



# QUARTERLY ISSUES-PROGRAMMING REPORT

OCTOBER 1 – DECEMBER 31, 2020

WIOH was on the air every day in October, November and December 2020.

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**Program Title:** “Cue The Culture” Episode 3 **Broadcast Date:** Multiple, as noted below

**Program Producer:** CCHS Intersections Club & WIOH **Broadcast Time:** Various, as noted below

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**Program Description:** The third episode of “Cue The Culture”, produced by Concord Carlisle High School’s ‘Intersections’ club and WIOH, included students from the club along with two teachers from the Concord Carlisle High School English Department. Discussion centered on the high school’s English curriculum, beginning with how the school selects the literature students are assigned to read. The panel critiqued that literature’s cultural and racial diversity – or lack thereof – and analyzed, in broad terms, cultural biases inherent in many of the books. The program also considered revisions that could be made to the CCHS English curriculum to make it more representative of the diversity found in the high school’s community.

*Program Length: 58 Minutes*

WIOH broadcast the program October 1 at 7:00PM.

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**Program Title:** “Cue The Culture” Episode 4 **Broadcast Date:** Multiple, as noted below

**Program Producer:** CCHS Intersections Club & WIOH **Broadcast Time:** Various, as noted below

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**Program Description:** The fourth episode of “Cue The Culture”, produced by Concord Carlisle High School’s ‘Intersections’ club and WIOH, included students from the club along with three teachers from the Concord Carlisle High School Social Studies Department.

The students and teachers joined in a critique of the high school’s social studies curriculum. They posed, and then considered answers to, the questions, “How effectively does the school’s social studies curriculum represent a diversity of cultural, racial, gender and sexual identity?”, and “What can be done to broaden the curriculum’s diversity?” The panelists also discussed the CCHS faculty’s lack of cultural and racial diversity. The program included a brief conversation about how to increase diversity among the school’s staff.

*Program Length: 87 minutes*

WIOH broadcast the program October 2 at Noon.

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**Program Title:** “Cue The Culture” Episode 5 **Broadcast Date:** Multiple, as noted below

**Program Producer:** CCHS Intersections Club & WIOH **Broadcast Time:** Various, as noted below

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**Program Description:** : Episode five of “Cue The Culture”, produced by Concord Carlisle High School’s ‘Intersections’ club and WIOH, focused on activism. Panelists included student members of the ‘Intersections’ club along with three Concord Carlisle High School faculty members who are highly regarded as mentors for student activism. In answer to questions from the students, the teachers encouraged young people to advocate for causes they consider important, and then presented ways to be successful activists. Adults and students alike discussed instances where they encountered privilege. The discussion concluded with strategies for ensuring that activism is inclusive and welcoming.

*Program Length: 87 Minutes*

WIOH broadcast the program October 4 at 6:00PM.



## QUARTERLY ISSUES-PROGRAMMING REPORT

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**Program Title:** “What Is Kicks For Cancer 2020?”      **Broadcast Date:** Multiple, as noted below  
**Program Producer:** WIQH      **Broadcast Time:** Various, as noted below

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**Program Description:** The long-running “Kicks For Cancer” soccer tournament, created 13 years ago by the Concord Carlisle High School Boys’ Soccer team as a fundraiser for Boston’s Dana Farber Cancer Research Institute, had to be mostly virtual this year. This special program was in two parts, the first of which was an interview hosted by WIQH’s Sports Directors. The guests were Concord Carlisle soccer coaches Ray Pavlik and Steve Wells. Well’s mother passed away from cancer, prompting Pavlik and his team to hold the first “Kicks” fundraiser in Wells’s honor.

The second portion of the program was a discussion between Concord Carlisle High School Biology teacher Nora Murphy and her former student Natalie Waldron. Murphy was diagnosed with cancer while Waldron was in her class. The experience led Waldron to pursue a career in cancer research. The two discussed how cancer diagnoses are made, various cancer research projects under way in Boston hospitals, and how, in part, Kicks For Cancer fundraising supports that research.

*Program Length: 74 Minutes*

WIQH broadcast the program October 6 at 7:00PM; October 7, Noon; October 8, 7:00PM; October 11, 6:00PM; October 13, 7:00PM; October 16, Noon; October 18, 6:00PM; October 20, 7:00PM; October 23, Noon; October 24, 8:30AM and 2:15PM; October 25, 6:00PM;.

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**Program Title:** “88.3 Seconds of News” Update      **Broadcast Date:** Multiple, as noted below  
**Program Producer:** WIQH      **Broadcast Time:** Various, as noted below

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**Program Description:** The WIQH News Department produced this short news update that reported the results of the national presidential election and the Massachusetts referendum questions – ranked choice voting and “Right To Repair” legislation – on the November 3 ballot.

*Program Length: 1 Minute 15 seconds*

WIQH broadcast the program November 9 at 3:35PM, 5:35PM, 7:35PM and 9:35PM; November 10 at 10:35AM, 1:35PM, 3:35PM, 5:35PM, 7:35PM, and 8:35PM; November 11 at 10:35AM, 12:35PM, 2:35PM, 4:35PM, 6:35PM and 9:35PM; November 12 at 7:35PM, 8:35PM and 9:35PM; November 13 at 3:35PM and 4:35PM.

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**Program Title:** “Cue The Culture” Episode 6      **Broadcast Date:** Multiple, as noted below  
**Program Producer:** CCHS Intersections Club & WIQH      **Broadcast Time:** Various, as noted below

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**Program Description:** : This episode of “Cue The Culture”, produced by Concord Carlisle High School’s ‘Intersections’ club and WIQH, was a panel discussion among students from the club about “code switching”. As defined by the panelists on this program, code switching is the practice of people of color changing their vernacular as they move between different communities – in this case how Concord Carlisle High School students who live in Boston feel they need to adjust the way they present and interact with other people when they’re in the Concord Carlisle community. Episode 6 looked at how code switching impacts individuals’ identities and how it impacts students of color psychologically.

*Program Length: 37 Minutes*

WIQH broadcast the program November 25 at 6:00PM; November 28 at 6:00PM; November 29, 5:00PM.



# QUARTERLY ISSUES-PROGRAMMING REPORT

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**Program Title:** Various Public Service Announcements      **Broadcast Date:** throughout period  
**Program Producer:** Various      **Broadcast Time:** periodically

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**Program Description:** WIOH airs at least one – and usually three – public service announcement(s) during virtually every hour of its broadcast day. The announcers choose from a variety of announcements sponsored by town government offices, local public and private schools, community organizations, civic organizations, religious groups, charities, hospitals, children’s welfare organizations, etc. Announcements are typically sponsored by organizations located in the Concord-Boston area, though several are provided by national and international organizations. Announcements average approximately 15 seconds in length.

The following is a complete list of sponsors and subjects of public service announcements broadcast on WIOH during this period:

- Adopt US Kids – Adopt a Child
- American Council on Education – Preparing for College
- American Heart Association – Five Signs of Stroke
- American Institute of CPAs – Save For The Future
- American Red Cross – CPR Training
- American Red Cross – Disaster Relief
- American Red Cross – Donate Blood (Generic Announcement)
- American Red Cross – Despite COVID 19 You Can Still Give Blood Safely & Donations Needed
- BecauseOfYou.org – Make Positive Impact / Consider How Others Feel
- BoostAttendance.org – Importance of Good School Attendance
- Buddy Dog Humane Society – Adopt, Don’t Buy
- Carlisle Cultural Council – Art Virtual Showcase
- Carlisle Neighborhood Response Team – Volunteer To Help CNRT
- Carlisle, Town of – Swap Shed Temporarily Closed Due To COVID 19
- Central Middlesex (County) Police Partnership – Home Drug Disposal Kits
- Commonwealth Of Massachusetts – New Phone Use While Driving Law In Effect
- Commonwealth of Massachusetts – Covid Travel Restrictions
- Commonwealth of Massachusetts – Keep Taking Virus Precautions
- Concord Free Public Library – Get Kids Reading
- Concord Free Public Library – Girls Who Code Club
- Concord Free Public Library – Expanded Night Time Hours
- Concord Prison Outreach – Help CPO
- Concord Scouts Den 133 – Join Cub Scouts
- Concord Scouts Troop 132 – Join Troop 132
- Concord, Town of – Town Office Remain Closed
- Concord Public Works, Town of – Concord Compost Site
- Concord Public Works, Town of – Compost Site Special Hours
- Concord Public Works, Town of – Lawn Watering Restrictions
- Concord Public Works, Town of – Winter Parking Ban
- COPD Foundation – Chronic Obstructive Pulmonary Disease Facts
- Dana Farber Cancer Institute – Cancer Research
- Federal Emergency Management Agency – Disaster Preparedness
- Feeding America.org – Prevent Childhood Hunger
- Futball For The Future – Donate Soccer Gear
- Grads of Life.org – Hire Experienced Young People
- Instrumental School of Concord and Carlisle – Lessons and Concerts
- Keep America Beautiful – Recycle



## QUARTERLY ISSUES-PROGRAMMING REPORT

List of sponsors and subjects of public service announcements broadcast on WIOH (continued):

Lowell Boys And Girls Club – Support Lowell Boys and Girls Club  
Massachusetts Bay Transportation Authority – Reduced Commuter Rail Service  
Massachusetts Department of Public Health – Stop Spread of Germs/Viruses  
Massachusetts Lead Poisoning Prevention – Lead Poisoning Effects  
Minuteman Media Network – What Is MMN  
MusicDriveUs.org – Support Music Education  
National Highway Traffic Safety Administration – Let Passenger Text  
National Highway Traffic Safety Administration – Too Drunk To Drive  
Open Table Food Pantry (Concord) –Open Table Operating With COVID 19 Service Adjustments  
Teach.org – Become a Teacher  
Umbrella Arts (Concord) – Programs at Umbrella Arts/Fall Course Registration  
Umbrella Arts (Concord) – Volunteer at Umbrella  
United Way – Volunteer for Kids  
United Way – Be Healthy  
United Way – Help Kids Be Active  
US Air Force – Make Good Choices  
US Census Bureau – Be Sure 2020 Census Counts Everyone/2020 Census Answers  
US Dept. of Energy – Save Energy  
US Dept. of Health and Human Service – Childhood Obesity  
US Dept. of Health and Human Service – Go Play!  
US Dept. of Health and Human Service – Adopt A Teen  
US Dept. of Health and Human Service – Underage Drinking  
US Dept. of Transportation – ‘Buzzed’ Driving *is* Drunk Driving  
US Dept. of Transportation – Designated Driver  
US Dept. of Transportation – Don’t Drive Drunk  
WIOH – Set Your Clocks Back Sunday  
WIOH – Vote November 3

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### WIOH’s Operation As A Public Service

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In addition to all special programs broadcast on WIOH, the station meets an important need of the town’s young people by providing, through the station’s operation, a valuable educational opportunity. The student staff of the radio station learns not only about media and communications, but also about public service, business management, organization, teamwork and cooperation, politics, and community involvement, all on an ongoing basis. The station also serves as a powerful community-building tool that offers a comfortable environment for a diverse group of high-school aged residents of the towns of Concord and Carlisle. WIOH is widely regarded as one of the premiere extracurricular activities at Concord Carlisle High School and is lauded as an outstanding learning opportunity for the school’s students.