

WNWW - FM 97.9  
Jacksonville, FL  
Quarterly Issues / Programs List  
Second Quarter 2013  
July 1, 2013

WNWW-FM

Quarterly issue / programs:

WNWW-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Renewal of Downtown, Drug and Alcohol Treatment, Hunger, Organ Transplants. Teachers, military concerns, preservation

Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                 | PROGRAM / TITLE | DESCRIPTION                                                                                    | GUEST                      | DATE/TIME      | DURATION |
|-----------------------|-----------------|------------------------------------------------------------------------------------------------|----------------------------|----------------|----------|
| Cancer fundraiser     | Sunday Extra    | Relay 4 Life – Naval Station Mayport hosting its first relay4life fpr cancer fundraising       | Christy Lalacker, director | 4/7/13<br>7am  | 30 min   |
| City Planning         | Sunday Extra    | JAX2025 Survey Results show for the future needs of our community                              | Ben Warner, CEO JCCI       | 4/14/13<br>7am | 30 min   |
| Historic Preservation | Sunday Extra    | Riverside Avondale Preservation about their annual tour of homes to raise money for foundation | Kate Coughlin, director    | 4/21/13<br>7am | 30 min   |
| Urban Renewal         | Sunday Extra    | MetroJacksonville.com a website concerning urban renewal discussing issues of downtown.        | Stephen Dare, co-founder   | 4/28/13<br>7am | 30 min   |
| ISSUE                 | PROGRAM / TITLE | DESCRIPTION                                                                                    | GUEST                      | DATE/TIME      | DURATION |
| Cancer Survivors      | Sunday Extra    | Live For Today, a group for young adult cancer survivors                                       | Todd Bryant, founder       | 5/5/13<br>7am  | 30 min   |
| Children at-risk      | Sunday Extra    | Tony Boselli Foundation has after school programs for inner-city children                      | Tony Boselli, founder      | 5/12/13<br>7am | 30 min   |
| Hunger                | Sunday Extra    | Second Harvest Food Bank discussing hunger in summertime for children                          | Bruce Ganger,, director    | 5/19/13<br>7am | 30 min   |
| Military Museum       | Sunday Extra    | Bring Home the Adams is a group trying to bring a USS ship to be a museum downtown             | Allan Bean, director       | 5/26/13<br>7am | 30 min   |
| Florida History       | Sunday Extra    | TD Allman, international author and                                                            | TD Allman,                 | 6/2/13 7am     | 30 min   |

|                             |                 | writer on his book about Florida's history                                                                                    | author                                            |                |          |
|-----------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|----------------|----------|
| ISSUE                       | PROGRAM / TITLE | DESCRIPTION                                                                                                                   | GUEST                                             | DATE/TIME      | DURATION |
| Drug and Alcohol Treatment  | Sunday Extra    | Gateway Community Services, a non-profit rehabilitation center discussed their efforts and spoke to a graduate of the program | Candice Hodgkins, CEO and Tim White, spokesperson | 6/9/13<br>7am  | 30 min.  |
| Teachers Appreciation       | Sunday Extra    | Susan Stepp, author, celebrating teachers at school's end.                                                                    | Susan Stepp                                       | 6/16/13<br>7am | 30 min.  |
| Housing for Cancer patients | Sunday Extra    | Gabriel House of Care houses patients awaiting organ transplants and cancer treatment                                         | Karen Hensel, outreach director                   | 6/23/13<br>7am | 30 min   |
| Arts Market                 | Sunday Extra    | Riverside Arts Market a non-profit helping local businesses                                                                   | Krysten Bennett, director                         | 6/30/13<br>7am | 30 min   |
|                             |                 |                                                                                                                               |                                                   |                |          |

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE          | ORGANIZATION OR TITLE      | DURATION | RUNS |
|----------------|----------------------------|----------|------|
| US Coast Guard | FAB USCG 1773              | 000:30   | 001  |
| US Coast Guard | FAB USCG 1775              | 000:30   | 001  |
| US Coast Guard | FAB USCG 1777              | 000:30   | 001  |
| Tourism        | FAB VFL 1891 EVER          | 000:30   | 001  |
| Economy        | PSA WeCanFL-Economy-30PSA  | 000:30   | 067  |
| Diabetes       | PSA- NICK JONAS DIABETES   | 000:30   | 010  |
| Baby Boomers   | PSA- WeCanFL-Boomers-30PSA | 000:30   | 062  |
| Adoption       | Ad Council                 | 000:30   | 001  |
| Adoption       | Ad Council                 | 001:00   | 004  |
| al-anon        | al-anon                    | 000:30   | 001  |
| al-anon        | al-anon                    | 000:31   | 003  |
| ARTS           | SMITHSONIAN                | 000:31   | 032  |
| Autism         | AUTISIM                    | 000:31   | 003  |

| ISSUE                    | ORGANIZATION OR TITLE     | DURATION | RUNS |
|--------------------------|---------------------------|----------|------|
| Big Brothers Big Sisters | Big Brothers Big Sisters  | 000:30   | 002  |
| Buzzed Driving Prevetion | Ad Council                | 000:30   | 001  |
| Childrens Home Society   | Childrens Home Society    | 000:30   | 132  |
| comcast cares day        | comcastinthecommunity.com | 000:30   | 002  |
| Community Envolvement    | firsttee.org              | 000:30   | 001  |
| Digital Literacy         | Ad Council                | 001:00   | 006  |
| DISASTER RELIEF          | AMERICAN RED CROSS        | 000:30   | 011  |
| Domestic Violence        | givebackasmile.com        | 000:31   | 002  |
| Drug Abuse               | stopaddiction.org         | 001:00   | 005  |
| FAB                      | FAB                       | 000:30   | 020  |
| FAB                      | FAB                       | 000:31   | 060  |
| fatherhood.gov           | Ad Council                | 000:31   | 001  |
| fatherhood.gov           | Ad Council                | 001:00   | 007  |
| FIRST TEE                | firsttee.org              | 000:30   | 003  |
| Guardian Schools         | Guardian Schools          | 001:00   | 002  |
| HUD                      | Ad Council                | 000:15   | 003  |
| HUD                      | Ad Council                | 000:30   | 001  |
| HUD                      | Ad Council                | 001:00   | 004  |
| March of Dimes           | March of Dimes            | 000:30   | 001  |
| Mental Illness           | Ad Council                | 000:30   | 001  |
| MILITARY AND VETERANS    | FISHER HOUSE              | 000:30   | 028  |
| mission-able.com         | Ad Council                | 000:16   | 001  |
| Newborn & Child Survival | Ad Council                | 000:30   | 001  |
| Newborn & Child Survival | Ad Council                | 001:00   | 007  |
| POVERTY                  | SHARE OUR STRENGTH        | 000:31   | 043  |
| PSA                      | SHOW YOUR STRIPES         | 000:29   | 030  |
| PSA                      | SHOW YOUR STRIPES         | 000:30   | 088  |
| PSA                      | SHOW YOUR STRIPES         | 000:31   | 032  |
| ready.gov                | Ad Council                | 000:31   | 002  |

| ISSUE               | ORGANIZATION OR TITLE   | DURATION | RUNS |
|---------------------|-------------------------|----------|------|
| Stroke Association  | Ad Council              | 000:30   | 004  |
| Stroke Association  | Ad Council              | 001:00   | 002  |
| Stroke Association  | Ad Council              | 001:01   | 007  |
| Stronger Babies     | March of Dimes          | 000:30   | 001  |
| U.S.Forest Service  | Ad Council              | 000:30   | 001  |
| US Navy Image       | US Navy                 | 001:01   | 007  |
| USO                 | uso.org                 | 000:15   | 001  |
| USO                 | uso.org                 | 000:30   | 001  |
| Veteran Affairs     | Ad Council              | 000:30   | 001  |
| Veteran Affairs     | maketheconnection.net   | 000:30   | 001  |
| Veteran Affairs     | Veterans Administration | 000:15   | 010  |
| Veteran Support     | Ad Council              | 000:30   | 004  |
| Volunteer           | discoverflelks.com      | 000:30   | 002  |
| Wildfire Prevention | Am.Red Cross            | 000:29   | 001  |
| WOUNDED WARRIOR     | woundedwarrior.org      | 000:30   | 004  |
| WOUNDED WARRIOR     | woundedwarrior.org      | 000:31   | 002  |
| WOUNDED WARRIOR     | woundedwarrior.org      | 001:00   | 003  |

WNWW-FM WEEKLY PUBLIC SERVICE PROGRAMMING

|                                    | <u>Weekly Total</u> |
|------------------------------------|---------------------|
| <u>Traffic</u>                     |                     |
| Monday to Friday 8 minutes per day | 40:00               |
| Weekly Total                       | 40:00 minutes       |