

# CONTRACT



**KTEN-TV**  
 10 High Point Circle  
 Denison, TX 75020  
 (903) 548-4000

<u>Contract / Revision</u> 84506 /		<u>Alt Order #</u> 26038545
<u>Product</u> candidate		
<u>Contract Dates</u> 06/20/18 - 06/26/18		<u>Estimate #</u> 404
<u>Advertiser</u> PINNELL/DRUMMOND-OK		<u>Original Date / Revision</u> 06/19/18 / 06/19/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTEN	<u>Account Executive</u> Continental Washing	<u>Sales Office</u> Continental-Was
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Medium Buying LLC**  
 1351 King Ave  
 2nd Floor  
 Columbus, OH 43212

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KTEN	06/24/18	06/24/18	KTEN News at 10 Sa-Su	10:00 PM-10:35 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/18	06/24/18	-----1				1	\$150.00			
												<b>IMMEDIATELY PRE-EMPTIBLE</b>
N 2	KTEN	06/25/18	06/25/18	M	7:00 PM-8:00 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/25/18	07/01/18	1-----				1	\$700.00			
												<b>PRE-EMPTIBLE WITH 48 HOURS NOTICE</b>
N 3	KTEN	06/20/18	06/26/18	M-F	6:30 PM-7:00 PM		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/18	06/24/18	--121--				4	\$150.00			
	Week:	06/25/18	07/01/18	1-----				1	\$150.00			
												<b>IMMEDIATELY PRE-EMPTIBLE</b>
N 4	KTEN	06/21/18	06/21/18	Th	7:00 PM-8:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/18	06/24/18	---1---				1	\$300.00			
												<b>PRE-EMPTIBLE WITH 48 HOURS NOTICE</b>
N 5	KTEN	06/20/18	06/26/18	M-F	5:30 PM-6:00 PM		:30			NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/18	06/24/18	--121--				4	\$200.00			
	Week:	06/25/18	07/01/18	2-----				2	\$200.00			
												<b>IMMEDIATELY PRE-EMPTIBLE</b>
N 6	KTEN	06/20/18	06/26/18	M-F	6:00 PM-6:30 PM		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/18	06/24/18	--121--				4	\$100.00			
	Week:	06/25/18	07/01/18	2-----				2	\$100.00			
												<b>IMMEDIATELY PRE-EMPTIBLE</b>
N 7	KTEN	06/25/18	06/25/18	M	9:00 PM-10:00 PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/25/18	07/01/18	1-----				1	\$400.00			
												<b>PRE-EMPTIBLE WITH 48 HOURS NOTICE</b>
N 8	KTEN	06/20/18	06/26/18	M-F KTEN News at 5p	5:00 PM-5:30 PM		:30			NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/18	06/24/18	--121--				4	\$100.00			
	Week:	06/25/18	07/01/18	2-----				2	\$100.00			
												<b>PRE-EMPTIBLE WITH 24 HOURS NOTICE</b>
N 9	KTEN	06/20/18	06/26/18	KTEN News at 10 M-F	10:30 PM-10:35 PM		:30			NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/18/18	06/24/18	--121--				4	\$225.00			
	Week:	06/25/18	07/01/18	1-----				1	\$225.00			
												<b>PRE-EMPTIBLE WITH 24 HOURS NOTICE</b>
N 10	KTEN	06/20/18	06/20/18	W	7:00 PM-8:00 PM		:30			NM	0	\$0.00
												<b>PRE-EMPTIBLE WITH 24 HOURS NOTICE</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.



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**Denison, TX 75020**  
**(903) 548-4000**

<u>Contract / Revision</u> 84506 /	<u>Alt Order #</u> 26038545
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<u>Contract Dates</u> 06/20/18 - 06/26/18	<u>Product</u> candidate	<u>Estimate #</u> 404
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<u>Advertiser</u> PINNELL/DRUMMOND-OI	<u>Original Date / Revision</u> 06/19/18 / 06/19/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	--1----				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KTEN	06/18/18-06/24/18	W	7:00 PM-8:00 PM	---W-----	:30		\$300.00	NM	PRE-EMPTIBLE WITH 24 HOURS NOTICE	
Credited Madegood on New Line												
N 11	KTEN	06/20/18	06/20/18	W	9:00 PM-10:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	--1----				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KTEN	06/18/18-06/24/18	W	9:00 PM-10:00 PM	---W-----	:30		\$300.00	NM	PRE-EMPTIBLE WITH 48 HOURS NOTICE	
Credited Madegood on New Line												
N 12	KTEN	06/23/18	06/23/18	Sa	6:00 PM-6:30 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	-----1-				1	\$200.00	IMMEDIATELY PRE-EMPTIBLE		
N 13	KTEN	06/23/18	06/23/18	Sa	6:30 PM-7:00 PM		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	-----1-				1	\$55.00	IMMEDIATELY PRE-EMPTIBLE		
N 14	KTEN	06/24/18	06/24/18	Su	6:00 PM-7:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	-----1				1	\$100.00	IMMEDIATELY PRE-EMPTIBLE		
N 15	KTEN	06/20/18	06/26/18	M-F Today Show	7:00 AM-9:00 AM		:30			NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	--121--				4	\$75.00	PRE-EMPTIBLE WITH 24 HOURS NOTICE		
Week:		06/25/18	07/01/18	11-----				2	\$75.00			
N 16	KTEN	06/24/18	06/24/18	Su	5:30 PM-6:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	-----1				1	\$200.00	IMMEDIATELY PRE-EMPTIBLE		
N 17	KTEN	06/20/18	06/26/18	M-F KTN News at 630a	6:30 AM-7:00 AM		:30			NM	6	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	--121--				4	\$40.00	IMMEDIATELY PRE-EMPTIBLE		
Week:		06/25/18	07/01/18	11-----				2	\$40.00			
N 18	KTEN	06/23/18	06/23/18	Sa Today Show	7:00 AM-9:00 AM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	-----1-				1	\$10.00	IMMEDIATELY PRE-EMPTIBLE		
N 19	KTEN	06/20/18	06/26/18	M-F Today Show II	9:00 AM-10:00 AM		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	--121--				4	\$25.00	IMMEDIATELY PRE-EMPTIBLE		
Week:		06/25/18	07/01/18	1-----				1	\$25.00			
N 20	KTEN	06/24/18	06/24/18	Sun	7p-9p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/18/18	06/24/18	-----2				2	\$300.00	PRE-EMPTIBLE WITH 48 HOURS NOTICE		
<b>Totals</b>											<b>56</b>	<b>\$7,805.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
05/28/18 -06/24/18	41	\$5,275.00	\$4,483.75
06/25/18 -06/26/18	15	\$2,530.00	\$2,150.50
<b>Totals</b>	<b>56</b>	<b>\$7,805.00</b>	<b>\$6,634.25</b>

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84506 /	26038545

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/20/18 - 06/26/18	candidate	404

<u>Advertiser</u>	<u>Original Date / Revision</u>
PINNELL/DRUMMOND-OI	06/19/18 / 06/19/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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