

**WHIT-AM, WJJO, WJQM, WLMV, WMGN, WOZN, WRIS-FM, WWQM-FM  
EEO PUBLIC FILE REPORT  
August 1, 2021 - July 31, 2022**

**III. RECRUITMENT INITIATIVES (AMENDED)**

<b>Date</b>	<b>Brief Description of Activity</b>	<b>Participant Title</b>
2/8/2022 to 2/8/2022 & 5/10/2022 to 5/12/2022	Mid-West Family Sales University  Emphasizes the selling philosophies of in an effort to continue evolving our Mid-West Family Selling System.	Sales Sales
6/22/2022	EEO Session: Practical Steps to Diversify Your Station at the WBA Summer Conference in La Crosse, WI	Sales
June to August 2022	Mid-West Family Madison – Marketing Internship  To build your knowledge and become and expert in one of the core disciplines of digital marketing and apply those skills and share ideas to help campaigns with Mid-West Family radio stations in the Madison, WI market.	Marketing Director Intern Intern
6/1/2022	Summer Agribusiness Internship  Working with station events, promotions, ag sales, growing our state-wide farm network as well as on-air reporting, social networking & marketing and agribusiness broadcasting.	Farm Director Intern
3/5/2022	WBA 2022 Student Seminar Job/Career Fair	General Manager
6/22/2022	WBA 2022 Summer Conference Job/Career Fair	General Manager