

WNWW - 97.9FM
Jacksonville, FL
Quarterly Issues / Programs List
Third Quarter 2012
October 1, 2012

WNWW - 97.9FM
Quarterly issue / programs:

WNWW-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Cancer survivors, Tropical Storm relief, Small Businesses, Gemology Societies, Down Syndrome

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Cancer Survivors	Sunday Extra	In the Pink, a store providing clothing and other items for women dealing with the effects of mastectomies, radiation due to cancer	Jeri Millard, founder	7/1/12 7am	30 min
Wounded Soldiers	Sunday Extra	National PSA for Fisher House, a non-profit providing housing for wounded soldiers	National PSA	7/8/12 7am	30 min
Hunger	Sunday Extra	Second Harvest food bank's appeal to the community in fundraising to combat the hunger problem in the community especially in summer.	Bruce Ganger, CEO.	7/15/12 7am	30 min
Storm Relief	Sunday Extra	FEMA, a govt agency to aid in disaster relief due to tropical storm Debbie explains how to get help.	Ted Stuckey, comm.. dir	7/22/12 7am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Small Business Association	Sunday Extra	SBA's John Frederick talks about SBA in the community and how it helps small business	John Frederick, SBA	7/29/12 7am	30 min
AIDS	Sunday Extra	Greater than AIDS, national PSA from Clear Channel	National PSA	8/5/12 7am	30 min
Down Syndrome	Sunday Extra	Down Syndrome Assoc. of Jacksonville, with an adult prom to raise funds	Matt Bewley, organizer	8/12/12 7am	30 min
Homes for Our Troops	Sunday Extra	Homes for Our Troops, an organization that builds homes for wounded veterans, building a home	Gny Sgt. John Hayes	8/19/12 7am	30 min

Education	Sunday Extra	Jax Gem Society – talked about teaching in schools the wonder behind gems and minerals	Members of Jax Gem Society	8/26/12 7am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Lodging for patients	Sunday Extra	Gabriel House of Care, which houses transplant and chemo patients talked about fundraisers	Karen Hensell, Dir of Comm	9/2/12 7 am	30 min.
Independent Living	Sunday Extra	ILRC – Independent Living Resource Center. Giving teens and young adults with differing disabilities an opportunity to realize their potential	Greg McLean ILRC	9/9/12 7am	30 min.
Children’s Home Society	Sunday Extra	Caring Chefs benefitting the Children’s Home Society. The event was discussed	Eric Scott, CHS	9/16/12 7am	30 min
Pet Population	Sunday Extra	First Coast No More Homeless Pets helps with spay and neutering programs and other care for pets	Rick DuCharme, CEO	9/23/12 7am	30 min
Cancer Survivors	Sunday Extra	Yoga in the Park,, an event for cancer survivors discussed	Jeri Millard, organizer	9/30/12 7am	30 min

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ASPCA	ASPCA – Pet Adoption	000:30	002
Drunk Driving	Designated Driver	001:00	020
Disaster Preparation	FAB – Dept of Emergency Management	000:30	004
Disaster Preparation	FAB – Dept of Emergency Management (Evac)	000:30	008
Disaster Preparation	FAB – Dept of Emergency Management (Kids)	000:31	007
Rip Currents	FAB – Dept of Emergency Management (Rip Current)	000:31	004
Sun Safety	FAB – Dept of Emergency Management (Sun)	000:31	004
Disaster Preparation	FAB – Dept of Emergency Management (Family)	000:31	004
Disaster Preparation	FAB – Dept of Emergency Management (Prep Kit)	000:30	004
FL National Guard	FAB – FL National Guard (Fire)	000:30	016
FL National Guard	FAB – FL National Guard (Storm)	000:30	015
Tourism	FAB – Visit Florida (Boston)	000:30	020
Tourism	FAB – Visit Florida (NY)	000:30	020

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Breast Cancer	IN THE PINK - DRAGON BOAT RACING	000:30	027
Breast Cancer	IN THE PINK - YOGA	000:31	024
Humane Society	JAX HUMANE SOCIETY	000:30	022
Community	COMMUNITIES IN SCHOOLS	000:32	002
Pet Adoption	FIRST COAST NO MORE HOMELESS PETS	000:29	003
Pet Adoption	FIRST COAST NO MORE HOMELESS PETS2	000:32	003
Child Exploitation	FREEDOM WALK AMERICA.COM	000:30	011
Second Harvest	SECOND HARVEST	000:29	016
Pet Health	STRUT YOUR MUTT	000:30	007
Hair Cuts for Kids	Share A Haircut	000:30	005
1st Cst No More Homeless Pets	1st Cst No More Homeless Pets	000:29	006
1st Cst No More Homeless Pets	1st Cst No More Homeless Pets	000:32	006
Ad Council	Am Council Certified Public A	000:30	002
Aids Awareness	greaterthanaids.org	000:15	001
al-anon	al-anon	000:30	004
al-anon	al-anon	000:31	002
al-anon	al-anon	001:00	001
ASPCA	ASPCA	000:30	003
Big Brothers Big Sisters	Ad Council	000:30	004
Big Brothers Big Sisters	Ad Council	001:00	001
Big Brothers Big Sisters	Big Brothers Big Sisters	000:30	008
Big Brothers Big Sisters	Big Brothers Big Sisters	000:31	002
Childrens Home Society	Childrens Home Society	000:30	046
Community Involvement	firsttee.org	000:30	001
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	103
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	028
COMMUNITY INVOLVEMENT	OUR TIME	000:30	021
COMMUNITY INVOLVEMENT	OUR TIME	000:31	014
DOWN SYNDROME BUDDY WALK	DOWN SYNDROME ASSOC. OF JAX	000:31	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
fatherhood.gov	Ad Council	000:31	002
FIRST TEE	firsttee.org	000:30	003
HEALTH AND FITNESS	Ad Council	000:30	105
HEALTH AND FITNESS	Ad Council	000:31	069
HEALTH AND FITNESS	Stand Up To Cancer	000:30	029
Hurricane Preparedness	Am.Red Cross	000:30	001
Hurricane Preparedness	USDHHS	000:30	001
Mens Health Network	mytestosterone.com	000:29	002
NTSB	Child Safety Seats	000:30	003
NTSB	Child Safety Seats	000:31	004
Paralized Vets of America	Paralized Veterans of America	000:30	001
ready.gov	Ad Council	000:30	001
Save Our Citrus	USDA	000:30	001
Stand Up To Cancer	Stand Up To Cancer	000:30	023
United Way	Ad Council	000:30	001
US Navy Image	US Navy	000:30	001
USO	uso.org	000:15	001
USO	uso.org	000:30	003
Veteran Affairs	Ad Council	000:30	001
Veteran Affairs	maketheconnection.net	000:30	001
Veteran Support	Ad Council	000:18	002
Veteran Support	Veterans Administration	000:30	005
Wildfire Prevention	Am.Red Cross	000:29	002
WOUNDED WARRIOR	woundedwarrior.org	000:30	002
WOUNDED WARRIOR	woundedwarrior.org	000:31	008
Youh Reckless Driving	Ad Council	000:30	001

WNWW-FM WEEKLY PUBLIC SERVICE PROGRAMMING

	<u>Weekly Total</u>
<u>Traffic</u>	
Monday to Friday 8 minutes per day	40:00
Weekly Total	40:00 minutes