramento, CA 95814-2097

In Account With: GREENSTRIPE MEDIA, INC.(8544)  
424 Old Newport Blvd  
Newport Beach, CA 92663-4211  
ATTN:Accounts Payable



Account Exec: Jerome, Jan  
Office: KNCFM  
Contract Num: 1817-11779  
Contract Dates: 09/02/2014-09/08/2014  
Customer Order:  
Linked Order:  
CPE: / 103623

Product Desc: 103623

Broadcast airtimes represented are reported to the nearest second.

KNCFM

INVOICE

Invoice Num: 1817-648464  
Invoice Date: 09/14/2014  
Billing Cycle: Weekly  
Billing Period: 09/01/2014-09/14/2014

Page 1 of 3

**PAY BY** 10/14/2014  
Net 30 days

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate
1	06:00-00-19:00:00	09/02/2014-09/05/2014	. T W T F . .	60	19	265.00
<b>Week Of</b> 09/01/2014-09/07/2014 <b>MTWTFSS</b> . T W T F . . <b>Spots Per Week</b> 19 <b>Rate</b> 265.00						
Air Date	Day	Air Time	M/G For	Material	Dur	Rate
09/02/2014	Tu	06:45:26 AM		N46-R14-01	60	265.00
09/02/2014	Tu	10:12:27 AM		N46-R14-01	60	265.00
09/02/2014	Tu	11:13:12 AM		N46-R14-01	60	265.00
09/02/2014	Tu	03:42:04 PM		N46-R14-01	60	265.00
09/02/2014	Tu	06:42:47 PM		N46-R14-01	60	265.00
09/03/2014	We	09:30:52 AM		N46-R14-01	60	265.00
09/03/2014	We	01:44:27 PM		N46-R14-01	60	265.00
09/03/2014	We	02:13:50 PM		N46-R14-01	60	265.00
09/03/2014	We	03:15:14 PM		N46-R14-01	60	265.00
09/04/2014	Th	06:09:20 AM		N46-R14-01	60	265.00
09/04/2014	Th	08:14:26 AM		N46-R14-01	60	265.00
09/04/2014	Th	09:12:42 AM		N46-R14-01	60	265.00
09/04/2014	Th	10:43:43 AM		N46-R14-01	60	265.00
09/04/2014	Th	01:12:18 PM		N46-R14-01	60	265.00
09/05/2014	Fr	06:10:32 AM		N46-R14-01	60	265.00
09/05/2014	Fr	07:14:16 AM		N46-R14-01	60	265.00
09/05/2014	Fr	09:13:38 AM		N46-R14-01	60	265.00
09/05/2014	Fr	10:13:07 AM		N46-R14-01	60	265.00
09/05/2014	Fr	11:44:07 AM		N46-R14-01	60	265.00
2	06:00-00-19:00:00	09/08/2014-09/08/2014	M . . . . .	60	3	265.00
<b>Week Of</b> 09/08/2014-09/14/2014 <b>MTWTFSS</b> M . . . . . <b>Spots Per Week</b> 3 <b>Rate</b> 265.00						
Air Date	Day	Air Time	M/G For	Material	Dur	Rate
09/08/2014	Mo	07:13:19 AM		N46-R14-01	60	265.00

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KNCH-FM  
P.O. Box 100182  
Pasadena, CA 91189-0182



KNCH-FM

INVOICE

For: VOTE NO 46(364951)  
1510 J St Ste 120  
Sacramento, CA 95814-2097

Account Exec: Jerome, Jan  
Office: KNCH-FM  
Contract Num: 1817-11779  
Contract Dates: 09/02/2014-09/08/2014  
Customer Order:  
Linked Order:  
CPE: / 103623

Invoice Num: 1817-648464  
Invoice Date: 09/14/2014  
Billing Cycle: Weekly  
Billing Period: 09/01/2014-09/14/2014

**PAY BY** 10/14/2014  
Net 30 days

In Account With: GREENSTRIPE MEDIA, INC.(8544)  
424 Old Newport Blvd  
Newport Beach, CA 92663-4211  
ATTN:Accounts Payable

Product Desc: 103623  
Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Day	Air Time	M/G For	Material	Dur	MTWTFSS	Rate	Debit	Credit	Total Spots	Rate															
3																											
09:00:00-16:00:00		09/06/2014-09/06/2014																									
Week Of		09/01/2014-09/07/2014		MTWTFSS		Spots Per Week		Rate																			
				.....S.		4		150.00																			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks																		
09/08/2014	Mo	08:46:49 AM		N46-R14-01	60	265.00																					
09/08/2014	Mo	09:45:51 AM		N46-R14-01	60	265.00																					
4																											
09:00:00-16:00:00		09/07/2014-09/07/2014																									
Week Of		09/01/2014-09/07/2014		MTWTFSS		Spots Per Week		Rate																			
				.....S		4		150.00																			
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks																		
09/07/2014	Su	12:13:23 PM		N46-R14-01	60	150.00																					
09/07/2014	Su	01:42:18 PM		N46-R14-01	60	150.00																					
09/07/2014	Su	02:12:14 PM		N46-R14-01	60	150.00																					
09/07/2014	Su	03:13:30 PM		N46-R14-01	60	150.00																					
Total Spots		30		Gross Amt		7,030.00		Commission Amt		1,054.50		Net Amt		5,975.50		Debit		0.00		Credit		0.00		Reconciliation		0.00	

Billing Notes

CBS Radio Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Radio and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Radio or its Stations that is intended to discriminate on the basis of race or ethnicity.

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KNCH-FM  
P.O. Box 100182  
Pasadena, CA 91189-0182

For: VOTE NO 46(664951)  
1510 J St Ste 120  
Sacramento, CA 95814-2097

In Account With: GREENSTRIPE MEDIA, INC. (8544)  
424 Old Newport Blvd  
Newport Beach, CA 92663-4211  
ATTN:Accounts Payable



Account Exec: Jerome, Jan  
Office: KNCH-FM  
Contract Num: 1817-11779  
Contract Dates: 09/02/2014-09/08/2014  
Customer Order:  
Linked Order:  
CPE: / / 103623  
Product Desc: 103623  
Broadcast airtimes represented are reported to the nearest second.

KNCH-FM

INVOICE

Invoice Num: 1817-648464  
Invoice Date: 09/14/2014  
Billing Cycle: Weekly  
Billing Period: 09/01/2014-09/14/2014

**PAY BY** 10/14/2014  
Net 30 days

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Billing Notes

DUPLICATE

Wire Transfer Instructions:  
JP Morgan Chase  
Acct: 826074767  
ABA: 021000021  
Ref: KNCH-FM  
Inv: 1817-648464

For Billing Inquiries Please Contact:  
Accounts Receivable  
916-923-6800

Gross Billing	7,030.00
Trade Value	0.00
Agency Commission	1,054.50
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	5,975.50

Warranty - We warrant the above broadcasts were made according to the official station log.