



KBYS ISSUES & PROGRAMS | Q1 - 2019

Quarterly Issues Programs List for Station KBYS

January 1 – March 31, 2019

Placed in the Public File: **April 10, 2019**

Section I. Issues.

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Economic Development: Efforts to improve SWLA's economy and jobs outlook.
- B. Education: Issues relating to public school education in our community.
- C. Recreation: The impact that recreation programs have on the community.
- D. Health: Spotlight on Autism, issues that affect and improve the health of residents.
- E. Community Involvement: Events and issues that invite involvement from local residents to improve quality of life in SWLA.
- F. Animal Health/Adoption: Spotighting animals that need adopting; highlighting animal health issues.

Section II. Responsive Programs & PSA Campaigns

The station has broadcast programming and PSA campaigns dealing with each of the above-referenced issues. Programming & PSA Campaigns dealing with each issue are listed below:

KBYS Public Service Programming

1st Quarter 2019 | 01-01-19 to 03-31-19

Public service announcements

American Job Center

Ran 1-1-19 thru 1-9-19

Job Fair

Issue: Employment

McNeese State University

Ran 1-1-19 thru 1-7-19

spring registration

Issue: Education

Mardi Gras of SWLA

Ran 1-1-19 thru 1-6-19

12th Night Celebration

Issue: Recreation

McNeese State University

Ran 1-2-19 thru 1-9-19

spring enrollment

Issue: Education

Bulber Youth Orchestra

Ran 1-7-19 thru 1-16-19

Registration

Issue: Community involvement; Education

McNeese Student Services

Ran 1-8-19 thru 1-16-19

Student Experience Night

Issue: Education/Recreation

McNeese State University

Ran 1-8-19 thru 1-15-19

Late registration

Issue: Education

LSBDC

Ran 1-2-19 thru 1-14-19

Starting a business seminar

Issue: Economic development/Education

Geaux Teach

Ran 1-11-19 thru 1-18-19

Program to encourage kids to become teachers

Issue: Education

Dewanna's Closet

Ran 1-1-19 thru 1-16-19

School supply drive

Issue: Community involvement

MLK Festival

Ran 1-1-19 thru 1-21-19

MLK celebration

Issue: Community involvement

Chennault Air Show

Ran 1-15-19 thru 1-23-19

Volunteer meeting

Issue: Community involvement

La. Music Association

Ran 1-15-19 thru 1-24-19

Kenny Broussard McNeese Grad honored

Issue: Education

Better Business Bureau

Ran 1-1-19 thru 1-25-19

B2B breakfast

Issue: Community involvement

LSBDC

Ran 1-15-19 thru 1-24-19

marketing strategy workshop

Issue: Economic development

La. Intercollegiate honor band

Ran 1-14-19 thru 1-20-19

Concert

Issue: Community involvement

Masterworks Chorale

Ran 1-12-19 thru 1-21-19

Seeking members

Issue: Community involvement

McNeese Leisure Learning

Ran 1-4-19 thru 1-31-19

spring schedule

Issue: Education

Pink Life

Ran 1-7-19 thru 1-31-19

Diaper drive

Issue: Community involvement

Grand Lake FFA

Ran 1-8-19 thru 1-31-19

Seedling sale

Issue: Community involvement/education

McNeese baseball/softball

Ran 1-4-19 thru 1-31-19

Diamond dinner & auction

Issue: Community involvement

McNeese Leisure Learning

Ran 1-22-19 thru 1-31-19

Sage series schedule

Issue: Education

McNeese Theatre

Ran 1-1-19 thru 1-13-19

Play coming up

Issue: Community involvement/education

Fur and Wildlife Festival

Ran 1-1-19 thru 1-12-19

Cameron festival

Issue: Community involvement/recreation

Lacassine FFA

Ran 1-1-19 thru 1-12-19

Aggie Day

Issue: Education/Community involvement

Vocal Music Teachers

Ran 1-31-19 thru 2-2-19

Honor Chorus concert

Issue: Education/Community involvement

Calcasieu School Board
Ran 1-25-19 thru 2-4-19
Bus driver recruitment
Issue: Economic development

SW Dist. Livestock Show & Rodeo
Ran 1-1-19 thru 2-2-19
Rodeo performances
Issue: Community involvement

Black Market Theatre
Ran 1-29-19 thru 2-2-19
“Awakening of Spring” play
Issue: Community involvement

McNeese Baseball
Ran 1-11-19 thru 2-2-19
Season tickets
Issue: Community involvement

McNeese Visual Arts
Ran 1-25-19 thru 2-4-19
Exhibit
Issue: Community involvement/Education

S.W.A.M.P.
Ran 1-4-19 thru 1-27-19
Model plastic show
Issue: Community involvement

SAGE Series
Ran 1-27-19 thru 2-4-19
Spring events
Issue: Community involvement/education

Sulphur High Band
Ran 1-16-19 thru 2-9-19
Mattress sale
Issue: Education

Lake Charles Little Theatre
Ran 1-24-19 thru 2-24-19
“Forever Plaid” production
Issue: Community involvement

McNeese Foundation
Ran 1-24-19 thru 2-14-19
Phillips 66 donation
Issue: Education

McNeese Foundation
Ran 1-25-19 thru 2-13-19
Ann Smith Todd Scholarship
Issue: Education

McNeese Women's Basketball
Ran 1-25-19 thru 2-9-19
Jambalaya cook-off
Issue: Community involvement

McNeese Bands
Ran 1-31-19 thru 2-9-19
Honor Band weekend
issue: Education

United Way – VITA
Ran 2-9-19 thru 2-28-19
Income tax preparation
Issue: Community involvement

Banners
Ran 2-9-19 thru 2-28-19
Upcoming events
Issue: Community involvement

McNeese Alumni Association
Ran 2-9-19 thru 2-28-19
Alumni appointment to tourism board
Issue: Community involvement

McNeese College of Engineering
Ran 2-9-19 thru 3-5-19
Ntl. Engineers week
Issue: Education

City of Lake Charles
Ran 2-9-19 thru 2-19-19
Mardi Gras parade meeting
issue: Community involvement

McNeese Visual Arts
Ran 2-13-19 thru 2-23-19
High School portfolio day
Issue: Education

McNeese Enrollment
Ran 2-13-19 thru 2-23-19
Spring Preview Day
Issue: Education

McNeese Chamber Singers
Ran 2-16-19 thru 2-22-19
Concert
Issue: Education

Mossville History
Ran 2-21-19 thru 2-28-19
Mossville Heroes program
Issue: Community involvement

Mardi Gras of SWLA
Ran 2-23-19 thru 2-28-19
Boat parade
Issue: Community involvement

SWLA Tourism
Ran 2-9-19 thru 3-5-19
Mardi Gras parade schedule
Issue: Recreation

Mardi Gras of SWLA
Ran 2-23-19 thru 3-2-19
Gumbo cook-off
Issue: Recreation

Jennings Mardi Gras
Ran 2-23-19 thru 3-2-19
MG Events in Jennings
Issue: Recreation

McNeese Foundation
Ran 2-9-19 thru 2-28-19
JD Bank-First Choice campaign
Issue: Education

McNeese Foundation
Ran 2-15-19 thru 3-1-19
Robert Hebert Scholarship
Issue: education

Calcasieu Parish Police Jury
Ran 2-21-19 thru 3-5-19
The Zone for children
Issue: public safety

McNeese Alumni Association
Ran 2-21-19 thru 3-5-19
MSU Alum chosen for MG poster
issue: Recreation

Mardi Gras of SWLA
Ran 2-21-19 thru 3-5-19
Alum chosen for Miss MG
Issue: Community involvement

McNeese Foundation
Ran 2-1-19 thru 3-31-19
Kroger/teacher endowment programs
Issue: Education

Autism Services
Ran 2-14-19 thru 3-14-19
Autism walk
Issue: Community involvement

McNeese Rodeo Club
Ran 2-21-19 thru 3-15-19
Celebrity boxing challenge
Issue: Community involvement/education

McNeese Banners
Ran 3-8-19 thru 3-16-19
Jazz N Boss concert
Issue: Community involvement

Calcasieu Animal Services
Ran 3-2-19 thru 3-16-19
Rabies clinic
Issue: Pet Adoption/Health

McNeese Banners
Ran 3-8-19 thru 3-17-19
A Celtic Pilgrimage

Issue: Community involvement/education

Lake Charles Community Band
Ran 3-7-19 thru 3-17-19
spring concert
Issue: Community involvement

American Job Center
Ran 3-2-19 thru 3-26-19
Youth Summit
Issue: Economic development

McNeese Theatre
Ran 3-2-19 thru 3-24-19
Autism/Asperger's Project
Issue: Education

CPSO
Ran 3-7-19 thru 3-31-19
Sr. Citizens Fishing Rodeo
Issue: Recreation

Armed Forces Commission
Ran 3-7-19 thru 3-30-19
Vietnam Veterans ceremony
Issue: Community involvement

McNeese Chamber Singers
Ran 3-8-19 thru 3-31-19
Alumni singers being sought
Issue: Community involvement

McNeese Ag Sciences
Ran 3-12-19 thru 3-30-19
1,000 Trees
Issue: Education

McNeese Foundation
Ran 3-12-19 thru 3-26-19
First Choice Campaign donation
Issue: Education

MSU Performing Arts
Ran 3-15-19 thru 3-26-19
Flue recital
Issue: Community involvement

SAGE

Ran 3-19-19 thru 3-27-19
Fla. Parishes presentation
Issue: Education

Harp Society

Ran 3-19-19 thru 3-24-19
Mcneese harp concert
Issue: Recreation

McNeese Foundation

Ran 3-19-19 thru 3-26-19
Chamberlain scholarship
Issue: Education

SAGE

Ran 3-22-19 thru 3-31-19
Delta Queen cookbook
Issue: education

Banners

Ran 3-26-19 thru 3-31-19
Puddles Pity
Issue: Recreation

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| <input type="checkbox"/> TRAFFIC AND WEATHER REPORTS | <input type="checkbox"/> OTHER |

Date: 1-10-19 Show Time: 6-9am

Topic / Title: Generation Gap

Segment: McNeese Registrar

Time: 8:30am Length: **5:00**

Guests: **Catrina Boenig/McNeese Registrar's Office**

Calls: Yes No

NOTES: **Late registration for spring semester**

Completed By: John Bridges

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Date: 1-17-19 Show Time: 6-9am

Topic / Title: Generation Gap

Segment: McNeese Dept. of Education

Time: 8:30am Length: **4:00**

Guests: **Dr. Katie Williams/Asst. Prof. of Education**

Calls: Yes No

NOTES: **Geaux Teach program for students**

Completed By: John Bridges

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Date: 1-24-19 Show Time: 6-9am

Topic / Title: Generation Gap

Segment: La. Small Business Development

Time: 8:30am Length: 5:00

Guests: DONNA LITTLE/LA. SMALL BUS. DEV. CTR.

Calls: Yes No

NOTES: UPCOMING MARKETING WORKSHOP

Completed By: John Bridges

NOTE: Staple additional information to this form

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Date: 1-31-19 Show Time: 6-9AM

Topic / Title: The Generation Gap

Segment: McNeese Leisure Learning

Time: 8:30am Length: 6:00

Guests: MAY GRAY/MCNEESE LEISURE LEARNING

Calls: Yes No

NOTES: UPCOMING SAGE SERIES

Completed By: JOHN BRIDGES

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Date: 2-14-19

Show Time: 6-9AM

Topic / Title: GENERATION GAP

Segment: MCNEESE SPRING PREVIEW DAY

Time: 8:30AM

Length: **5:00**

Guests: Jacqueline Clark, admissions counselor & coordinator

Calls: Yes No

NOTES: **SPRING PREVIEW DAY FOR PROSPECTIVE STUDENTS**

Completed By: John Bridges

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Date: February 21, 2019

Show Time: 6-9am

Topic / Title: Generation Gap

Segment: McNeese Career Fair

Time: 8:30am

Length: 4:00

Guests: Raimé Thibodeaux, director of Student Health and Development

Calls: Yes No

NOTES: **Upcoming Spring Career and internship fair**

Completed By: John Bridges

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Date: February 28 2019

Show Time: 6-9am

Topic / Title: Generation Gap

Segment: McNeese forestry program

Time: 8:30am

Length: 5:00

Guests: Miah Lognion/McNeese Forestry student

Calls: Yes No

NOTES: Spring tree planting program

Completed By: John Bridges

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Date: March 7, 2019

Show Time: 6-9am

Topic / Title: Generation Gap

Segment: Banners at McNeese

Time: 8:30am

Length: 6:00

Guests: Brook Hanemann/Banners Director

Calls: Yes No

NOTES: Upcoming schedule for Banners cultural series

Completed By: John Bridges

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Date: March 14, 2019

Show Time: 6-9pm

Topic / Title: The Generation Gap

Segment: McNeese Theatre

Time: 8:30am

Length: **6:00**

Guests: **Charles McNeely/McNeese Theatre**

Calls: Yes No

NOTES: **Upcoming McNeese production of play on Aspbergers and Autism**

Completed By: John Bridges

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Date: 3-16-19 Show Time: 5-10pm

Topic / Title: Rockin' Saturday Night

Segment: McNeese update

Time: 5-6pm Length: 30 minutes

Guests: DR. DARYL BURCKEL/MCNEESE STATE UNIVERSITY PRESIDENT

Calls: Yes No

NOTES: UPDATE ON MCNEESE STATE UNIVERSITY PROJECTS

Completed By: JOHN BRIDGES

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Date: 3-21-19 Show Time: 6-9AM

Topic / Title: THE GENERATION GAP

Segment: MCNEESE ALUMNI ASSOCIATION

Time: 8:30AM Length: 5:00

Guests: BRAD GUILLORY/MCNEESE ALUMNI PRES-ELECT

Calls: Yes No

NOTES: ANNUAL CRAWFISH BOIL

Completed By: JOHN BRIDGES

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Date: 3-28-19 Show Time: 6-9AM

Topic / Title: THE GENERATION GAP

Segment: MCNEESE AGRICULTURE DEPT.

Time: 8:30AM Length: 7:00

Guests: MIAH LOGNION/MCNEESE AG STUDENT
JULIE THERIOT/MCNEESE AG STUDENT

Calls: Yes No

NOTES: TREE PLANTING INITIATIVE – 1,000 TREES IN 1000 DAYS

Completed By: JOHN BRIDGES