

# Alvarado WKYT Add-on

Date: 10/31/2018

Client: N/A  
 Media: TV  
 Product: N/A

Flight Start Date: 10/29/2018  
 Flight End Date: 11/11/2018  
 Survey: Nov17 DMA Nielsen Live+1

Vendor: WKYT-TV

Send Billing To:

Affiliation: CBS

Market/System: Lexington-Fayette

Daypart Program	STN Gross	Dur	Wks 10/29	Total Spots
<b>WKYT-TV</b>				
Sa 1:00p- 2:00p Wildcat Pre-Season BBALL	\$400.00	30	1	1
Sa 2:00p- 2:30p Wildcat Warmup	\$500.00	30	1	1
Sa 3:00p- 7:00p UK/UGA	\$10,000.00	30	1	1
Sa 7:30p- 8:00p Jeopardy	\$375.00	30	1	1
		<b>Total Spots:</b>	4	4
<b>Total Cost:</b>	\$11,275.00			4

Signature: \_\_\_\_\_

Disclaimer:

# Summary by Station

Date: 10/31/2018

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Send Billing To:

Market/System: Lexington-Fayette

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Station	Total Spots	STN Gross	PCT
WKYT-TV	4	\$11,275.00	100%
<b>Market Total:</b>	4	\$11,275.00	

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# Summary by Market/System

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Send Billing To:

Market/System:

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Market	Total Spots	STN Gross	PCT
Lexington-Fayette			
Market Total:	4	\$11,275.00	100%
All Markets			
Grand Total:	4	\$11,275.00	

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