



QUARTERLY ISSUES-PROGRAMMING REPORT

JANUARY 1 – MARCH 31, 2020

WIOH was off the air February 17 through February 23, 2020, for Concord Carlisle High School February vacation.

Program Title: Various Public Service Announcements **Broadcast Date:** throughout period
Program Producer: Various **Broadcast Time:** periodically

Program Description: WIOH airs at least one – and usually three – public service announcement(s) during virtually every hour of its broadcast day. The announcers choose from a variety of announcements sponsored by town government offices, local public and private schools, community organizations, civic organizations, religious groups, charities, hospitals, children’s welfare organizations, etc. Announcements are typically sponsored by organizations located in the Concord-Boston area, though several are provided by national and international organizations. Announcements average approximately 15 seconds in length.

The following is a complete list of sponsors and subjects of public service announcements broadcast on WIOH during this period:

- Adopt US Kids – Adopt a Child
- American Council on Education – Preparing for College
- American Heart Association – Five Signs of Stroke
- American Institute of CPAs – Save For The Future
- American Red Cross – CPR Training
- American Red Cross – Disaster Relief
- American Red Cross – Give Blood
- Art Resource Collaborative for Kids – Donate Art Supplies
- Battle Road Scenic Byway Committee – Battle Road Byway
- BecauseOfYou.org – Make Positive Impact / Consider How Others Feel
- BoostAttendance.org – Importance of Good School Attendance
- Buddy Dog Humane Society – Adopt a Pet
- Centers For Disease Control – COVID19 Information
- Central Middlesex (County) Police Partnership – Home Drug Disposal Kits
- Commonwealth Of Massachusetts – New Phone Use While Driving Law In Effect
- Concord Carlisle Adult/Community Education – Driver Education Classes
- Concord Carlisle Human Rights Council – Martin Luther King Celebration
- Concord Carlisle High School Student Senate – Student Senate Website
- Concord Police Department – Missing Person Alert
- Concord Prison Outreach – Help CPO
- Concord Public School Committee – New Middle School Forum
- Concord Scouts Den 133 – Join Cub Scouts
- Concord Scouts Troop 132 – Join Troop 132
- Concord, Town of – Rabies Clinic
- COPD Foundation – Chronic Obstructive Pulmonary Disease Facts
- Dana Farber Cancer Institute – Cancer Research
- Federal Emergency Management Agency – Disaster Preparedness
- Feeding America.org – Prevent Childhood Hunger
- Futball For The Future – Donate Soccer Gear
- Gleason Library, Carlisle, MA – Teen Advisory Board
- Grads of Life.org – Hire Experienced Young People
- Household Goods, Acton, MA – Donate to Household Goods
- Keep America Beautiful – Recycle
- Lexington Arts & Crafts Society – High School Art Show
- Massachusetts Interscholastic Athletic Association – COVID19 Spring Sports Changes
- Massachusetts Lead Poisoning Prevention – Lead Poisoning Effects



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Minuteman Media Network – Volunteer
MusicDriveUs.org – Support Music Education
National Highway Traffic Safety Administration – Let Passenger Text
Open Table Food Pantry (Concord) – Donate to Open Table
Project Literacy – Volunteer at Project Literacy
Scholarship Fund of Concord Carlisle – High School Senior Scholarships
Teach.org – Become a Teacher
Umbrella Arts (Concord) – Programs at Umbrella Arts
Umbrella Arts (Concord) – Volunteer at Umbrella
United Way – Volunteer for Kids
United Way – Be Healthy
United Way – Help Kids Be Active
US Air Force – Make Good Choices
US Census Bureau – Be Sure Census Counts Everyone/Census Answers
US Dept. of Energy – Save Energy
US Dept. of Health and Human Service – Childhood Obesity
US Dept. of Health and Human Service – Go Play!
US Dept. of Health and Human Service – Adopt A Teen
US Dept. of Health and Human Service – Underage Drinking
US Dept. of Transportation – ‘Buzzed’ Driving *is* Drunk Driving
US Dept. of Transportation – Designated Driver
US Dept. of Transportation – Don’t Drive Drunk

Special Concord COVID19 Response Updates – statements from town leaders regarding their departments’ response to, and services available for, the COVID19 pandemic. Average segment length 2:45 (min:sec):

Concord, Town of – Statement from Laurie Hunter, Superintendent of Schools

In addition to all special programs broadcast on WIOH, the station meets an important need of the town’s young people by providing, through the station’s operation, a valuable educational opportunity. The student staff of the radio station learns not only about media and communications, but also about public service, business management, organization, teamwork and cooperation, politics, and community involvement, all on an ongoing basis. The station also serves as a powerful community-building tool that offers a comfortable environment for a diverse group of high-school aged residents of the towns of Concord and Carlisle. WIOH is widely regarded as one of the premiere extracurricular activities at Concord Carlisle High School and is lauded as an outstanding learning opportunity for the school’s students.