

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Melissa Sprouse Browne, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

MELISSA SPROUSE BROWNE

Authorized committee:

Agency requesting time (and contact information):

N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Mayor - West Columbia, SC

Date of election:

11-7-2023

General

Primary

Treasurer of candidate's authorized committee:

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Melissa Sprouse Browne</u>	Name: <u>KEVEN COHEN</u>
Date of Request to Purchase Ad Time: <u>10-12-23</u>	Date of Station Agreement to Sell Time: <u>10-12-23</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

 Yes No

Date ad received:

10-12-23

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

 Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

3433

Station Call Letters:

WQXL

Date Received/Requested:

10-12-23

Est. #:

Station Location:

Columbia, SC

Run Start and End Dates:

10-16-23 thru 11-7-23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Confirmation



Capital City Media, LLC
 PO Box 50433
 Columbia SC 29250
 (803) 563-8558

Contract # 2239
 Date Entered 10/12/2023
 Billing Cycle Calendar
 Conflict 1 West Columbia
 Product MSB for WCOLA
 Contract 10/16/2023 - 11/07/2023

MELISSA SPROUSE BROWN FOR WCOLA

Station	Date Range	Len	Schedule	Repeated	Rate	Qty	Total	
WQXL-AM/	10/16/2023-11/07/2023	00:30	1,1,1,1,1,0,0	All Weeks	28.00	17	476.00	
WQXL-AM/	10/16/2023-11/07/2023	00:30	1,1,1,1,1,0,0	All Weeks	28.00	17	476.00	
WQXL-AM/	10/16/2023-11/07/2023	00:30	2,2,2,2,2,0,0	All Weeks	24.00	34	816.00	
WQXL-AM/	10/26/2023-11/07/2023	00:30	1,1,1,1,1,0,0	All Weeks	24.00	9	216.00	
WQXL-AM/	11/05/2023-11/05/2023	00:30	0,0,0,0,0,0,1	All Weeks	16.00	1	16.00	
Total								2000.00