



# QUARTERLY ISSUES-PROGRAMMING REPORT

JULY 1 – SEPTEMBER 30, 2020

WIOH was on the air every day in July, August and September, 2020.

---

**Program Title:** “Intersections”/”Cue The Culture” Episode 1      **Broadcast Date:** Multiple, as noted below  
**Program Producer:** CCHS Intersections Club & WIOH      **Broadcast Time:** Various, as noted below

---

**Program Description:** In response to the racial injustice and social justice issues that moved front and center with the death of George Floyd, students from Concord Carlisle High School’s ‘Intersections’ club worked with WIOH to produce a 30 minute program during which they discussed systemic racism they’ve experienced at Concord Carlisle High School and in the Concord Carlisle communities. The six student panelists suggested improvements to school policies and changes the school community can make to provide a more just and inclusive experience for Black/Brown students and other People of Color.  
*Program Length: 30 Minutes*

WIOH broadcast the program July 2 at Noon and 6:00PM; July 17, 11:30AM; July 28, 5:00PM; July 31, 5:30PM; August 16, 6:30PM; August 28, 11:00AM; September 16, Noon; September 18, Noon; September 29, 7:00PM.

---

**Program Title:** “Cue The Culture” Episode 2      **Broadcast Date:** Multiple, as noted below  
**Program Producer:** CCHS Intersections Club & WIOH      **Broadcast Time:** Various, as noted below

---

**Program Description:** The second episode of “Cue The Culture”, produced by Concord Carlisle High School’s ‘Intersections’ club and WIOH, was a discussion of cultural appropriation, ‘cancel culture’, and colorism. The panel of high school students hosting the program pointed out their observations about these issues not just in the communities directly served by WIOH but also around the world. The panelists defined ‘cultural appropriation’, ‘cancel culture’, and ‘colorism’. They provided examples of the practices and explained how these phenomena can be culturally demeaning and racially insensitive.  
*Program Length: 27 Minutes*

WIOH broadcast the program July 12 at 6:00PM; July 14, 11:00AM and 5:00PM; July 17, 11:00AM; July 21, 5:00PM; July 26, 6:00PM; July 31, 5:00PM; August 18, 11:00AM; September 30, Noon.



## QUARTERLY ISSUES-PROGRAMMING REPORT

---

**Program Title:** “Cue The Culture” Episode 3                      **Broadcast Date:** Multiple, as noted below  
**Program Producer:** CCHS Intersections Club & WIQH           **Broadcast Time:** Various, as noted below

---

**Program Description:** The third episode of “Cue The Culture”, produced by Concord Carlisle High School’s ‘Intersections’ club and WIQH, included students from the club along with two teachers from the Concord Carlisle High School English Department. Discussion centered on the high school’s English curriculum, beginning with how the school selects the literature students are assigned to read. The panel critiqued that literature’s cultural and racial diversity – or lack thereof and analyzed, in broad terms, cultural biases inherent in many of the books. The program also considered revisions that could be made to the CCHS English curriculum to make it more representative of the diversity found in the high school’s community.

*Program Length: 58 Minutes*

WIQH broadcast the program August 4 at 11:00AM; August 7, 5:00PM; August 9, 6:00PM; August 11, 11:00AM; August 14, 11:00AM; August 21, 5:00PM.

---

**Program Title:** “Cue The Culture” Episode 4                      **Broadcast Date:** Multiple, as noted below  
**Program Producer:** CCHS Intersections Club & WIQH           **Broadcast Time:** Various, as noted below

---

**Program Description** The fourth episode of “Cue The Culture”, produced by Concord Carlisle High School’s ‘Intersections’ club and WIQH, included students from the club along with three teachers from the Concord Carlisle High School Social Studies Department.

The students and teachers joined in a critique of the high school’s social studies curriculum. They posed, and then considered answers to, the questions, “How effectively does the school’s social studies curriculum represent a diversity of cultural, racial, gender and sexual identity?”, and “What can be done to broaden the curriculum’s diversity?” The panelists also discussed the CCHS faculty’s lack of cultural and racial diversity. The program included a brief conversation about how to increase diversity among the school’s staff.

*Program Length: 87 minutes*

WIQH broadcast the program August 29 at 6:00PM; September 1, 11:00AM and 5:00PM; September 4, 11:00AM; September 4, 5:00PM.



## QUARTERLY ISSUES-PROGRAMMING REPORT

---

**Program Title:** “Cue The Culture” Episode 5                      **Broadcast Date:** Multiple, as noted below  
**Program Producer:** CCHS Intersections Club & WIQH           **Broadcast Time:** Various, as noted below

---

**Program Description:** : Episode five of “Cue The Culture”, produced by Concord Carlisle High School’s ‘Intersections’ club and WIQH, focused on activism. Panelists included student members of the ‘Intersections’ club along with three Concord Carlisle High School faculty members who are highly regarded as mentors for student activism. In answer to questions from the students, the teachers encourages young people to advocate for causes they consider important, and then presented ways to be successful activists. Adults and students alike discussed instances where they encountered privilege. The discussion concluded with strategies for ensuring that activism is inclusive and welcoming.  
*Program Length: 87 Minutes*

WIQH broadcast the program September 8 at 7:00PM; September 9, Noon; September 10, 7:00PM; September 11, Noon; September 13, 11:30AM; September 15, 7:00PM; September 17, 7:00PM; September 20, 6:00PM.

---

**Program Title:** Congressman John Lewis Speech                      **Broadcast Date:** Multiple, as noted below  
**Program Producer:** Concord Carlisle High School                 **Broadcast Time:** Various, as noted below

---

**Program Description:** Long time Georgia Congressman John Lewis was the featured speaker at a Concord Carlisle High School all-school assembly on November 5, 2001. Lewis came to CCHS in response to an invitation from one of the school’s Social Studies teachers. To honor the legacy of Congressman Lewis upon his death in July 2020, WIQH rebroadcast the assembly in its entirety. Lewis spoke about his childhood, how he became a civil rights activist and how he ultimately ended up in the US Congress. He offered advice and encouragement to the school’s students who were interested in politics, public service and activism. Lewis also spoke about how the United States government was handling the aftermath of the recent (at the time) September 11 terrorist attacks.

Also speaking at the assembly, and in the rebroadcast, was Martin Meehan who was, at the time a member of the Massachusetts delegation to the US House of Representatives.  
*Program Length: 55 Minutes*

WIQH broadcast the program July 30 at 6:00PM; July 31, 11:00AM; August 2, 6:00PM; August 4, 5:00PM; August 7, 11:00AM; August 18, 5:00PM



# QUARTERLY ISSUES-PROGRAMMING REPORT

<b>Program Title:</b> Concord Annual Town Meeting	<b>Broadcast Date:</b> September 13
<b>Program Producer:</b> Town of Concord	<b>Broadcast Time:</b> 1:00 – 4:00PM

**Program Description:** WIQH broadcast complete live coverage of Concord’s Annual Town Meeting. Town Meeting is the annual gathering of Concord’s registered voters for the purpose of discussing and enacting new legislation for the town. The meeting normally spans several nights in April but was delayed to September, shortened, and moved to an outdoor venue, in response to the COVID 19 pandemic. The sole session of this year’s meeting began at 1:00PM and concluded at 4:04PM.

<b>Program Title:</b> Various Public Service Announcements	<b>Broadcast Date:</b> throughout period
<b>Program Producer:</b> Various	<b>Broadcast Time:</b> periodically

**Program Description:** WIQH airs at least one – and usually three – public service announcement(s) during virtually every hour of its broadcast day. The announcers choose from a variety of announcements sponsored by town government offices, local public and private schools, community organizations, civic organizations, religious groups, charities, hospitals, children’s welfare organizations, etc. Announcements are typically sponsored by organizations located in the Concord-Boston area, though several are provided by national and international organizations. Announcements average approximately 15 seconds in length.

The following is a complete list of sponsors and subjects of public service announcements broadcast on WIQH during this period:

- Adopt US Kids – Adopt a Child
- American Council on Education – Preparing for College
- American Heart Association – Five Signs of Stroke
- American Institute of CPAs – Save For The Future
- American Red Cross – CPR Training
- American Red Cross – Disaster Relief
- American Red Cross – Donate Blood (Generic Announcement)
- American Red Cross – Despite COVID 19 You Can Still Give Blood Safely & Donations Needed
- BecauseOfYou.org – Make Positive Impact / Consider How Others Feel
- BoostAttendance.org – Importance of Good School Attendance
- Buddy Dog Humane Society – COVID 19 Pet Adoption Temporary Suspension
- Carlisle Cultural Council – Art Virtual Showcase
- Carlisle Neighborhood Response Team – Volunteer To Help CNRT
- Carlisle, Town of – Swap Shed Temporarily Closed Due To COVID 19
- Centers For Disease Control – COVID 19 School Closings
- Central Middlesex (County) Police Partnership – Home Drug Disposal Kits
- Commonwealth Of Massachusetts – New Phone Use While Driving Law In Effect
- Concord Carlisle Adult & Continuing Education – Fall Course Registration
- Concord Carlisle Community Chest – COVID 19 Business Support
- Concord Free Public Library – Summer Virtual Cooking Classes / Hamilton Trivia Night
- Concord Prison Outreach – Help CPO
- Concord Scouts Den 133 – Join Cub Scouts
- Concord Scouts Troop 132 – Join Troop 132
- Concord, Town of – September Town Meeting
- Concord, Town of – Town Office Remain Closed
- Concord Municipal Light Plant, Town of – Electric Car Discounts



# QUARTERLY ISSUES-PROGRAMMING REPORT

List of sponsors and subjects of public service announcements broadcast on WIOH (continued):

Concord Public Works, Town of – Concord Compost Site  
Concord Public Works, Town of – Lawn Watering Restrictions  
COPD Foundation – Chronic Obstructive Pulmonary Disease Facts  
Dana Farber Cancer Institute – Cancer Research  
Federal Emergency Management Agency – Disaster Preparedness  
Feeding America.org – Prevent Childhood Hunger  
Futball For The Future – Donate Soccer Gear  
Grads of Life.org – Hire Experienced Young People  
Household Goods, Acton, MA – COVID 19 Special Procedures for Donating and Receiving Goods  
Keep America Beautiful – Recycle  
Massachusetts Department of Public Health – Stop Spread of Germs/Viruses  
Massachusetts Lead Poisoning Prevention – Lead Poisoning Effects  
MusicDriveUs.org – Support Music Education  
National Highway Traffic Safety Administration – Let Passenger Text  
National Highway Traffic Safety Administration – Too Drunk To Drive  
Open Table Food Pantry (Concord) – Open Table Operating With COVID 19 Service Adjustments  
Robbin House, Concord – Frederick Douglass Speech Reading  
Teach.org – Become a Teacher  
Umbrella Arts (Concord) – Programs at Umbrella Arts/Fall Course Registration  
Umbrella Arts (Concord) – Volunteer at Umbrella  
United Way – Volunteer for Kids  
United Way – Be Healthy  
United Way – Help Kids Be Active  
US Air Force – Make Good Choices  
US Census Bureau – Be Sure 2020 Census Counts Everyone/2020 Census Answers  
US Dept. of Energy – Save Energy  
US Dept. of Health and Human Service – Childhood Obesity  
US Dept. of Health and Human Service – Go Play!  
US Dept. of Health and Human Service – Adopt A Teen  
US Dept. of Health and Human Service – Underage Drinking  
US Dept. of Transportation – ‘Buzzed’ Driving *is* Drunk Driving  
US Dept. of Transportation – Designated Driver  
US Dept. of Transportation – Don’t Drive Drunk

---

## WIOH’s Operation As A Public Service

---

In addition to all special programs broadcast on WIOH, the station meets an important need of the town’s young people by providing, through the station’s operation, a valuable educational opportunity. The student staff of the radio station learns not only about media and communications, but also about public service, business management, organization, teamwork and cooperation, politics, and community involvement, all on an ongoing basis. The station also serves as a powerful community-building tool that offers a comfortable environment for a diverse group of high-school aged residents of the towns of Concord and Carlisle. WIOH is widely regarded as one of the premiere extracurricular activities at Concord Carlisle High School and is lauded as an outstanding learning opportunity for the school’s students.