

**WKSL - 97.9 FM**  
**Jacksonville, FL**  
**Quarterly Issues / Programs List**  
**Third Quarter 2017**  
**October 1, 2017**

**WKSL - FM**

**Quarterly issue / programs:**

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Helping active military, land trusts, homeless, runaways, asthma, independent living, depression, hurricane relief.

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Active military	Sunday Extra	St Michaels Soldiers helps active military with care packages and helping those left home with bills. Fundraiser event discussed	Kathy Signorelli, founder	7/2/17 7A	30 min
Land trust	Sunday Extra	North Florida Land Trust works to conserve land in the north Florida area	Jim McCarthy, President	7/9/17 7A	30 min
Homeless	Sunday Extra	Operation New Hope helps homeless and formerly incarcerated people find jobs and homes	Key Gay, CEO	7/16/17 7AM	30 min
Finance	Sunday Extra	Shay Woodward visits for another segment of "Your Money & Your Life" with finance help	Shay Woodward, wealth manager	7/23/17 7AM	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Asthma	Sunday Extra	Community Ashtma Partnership teaches children about managing asthma	Kerri Smith, asthma educator	7/30/17 7AM	30 min
Independent Living	Sunday Extra	Special needs young adults learning to live independently with help from the ILRC	Tyler Morris, CEO	8/6/17 7AM	30 min
Runaways	Sunday Extra	Youth Crisis Center has been helping with runaways for decades in this area	Kim Serdivan, director	8/13/17 7AM	30 min

depression	Sunday Extra	Casie Ellison, who fights with depression, started an event to help those suffering with depression, through artistic expression.	Casie Ellison, founder	8/20/17 7AM	30 min
Dreams for children with illness	Sunday Extra	Dreams Come True grants wishes for seriously ill children in Jacksonville having a fundraiser with a car show	Andrea Siracusa, exec.	8/27/17 7AM	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Hurricane Harvey	Sunday Extra	National show for Hurricane Relief for Red Cross for those affected by Hurricane Harvey	Elvis Duran, host	9/4/17 7AM	30 min.
Hurricane coverage	Sunday Extra	No show due to coverage all day of Hurricane Irma, affecting the listening area	Hurricane coverage	9/11/17 6a	30 hours
Hurricane Irma relief	Sunday Extra	National show dedicated to helping us in Florida affected by Hurricane Irma	Elvis Duran, host	9/18/17 7AM	30 min
Marriages	Sunday Extra	Unbounded Life is nonprofit program to help married couples	Jere and Susan Pitman, founders	9/25/17 7AM	

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad-ID	stjude.org	000:30	002
alan robinson within reach fo	alanrobinson15.com	000:33	003
Am.Heart Association	Ad Council	000:30	009
ARTS	UNDERSTOOD.ORG	000:30	011
best friends animal society	BestFriends.org	000:30	029
Blood Donations	Am.Red Cross	000:30	008
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	005
Education	NATIONAL SUMMER LEARNING	000:30	007
Family Support Services	foster-now.org	000:30	003
FIRE SMOKE DETECTOR SAFETY	F.E.M.A.	000:30	006
FIRST TEE	thefirstteeofnorthflorida.org	000:17	012
FL DEPT OF HEALTH	duvalfloridahealth.gov	000:31	005
FL DEPT OF HEALTH	FL DEPT OF HEALTH	000:29	033

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
fl high school athletic asso	SupportHighSchoolSports.org	000:31	011
FL PREGNANCY	FLPREGNANCY.ORG	000:16	010
FOLDS OF HONOR	foldsofhonor.org	000:31	029
HEALTH AND FITNESS	SAVE THE MALES	000:30	005
Hurricane Relief	Am.Red Cross	000:17	001
Hurricane Relief	Am.Red Cross	000:31	004
Hurricane Relief	HABITAT FOR HUMANITY	000:30	002
MATTRESS FIRM FOSTER KIDS	mattressfirmfosterkids.org	001:00	009
ORGAN DONATION	MATCHING DONORS DOT COM	000:30	006
ORGAN DONATION	MATCHING DONORS DOT COM	000:31	002
PEACE	PEACE IN THE STREETS	000:31	008
Pet Adoption	BestFriends.org	000:30	001
protect your everyday	U.S.D.H.L.S.	000:30	001
Save The Manatee	SaveTheManatee.org	000:30	001
SHRINERS	LOVETOTHERESCUE.ORG	000:30	003
Sunshine State 1 Call Florida	Sunshine 811	000:30	016
Texting & Driving	Ad Council	000:15	028
Texting & Driving	Ad Council	000:30	015
TOGETHER FOR SAFER ROADS	TOGETHERFORSAFERROADS.COM	000:30	002
USMC	US Navy	000:30	015
USMC	US Navy	001:00	032
Wildfire Prevention	Am.Red Cross	000:29	011
WOUNDED WARRIOR	WOUNDED WARRIORS	000:30	006