

WKSL -97.9 FM
Jacksonville, FL
Quarterly Issues / Programs List
Third Quarter 2018
September 30, 2018

WKSL - FM

Quarterly Issue / Programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Homeless kids, student exchange, benefit concerts, internet for all, opioid crisis

Job Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Children in need	Sunday Extra	Daniel, one of the oldest non-profits in the city, helping at-risk children with a variety of programs	Lesley Wells, CEO of Daniel	7/1/18 7AM	30 min
Artist Series	Sunday Extra	FSCJ Artist Series brings broad way shows to the area. Discussed the new season	Ashley Williams, media liason	7/8/18 7AM	30 min
Social Services	Sunday Extra	Lutheran Social Services provides many in the community with healthcare, food, etc.	Mary Strickland, CEO LSS	7/15/18 7AM	30 min
Children in Need	Sunday Extra	Daniel, one of the oldest non-profits in the city, helping at-risk children with a variety of programs (re-air)	Lesley Wells, CEO of Daniel	7/22/18 7AM	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Positive thinking	Sunday Extra	Brette Petway is an author of a book on prayer, she is a mainstay in the Jacksonville community/ re-air	Brette Petway, author	7/29/18 7AM	30 min
Football	Sunday Extra	Football season is getting started and we look at the players from Jacksonville, that have made an impact in the NFL	John Scott, host	8/5/18 7AM	30 min
Hosting foreign students	Sunday Extra	ISE is an organization that helps families host foreign students and vice versa.	Melissa Papes, spokesperson	8/12/18 7AM	30 min

Finance	Sunday Extra	Your Money and Your Life, checking the financial report card with Shay Woodward	Shay Woodward, financial planner	8/19/18 7AM	30 min
Community	Sunday Extra	Potters House is a church that has embraced the westside of Jacksonville with programs and aid.	Norene McLaughlin, Potters House	8/26/18 7AM	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Helping the troops	Sunday Extra	The legendary band Molly Hatchet, from Jacksonville, is having a 40 th year celebration with proceeds helping St. Michael Soliders, a non-profit helping soldiers serving.	Bobby Ingram of Molly Hatchet	9/2/18 7AM	30 min.
Internet for all	Sunday Extra	Comcast has a program to bring the internet to underprivileged	Toni Foxx, host	9/9/18 7AM	30 hours
Opioid Crisis	Sunday Extra	Opioids are killing Americans at a record rate and Lutheran Social Services have programs to help	Dr. Christine Cauffield, LSF	9/16/18 7AM	30 min
Salvation Army	Sunday Extra	It's bell ringing season again and Salvation Army opening the season of giving	Kenya Bell, spokesperson	9/23/18 7am	30 min
Down Syndrome	Sunday Extra	Down Syndrome Association of Jacksonville prompting what they do in the community	Desiree Jomand, prog. Coord.	9/30/18 7am	30 min

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
-----	WFXJ FILL SEC	000:30	012
ALZHEIMERS	alz.org/walk	000:30	006
Am.Heart Association	Ad Council	000:30	031
AMERICAN RED CROSS	AMERICAN RED CROSS	000:29	009
best friends animal society	BestFriends.org	000:30	035
best friends animal society	BestFriends.org	000:31	013
best friends animal society	BestFriends.org	000:32	008
Blood Donations	Am.Red Cross	000:30	015
BOYS CLUB	Boys & Girls Club NE Fl.	000:14	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Brainhealth.gov	Department of Health and Huma	000:30	007
CATHOLIC CHARITIES	CATHOLIC CHARITIES	000:30	035
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	002
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	004
DAV	DAV.ORG	000:30	004
DISASTER RELIEF	100 ROOFS	000:30	001
Family Support Services	foster-now.org	000:30	014
FIRE SMOKE DETECTOR SAFETY	F.E.M.A.	000:30	013
FL DEPT OF HEALTH	duvalfloridahealth.gov	000:31	011
FL DEPT OF HEALTH	FL DEPT OF HEALTH	000:29	020
fl high school athletic asso	SupportHighSchoolSports.org	000:31	025
fl.dept.hwy safety & mtr vehi	FDOT	000:30	004
Fl.School Deaf & Blind	fsdb.k12.us	000:30	004
FOLDS OF HONOR	foldsofhonor.org	000:31	009
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:30	012
Make A Wish Foundation	Make A Wish Foundation	000:15	001
MICHAEL J FOX FOUNDATION	michaeljfox.org	000:30	003
N.F.H.A.	NATL FAIR HOUSING ALLIANCE	000:30	020
N.H.T.S.A.	TRAIN SAFETY	000:30	018
NATIONAL SUMMER LEARNING ASSO	NATIONAL SUMMER LEARNING	000:30	027
NATIONAL SUMMER LEARNING ASSO	SUMMER LEARNING	000:31	014
ORGAN DONATION	MATCHING DONORS DOT COM	000:30	010
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Pet Adoption	BestFriends.org	000:30	016
POVERTY	GLOBAL CITIZEN FESTIVAL	000:31	007
protect your everyday	U.S.D.H.L.S.	000:30	008
PSA	9-11 DAY	000:30	007
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	004
SHRINERS	LOVETOTHERESCUE.ORG	000:30	017

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Sunshine State 1 Call Florida	Sunshine 811	000:30	015
Texting & Driving	Ad Council	000:30	009
Wildfire Prevention	Am.Red Cross	000:29	007