

INVOICE



KWQC
805 Brady St
Davenport, IA 52803
USA
Main: (563) 383-7000
Billing: (563) 383-7000

Invoice #	Invoice Date	Invoice Month	Invoice Period
563723-1	05/21/17	May 2017	05/01/17 - 05/07/17

Property	Account Executive	Sales Office	Sales Region
KWQC	Davenport House	Davenport Natio	National

Billing Address:

Target Enterprises
Attention: Accounts Payable
15260 Venture Blvd
Ste 1240
Sherman Oaks, CA 91403

Send Payment To:

KWQC
PO Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
State Solutions		2072

Flight Dates	Order #	Alt Order #
05/01/17 - 05/07/17	563723	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915473		

Agency Ref	Advertiser Ref
6189	140722

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/01/17	05/02/17	M-F 6a News	558a-7a	MT-----	:30	2	\$650.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KWQC M 05/01/17 6:52 AM M-F 6a News 558a-7a :30 TPILRAUN1803H \$650.00 NM									
2 KWQC Tu 05/02/17 6:22 AM M-F 6a News 558a-7a :30 TPILRAUN1803H \$650.00 NM									
2	05/01/17	05/02/17	Today Show	7a-9a	MT-----	:30	2	\$700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KWQC M 05/01/17 7:58 AM Today Show 7a-9a :30 TPILRAUN1803H \$700.00 NM									
1 KWQC Tu 05/02/17 8:58 AM Today Show 7a-9a :30 TPILRAUN1803H \$700.00 NM									
3	05/01/17	05/02/17	M-F Noon News	12p-1p	MT-----	:30	2	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KWQC M 05/01/17 12:30 PM M-F Noon News 12p-1p :30 TPILRAUN1803H \$300.00 NM									
2 KWQC Tu 05/02/17 12:17 PM M-F Noon News 12p-1p :30 TPILRAUN1803H \$300.00 NM									
4	05/01/17	05/02/17	M-F 430p-5p	430p-5p	MT-----	:30	2	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KWQC M 05/01/17 4:54 PM M-F 430p-5p 430p-5p :30 TPILRAUN1803H \$500.00 NM									
1 KWQC Tu 05/02/17 4:54 PM M-F 430p-5p 430p-5p :30 TPILRAUN1803H \$500.00 NM									
5	05/01/17	05/02/17	M-F 5p News	5p-530p	MT-----	:30	2	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KWQC M 05/01/17 5:29 PM M-F 5p News 5p-530p :30 TPILRAUN1803H \$800.00 NM									
2 KWQC Tu 05/02/17 5:29 PM M-F 5p News 5p-530p :30 TPILRAUN1803H \$800.00 NM									
6	05/01/17	05/02/17	M-F 6p News	6p-630p	MT-----	:30	2	\$1,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KWQC M 05/01/17 6:12 PM M-F 6p News 6p-630p :30 TPILRAUN1803H \$1,000.00 NM									
2 KWQC Tu 05/02/17 6:11 PM M-F 6p News 6p-630p :30 TPILRAUN1803H \$1,000.00 NM									
7	05/01/17	05/02/17	M-F 630p-7p	630p-7p	MT-----	:30	2	\$1,300.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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State Solutions		2072	



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7	05/01/17	05/02/17	M-F 630p-7p	630p7p	MT-----	:30	2	\$1,300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KWQC M 05/01/17 6:48 PM M-F 630p-7p 630p7p :30 TPILRAUN1803H \$1,300.00 NM									
2 KWQC Tu 05/02/17 6:50 PM M-F 630p-7p 630p7p :30 TPILRAUN1803H \$1,300.00 NM									
8	05/03/17	05/05/17	M-F 6a News	558a-7a	--WTF--	:30	3	\$650.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KWQC W 05/03/17 6:43 AM M-F 6a News 558a-7a :30 TPILRAUN1803H \$650.00 NM									
3 KWQC Th 05/04/17 6:00 AM M-F 6a News 558a-7a :30 TPILRAUN1803H \$650.00 NM									
1 KWQC F 05/05/17 5:59 AM M-F 6a News 558a-7a :30 TPILRAUN1803H \$650.00 NM									
9	05/03/17	05/05/17	Today Show	7a-9a	--WTF--	:30	3	\$700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KWQC W 05/03/17 8:45 AM Today Show 7a-9a :30 TPILRAUN1803H \$700.00 NM									
3 KWQC Th 05/04/17 7:29 AM Today Show 7a-9a :30 TPILRAUN1803H \$700.00 NM									
2 KWQC F 05/05/17 8:28 AM Today Show 7a-9a :30 TPILRAUN1803H \$700.00 NM									
10	05/03/17	05/05/17	M-F Noon News	12p-1p	--WTF--	:30	2	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KWQC W 05/03/17 12:15 PM M-F Noon News 12p-1p :30 TPILRAUN1803H \$300.00 NM									
1 KWQC Th 05/04/17 12:11 PM M-F Noon News 12p-1p :30 TPILRAUN1803H \$300.00 NM									
11	05/03/17	05/05/17	M-F 430p-5p	430p-5p	--WTF--	:30	2	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KWQC W 05/03/17 4:35 PM M-F 430p-5p 430p-5p :30 TPILRAUN1803H \$500.00 NM									
2 KWQC Th 05/04/17 4:54 PM M-F 430p-5p 430p-5p :30 TPILRAUN1803H \$500.00 NM									
12	05/03/17	05/05/17	M-F 5p News	5p-530p	--WTF--	:30	3	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 KWQC W 05/03/17 5:15 PM M-F 5p News 5p-530p :30 TPILRAUN1803H \$800.00 NM									
2 KWQC Th 05/04/17 5:28 PM M-F 5p News 5p-530p :30 TPILRAUN1803H \$800.00 NM									
1 KWQC F 05/05/17 5:18 PM M-F 5p News 5p-530p :30 TPILRAUN1803H \$800.00 NM									
13	05/03/17	05/05/17	M-F 6p News	6p-630p	--WTF--	:30	3	\$1,000.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KWQC W 05/03/17 6:08 PM M-F 6p News 6p-630p :30 TPILRAUN1803H \$1,000.00 NM									
1 KWQC Th 05/04/17 6:10 PM M-F 6p News 6p-630p :30 TPILRAUN1803H \$1,000.00 NM									
3 KWQC F 05/05/17 6:12 PM M-F 6p News 6p-630p :30 TPILRAUN1803H \$1,000.00 NM									
14	05/03/17	05/05/17	M-F 630p-7p	630p7p	--WTF--	:30	3	\$1,300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KWQC W 05/03/17 6:44 PM M-F 630p-7p 630p7p :30 TPILRAUN1803H \$1,300.00 NM									
3 KWQC Th 05/04/17 6:43 PM M-F 630p-7p 630p7p :30 TPILRAUN1803H \$1,300.00 NM									
1 KWQC F 05/05/17 6:46 PM M-F 630p-7p 630p7p :30 TPILRAUN1803H \$1,300.00 NM									
15	05/06/17	05/06/17	Sa 6a News	558a-7a	-----S-	:30	1	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KWQC Sa 05/06/17 6:42 AM Sa 6a News 558a-7a :30 TPILRAUN1803H \$200.00 NM									

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Advertiser	Product	Estimate Number	
State Solutions		2072	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	05/06/17	05/06/17	Sa 6a News	558a-7a	-----S-	:30	1	\$200.00	NM
16	05/06/17	05/06/17	Sa Today	658a-9a	-----S-	:30	1	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KWQC Sa 05/06/17 7:54 AM Sa Today 658a-9a :30 TPILRAUN1803H \$350.00 NM									
17	05/06/17	05/06/17	Sa 6p News	6p-630p	-----S-	:30	1	\$600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KWQC Sa 05/06/17 Sa 6p News 6p-630p :00 \$600.00 NM See MG 18.2									
18	05/06/17	05/06/17	Sa 630p-7p	630-7p	-----S-	:30	1	\$600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KWQC Th 05/04/17 7:16 PM Thursday Prime Hr 1 659p-8p :30 TPILRAUN1803H \$1,200.00 NM MG for 17.1,18.1 makegood									
1 KWQC Sa 05/06/17 Sa 630p-7p 630-7p :00 \$600.00 NM See MG 18.2									
19	05/06/17	05/06/17	Late News Sa	10p-1030p	-----S-	:30	1	\$1,200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KWQC Sa 05/06/17 10:29 PM Late News Sa 10p-1030p :30 TPILRAUN1803H \$1,200.00 NM									
20	05/07/17	05/07/17	Su Today	658a-8a	-----S	:30	1	\$350.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KWQC Su 05/07/17 7:00 AM Su Today 658a-8a :30 TPILRAUN1803H \$350.00 NM									
21	05/01/17	05/07/17	Su 5p News	5p-530p	-----S	:30	1	\$600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KWQC Su 05/07/17 5:29 PM Su 5p News 5p-530p :30 TPILRAUN1803H \$600.00 NM									
Total Spots							39		

Payment Terms 30 Days

Gross Total	\$29,350.00
Agency Commission	\$4,402.50
Net Amount Due	\$24,947.50