

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>WEAT Evansville, IN</u>	Date: <u>10/25/22</u>
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I, Dorsey Ridley,
 being/on behalf of: Ridley for Henderson Co. Judge Executive,
 a legally qualified candidate of the Democratic
 political party for the office of: Henderson Co. Judge Executive
 in the General
 election to be held on: Nov 8, 2022

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/25/22
Date

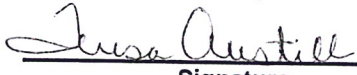

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature

Teresa Austill
Printed Name

NSA
Title

ORDER



Orders
Order / Rev: 3754761
Alt Order #:
Product Desc: 2022 General election
Estimate:
Flight Dates: 10/26/22 - 11/08/22
Original Date / Rev: 10/25/22 / 10/25/22
Order Type: REG

Evansville WEHT
Primary AE: WEHT Local House
Sales Office: L-EVA
Sales Region: Loc

Agency Name: Dorsey Ridley for Henderson Judge E
Buying Contact: Dorsey Ridley
Billing Contact: Dorsey Ridley
 8000 Wathen Lane
 Henderson, KY 42420

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Dorsey Ridley/Henderson Co Jud
Demographic: A35+
Product Codes: PL21
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/22	10/31/22	14	\$1,885.00	\$1,602.25
11/01/22	11/30/22	18	\$2,570.00	\$2,184.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	14	\$1,885.00	\$1,602.25	0.00
November 2022	18	\$2,570.00	\$2,184.50	0.00
Totals	32	\$4,455.00	\$3,786.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WEHT Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEHT	10/26/22	11/08/22	Eyewitness Daybreak 6a	CM	M-F 6a-7a	MTWTF--	:30	3	\$150.00	P5	0.00	NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	--WTF--		3				\$150.00		0.00			
		Week: 10/31/22	11/06/22	MTWTF--		3				\$150.00		0.00			
		Week: 11/07/22	11/13/22	MT-----		2				\$150.00		0.00			
N 2	WEHT	10/26/22	11/08/22	M-F 4p-5p	CM	M-F 4p-5p	MTWTF--	:30	2	\$75.00	P5	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	--WTF--		2				\$75.00		0.00			
		Week: 10/31/22	11/06/22	MTWTF--		2				\$75.00		0.00			
		Week: 11/07/22	11/13/22	M-----		1				\$75.00		0.00			
N 3	WEHT	10/26/22	11/08/22	M-F 5p-530p	CM	M-F 5p-530p	MTWTF--	:30	3	\$175.00	P5	0.00	NM	7	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	--WTF--		3				\$175.00		0.00			
		Week: 10/31/22	11/06/22	M-W-F--		3				\$175.00		0.00			
		Week: 11/07/22	11/13/22	M-----		1				\$175.00		0.00			
N 4	WEHT	10/26/22	11/05/22	GMA Sa	CM	Sa 7a-9a	-----S-	:30	1	\$50.00	P5	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----S-		1				\$50.00		0.00			

Order / Rev: 3754761
 Alt Order #:
 Flight Dates: 10/26/22 - 11/08/22

Advertiser: POL/Dorsey Ridley/Henderson Co Judge
 Product Desc: 2022 General election
 Estimate:
 Evansville WEHT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----S-		1				\$50.00		0.00			
		Week: 10/31/22	11/06/22	-----S-		1				\$50.00		0.00			
N 5	WEHT	10/26/22	11/06/22	GMA Su Good Morning America Sun	CM	Su 7a-8a	-----S	:30	1	\$60.00	P5	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	-----S		1				\$60.00		0.00			
		Week: 10/31/22	11/06/22	-----S		1				\$60.00		0.00			
N 6	WEHT	11/06/22	11/06/22	Su 5p-530p Eyewitness News @ 5p Sun	CM	Su 5p-530p	-----S	:30	1	\$85.00	P5	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S		1				\$85.00		0.00			
N 7	WEHT	11/07/22	11/07/22	LN M-F EyeWitness News 10p	CM	M-F 10p-1035p	M-----	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/22	11/13/22	M-----		1				\$200.00		0.00			
N 8	WEHT	11/06/22	11/06/22	LN Sa-Su EyeWitness News 10p	CM	SaSu 10p-1035p	-----S	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/22	11/06/22	-----S		1				\$150.00		0.00			
N 9	WEHT	10/26/22	11/08/22	M-F 6p-630p Eyewitness News at 6p	CM	M-F 6p-630p	MTWTF--	:30	2	\$200.00	P5	0.00	NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/22	10/30/22	--WTF--		2				\$200.00		0.00			
		Week: 10/31/22	11/06/22	MTWTF--		2				\$200.00		0.00			
		Week: 11/07/22	11/13/22	MT-----		1				\$200.00		0.00			
Totals													32	\$4,455.00	