

**WHIT-AM, WJJO, WJQM, WLMV, WMGN, WOZN, WRIS-FM, WWQM-FM
EEO PUBLIC FILE REPORT
August 1, 2022 - July 31, 2023**

III. RECRUITMENT INITIATIVES (AMENDED)

Date	Brief Description of Activity	Participant Title
June to August 2023	Mid-West Family Madison – Marketing Internship To build your knowledge and become and expert in one of the core disciplines of digital marketing and apply those skills and share ideas to help campaigns with Mid-West Family radio stations in the Madison, WI market.	Marketing Director Intern
June to August 2023	Sports Broadcasting Internship Mid-West Family Madison is hosting a summer sports broadcasting internship to educate students about the sports broadcast industry. This internship will teach the following tasks within the day-to-day operations of at sports radio station and network: <ul style="list-style-type: none"> • Running a radio board • Board-oping/Producing radio shows on the stations • Gathering and editing audio • Learning how to host a radio show as well as participate as a cohost • Creating imaging and other pieces to air on the station • Helping in the office off air (i.e., transcribing audio, updating information on station materials) 	Station Manager Intern
2/7/2023 to 2/9/2023 & 5/9/2023 to 5/11/2-2023	Mid-West Family Sales University This program is designed for “sellers” and “non-sellers” to be taught the sales process in an effort to improve skills both in the sales department and throughout the company to have a better feel of our way of conducting the client relationship. The skills learned at Sales University help all who attend gain more knowledge to improve their position in the company. This training takes place 2 times per year.	Director of Strategy Sales Development Account Executive Brand Strategist
4/13/2023	WBA EEO Seminar: A Review of the FCC’s EEO Requirements for Broadcasters	Business Manager
6/14/2023	WBA EEO Session You’re Looking in All the Wrong Places: How to Find Diverse Talent at Every Level	President/GM Sales Programming
2/25/2023	WBA 2023 Student Seminar Career Fair	President/General Manager
4/11/2023	WBA Careers in Broadcasting Virtual Mixer	Director of Strategy