

WKSL - 97.9 FM
Jacksonville, FL
Quarterly Issues / Programs List
First Quarter 2018
March 31, 2018

WKSL - FM

Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Jobs training; cancer fund raising; special needs; wish granting; alcoholism; finances; smoke free areas.

Job Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Job training	Sunday Extra	Generation, an organization helping young adults with job skills	Alex Rudnick, PR	1/7/18 7AM	30 min
Land Trust	Sunday Extra	North Florida Land Trust acquires land to preserve	Jim McCarthy, President	1/14/18 7AM	30 min
Cancer research	Sunday Extra	Donna Deegan founder of the 26.2 with Donna the only marathon where all funds go to breast cancer research	Donna Deegan, founder	1/21/18 7AM	30 min
Cancer research	Sunday Extra	Rebroadcast of donna Deegan to promote the marathon that Iheart attended to help promote	Donna Deegan	1/28/18 7AM	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Special Needs	Sunday Extra	Haven horse Ranch and Trailmark neighborhood team up to raise money to help children with special needs with horse therapy	Jerod Lehman, founder	2/4/18 7AM	30 min
Finances	Sunday Extra	Shay Woodward's quarterly visit discussing finances	Shay Woodward, money manager	2/11/17 7AM	30 min
Wish Granting	Sunday Extra	Make a Wish foundation with events for fundraising to help children with life-threatening conditions	Shaunee Jones, host Jeremy Keff	2/18/18 7AM	30 min

Alcoholism	Sunday Extra	Tracy Collins, a local media personality discusses her battle with alcoholism	Tracy Collins	2/25/18 7AM	30 min
Children illness	Sunday Extra	Children's Miracle Network discussing what they do during a national show	National hosts	3/4/18 7AM	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Smoke Free Jacksonville	Sunday Extra	Smoke Free areas discussed to help everyone breathe better	Dr. Brian Seymour, Edward Waters Col.	3/11/18 7AM	30 min.
American Cancer Society	Sunday Extra	Local chapter of American Cancer Society prepping for Relay for Life that will take place in early 2018	Kayla Nasr, mgr.	3/18/18 7AM	30 hours
Salvation Army	Sunday Extra	Celebrity Chefs event raises money in the area for Salvation Army	Nee Cee Lee, board member	12/17/17 7AM	30 min

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
aca assistance	Epilepsy Foundattion	000:30	012
Am.Heart Association	Ad Council	000:30	011
best friends animal society	BestFriends.org	000:30	048
Blood Donations	Am.Red Cross	000:30	010
Brainhealth.gov	Department of Health and Huma	000:30	006
CATHOLIC CHARITIES	CATHOLIC CHARITIES	000:30	016
Family Support Services	foster-now.org	000:30	008
FIRE SMOKE DETECTOR SAFETY	F.E.M.A.	000:30	006
FL DEPT OF HEALTH	duvalfloridahealth.gov	000:31	039
FL DEPT OF HEALTH	FL DEPT OF HEALTH	000:29	038
fl high school athletic asso	SupportHighSchoolSports.org	000:31	013
FL PREGNANCY	FLPREGNANCY.ORG	000:16	002
FOLDS OF HONOR	foldsofhonor.org	000:31	009
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	018
HEALTH AND FITNESS	WOMEN HEART	000:30	009

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	028
N.H.T.S.A.	TRAIN SAFETY	000:30	001
ORGAN DONATION	MATCHING DONORS DOT COM	000:30	013
ORGAN DONATION	MATCHING DONORS DOT COM	000:31	013
Pet Adoption	BestFriends.org	000:30	010
protect your everyday	U.S.D.H.L.S.	000:30	011
PSA	DEPT OF HOMELAND SECURITY	000:30	016
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	013
SHRINERS	LOVETOTHERESCUE.ORG	000:30	010
Sunshine State 1 Call Florida	Sunshine 811	000:30	021
Texting & Driving	Ad Council	000:15	004
Texting & Driving	Ad Council	000:30	015
Wildfire Prevention	Am.Red Cross	000:29	004