

**WKSL - 97.9 FM**  
**Jacksonville, FL**  
**Quarterly Issues / Programs List**  
**First Quarter 2015**  
**April 1, 2015**

**WKSL - FM**

**Quarterly issue / programs:**

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

City events, children with illnesses, local history, military, philanthropy.

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health and Wellness	Sunday Extra	Dr. Jon Thomas discusses nutrition and wellness for 2015	Dr. Jon Thomas	1/4/15 7am	30 min
Health and Wellness	Sunday Extra	Pete Bils, sleep expert, discusses a good night sleep	Pete Bils, Sleep expert	1/11/15 7am	30 min
Local history	Sunday Extra	Wrapping up football season with a look at the greatest football players from the Jacksonville area	Self-hosted	1/18/15 7am	30 min
Children's health	Sunday Extra	Wolfson Children's Challenge, a run to benefit children's hospital	Paul Wilson, organizer	1/25/15 7am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal care	Sunday Extra	First Coast No More Homeless Pets helps with no-kill animal control and health	Debbie Fields, board	2/1/15 7am	30 min
Military transition	Sunday Extra	USA Cares helps post-9/11 military with grants to help their lives. Discussed events for fundraising	Jamie Giusti, field director	2/8/15 7am	30 min
Students Science	Sunday Extra	Jax Science Festival helps children get interested in science	Many organizers	2/15/15 7am	30 min
Civic issues	Sunday Extra	MetroJacksonville discusses the issues of the day	Arash Kamiar	2/22/15 7am	30 min
Children's Illness	Sunday Extra	Dreams Come True grants wishes to children with illnesses	Andrea Siracusa, comm. Dir.	3/1/15 7am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Blood Alliance	Sunday Extra	Blood Alliance stressing the need for blood in this area	Odette Stroys, spokespersn	3/8/15 7am	30 min.
Human Trafficking	Sunday Extra	Re-Threaded is an organization that helps get girls and women out of the sex trade	Kristin Keen, Director	3/15/15 7am	30 min.

<b>Lyme Disease</b>	<b>Sunday Extra</b>	<b>Lyme Disease truth vs fiction is discussed about a little known disease</b>	<b>Melissa Bell, Director</b>	<b>3/22/15 7am</b>	<b>30 min</b>
<b>Local government</b>	<b>Sunday Extra</b>	<b>The local elections were discussed with a political campaign professional</b>	<b>Susan Wiles, PR</b>	<b>3/29/15 7am</b>	<b>30 min</b>

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
air national guard	air natl guard	000:30	011
Big Brothers Big Sisters	Ad Council	000:30	011
Boys Town National Hotline	Boys Town National Hotline	001:01	003
Boys Town National Hotline	Boys Town National Hotline	001:02	011
Car Seat Safety	Ad Council	001:00	016
Catholic Gators dot org	Catholic Gators dot Org	000:31	002
charity/giving	K.O.C.	000:16	016
Childhood Asthma	Ad Council	000:30	014
FAB	FAB	000:30	040
Make A Wish Foundation	Make A Wish Foundation	000:33	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	020
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	049
Partnership For Drug Free Kid	drugfree.org	000:30	012
SHRINERS	LOVETOTHERESCUE.ORG	000:30	004
Step Up For Students	Tax Credit Scholarship	000:30	017
Step Up For Students	Tax Credit Scholarship	001:02	022
Texting & Driving	Ad Council	000:15	067
Texting & Driving	Ad Council	000:30	063

WKSL-FM WEEKLY PUBLIC SERVICE PROGRAMMING

		<u>Weekly Total</u>
<u>Traffic</u>		
Monday to Friday 8 minutes per day		40:00
Weekly Total	40:00	minutes