

WNWW- 97.9 FM
Jacksonville, FL
Quarterly Issues / Programs List
Fourth Quarter 2012
January 1, 2013

WNWW - 97.9 FM
Quarterly issue / programs:

WNWW provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Veterans services, hunger, pet population, city future issues, city history

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veterans Services	Sunday Extra	Veterans Aide Foundation, helping veterans readjusting and helping with housing fundraisers	Cathy Pine, founder	10/7/12 7am	30 min
Special education	Sunday Extra	Florida School for Special Education fundraiser and background information	Melanie Jensen, Director	10/14/12 7am	30 min
Hunger	Sunday Extra	Second Harvest food bank's appeal to the community in fundraising to combat the hunger problem in the community especially in summer.	Bruce Ganger, CEO.	10/21/12 7am	30 min
Florida Parks System	Sunday Extra	Florida Folk Festival and natural beauty of Florida Parks to enjoy	Tom Shad, spokesman	10/28/12 7am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Pet Population	Sunday Extra	First Coast No More Homeless Pets spay and neuter programs discussed	Various members, FCNMHP	11/4/12 7am	30 min
Veterans Day	Sunday Extra	Veterans day Special national PSA from Clear Channel	National PSA	11/11/12 7am	30 min
Riverside Avondale Preservation	Sunday Extra	RAP, preserving homes in historic area, raising money through Riverside Arts Market	Kristen Barnett, Director	11/18/12 7am	30 min
Domestic Violence	Sunday Extra	Micah's Place - a shelter for abused women in Nassau County discussed their programs and fundraiser	Barbara Beck, advocate	11/25/12 7am	30 min
City issues	Sunday Extra	JCCI - community organization planning for future of city	Ben Warner	12/2/12 7am	30 min

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Jacksonville History	Sunday Extra	Jacksonville Historical Society Gingerbread House Extravaganza fundraiser discussed	Emily Lisska, CEO	12/9/12 7 am	30 min.
JAX2025	Sunday Extra	Jax 2025 is an initiative for the future of Jacksonville with a survey for citizens to speak their mind	Ben Warner	12/16/12 7am	30 min.
Christmas	Sunday Extra	A Very Special Christmas PSA from Clear Channel	National PSA	12/23/12 7am	30 min
City issues	Sunday Extra	Re-broadcast of initiative of JCCI for community organization	Ben Warner	12/30/12 7am	30 min

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Emergency Management	FAB DEM 1466	000:30	003
Emergency Management	FAB DEM 1727	000:31	003
Emergency Management	FAB DEM 1807	000:31	003
Emergency Management	FAB DEM 1808	000:31	003
Emergency Management	FAB DEM 1809	000:31	002
Emergency Management	FAB DEM 1810	000:30	002
FL National Guard	FAB FANG 1699	000:30	013
FL National Guard	FAB FANG 1702	000:30	012
Florida Tourism	FAB VFL 1682	000:30	001
Florida Tourism	FAB VFL 1683R	000:30	001
Breast Cancer	PSA - IN THE PINK - YOGA	000:31	010
1st Cst No More Homeless Pets	1st Cst No More Homeless Pets	000:29	082
1st Cst No More Homeless Pets	1st Cst No More Homeless Pets	000:32	068
Ad Council	Am Council Certified Public A	000:15	001
Ad Council	Am Council Certified Public A	000:30	008
Aids Awareness	greaterthanids.org	000:15	003
al-anon	al-anon	000:30	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
al-anon	al-anon	000:31	001
al-anon	al-anon	001:01	001
ARTS	SMITHSONIAN	000:31	004
Big Brothers Big Sisters	Ad Council	000:30	003
Big Brothers Big Sisters	Ad Council	001:00	002
Big Brothers Big Sisters	Big Brothers Big Sisters	000:30	003
Big Brothers Big Sisters	Big Brothers Big Sisters	000:31	003
charity/giving	K.O.C.	000:16	002
Childrens Home Society	Childrens Home Society	000:30	115
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
Domestic Violence	givebackasmile.com	000:31	002
fatherhood.gov	Ad Council	000:30	001
fatherhood.gov	Ad Council	001:00	001
Food Safety	Ad Council	001:00	002
MILITARY AND VETERANS	FISHER HOUSE	000:30	042
mission-able.com	Ad Council	000:16	001
NIAAA	NIAAA	001:00	002
NIAAA	NIAAA	001:01	001
Pancreatic Cancer	Mattress Firm	000:31	017
Paralized Vets of America	Paralized Veterans of America	000:30	001
Paralized Vets of America	Paralized Veterans of America	000:31	001
ready.gov	Ad Council	000:30	001
Ringling Bros.	Jax.Public Library	000:32	022
SELF ESTEEM	SPECIAL OLYMPICS	000:24	005
SELF ESTEEM	SPECIAL OLYMPICS	000:30	059
SELF ESTEEM	SPECIAL OLYMPICS	000:31	021
Stroke Association	Ad Council	000:30	002
Stroke Association	Ad Council	001:01	001
Stronger Babies	March of Dimes	000:30	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
U.S.D.H.H.S.	Ad Council	001:01	001
United Way	Ad Council	000:30	001
US Navy Image	US Navy	000:30	001
USO	uso.org	000:15	002
USO	uso.org	000:30	002
Veteran Affairs	Ad Council	000:18	001
Veteran Affairs	Ad Council	000:30	002
Veteran Affairs	maketheconnection.net	000:30	001
Veteran Support	Ad Council	000:15	002
Veteran Support	Ad Council	000:30	001
Wildfire Prevention	Am.Red Cross	000:29	001
WOUNDED WARRIOR	woundedwarrior.org	000:30	003
WOUNDED WARRIOR	woundedwarrior.org	001:00	001

WNWW-FM WEEKLY PUBLIC SERVICE PROGRAMMING

	<u>Weekly Total</u>
<u>Traffic</u>	
Monday to Friday 8 minutes per day	40:00
Weekly Total	40:00 minutes