

# Alvarado WKYT Add-on

Date: 10/31/2018

Client: N/A  
Media: TV  
Product: N/A

Flight Start Date: 10/29/2018  
Flight End Date: 11/11/2018  
Survey: Nov17 DMA Nielsen Live+1

Vendor: WKYT-TV

Send Billing To:

Affiliation: CBS

Market/System: Lexington-Fayette

Daypart Program	STN Gross	Dur	Wks 10/29	Total Spots
<b>WKYT-TV</b>				
Sa 1:00p- 2:00p	\$400.00	30	1	1
Wildcat Pre-Season BBALL				
Sa 2:00p- 2:30p	\$500.00	30	1	1
Wildcat Warmup				
Sa 3:00p- 7:00p	\$10,000.00	30	1	1
UK/UGA				
Sa 7:30p- 8:00p	\$375.00	30	1	1
Jeopardy				
		<b>Total Spots:</b>	4	4
<b>Total Cost:</b>	\$11,275.00			4

Signature: \_\_\_\_\_

Disclaimer:

# Summary by Station

Date: 10/31/2018

Client: N/A  
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Survey: Nov17 DMA Nielsen Live+1

Send Billing To:

Market/System: Lexington-Fayette

Station	Total Spots	STN Gross	PCT
WKYT-TV	4	\$11,275.00	100%
Market Total:	4	\$11,275.00	

# Summary by Market/System

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Send Billing To:

Market/System:			
Market	Total Spots	STN Gross	PCT
Lexington-Fayette			
Market Total:	4	\$11,275.00	100%
All Markets			
Grand Total:	4	\$11,275.00	