

WKSL - 97.9 FM
Jacksonville, FL
Quarterly Issues / Programs List
Fourth Quarter 2017
December 31, 2017

WKSL - FM

Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Helping active military, land trusts, homeless, runaways, asthma, independent living, depression, hurricane relief.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Marriage help	Sunday Extra	Unbounded is a non-profit that helps marriages	Susan Pitman, co-founder	10/1/17 7A	30 min
Domestic violence	Sunday Extra	Hubbard House a local domestic violence shelter recognized National Domestic Violence Awareness Month	Gail Patin, CEO	10/8/17 7A	30 min
Children	Sunday Extra	Daniel is a long-time Jacksonville entity helping children.	Jim Clarke, CEO	10/15/17 7AM	30 min
Hurricane Relief	Sunday Extra	National PSA Show from IHeartMedia for relief efforts for Hurricane Irma	National host	10/22/17 7AM	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Local Hurricane relief	Sunday Extra	Rock n roll legends Johnny and Donnie Van Zant put on a benefit for local victims of Hurricane Irma	Johnny Van Zant of Lynyrd Skynyrd	10/29/17 7AM	30 min
Veterans	Sunday Extra	National IHeartMedia PSA show about Veterans for Veterans day	National PSA	11/5/17 7AM	30 min
Runaways	Sunday Extra	Youth Crisis Center has been helping with runaways for decades in this area	Kim Serdivan, director	11/12/17 7AM	30 min
Military families	Sunday Extra	Santa Cause back to help raise money since much of their inventory was damaged during the hurricane. Santa Cause helps families of military with toys for children	Jeannie Schull, co-founder	11/19/17 7AM	30 min

Finances	Sunday Extra	Our quarterly get-together with financial expert Shay Woodward for financial help	Shay Woodward, financial planner	11/26/17 7AM	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Workplace	Sunday Extra	Generation is a non-profit that provides real-world skills for high school graduates entering the work place.	Project managers	12/3/17 7AM	30 min.
American Cancer Society	Sunday Extra	Local chapter of American Cancer Society prepping for Relay for Life that will take place in early 2018	Kayla Nasr, mgr.	12/10/17 6a	30 hours
Lung disease	Sunday Extra	North Florida Lungforce, the local chapter of Am. Lung Assoc. preparing for a fundraiser	Karen Hughes, director	12/17/17 7AM	30 min
	Sunday Extra			No shows 12/24 and 12/31 due to holiday programming	

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad-ID	stjude.org	000:30	005
Affiliated Veterinary Special	AVSpethospitals.com	000:59	002
alan robinson within reach fo	alanrobinson15.com	000:33	001
Am.Heart Association	Ad Council	000:30	005
best friends animal society	BestFriends.org	000:30	029
Blood Donations	Am.Red Cross	000:30	020
Brainhealth.gov	Department of Health and Huma	000:30	003
CATHOLIC CHARITIES	CATHOLIC CHARITIES	000:30	014
COMMUNITY INVOLVEMENT	SMALL BUSINESS SATURDAY	000:30	004
Family Support Services	foster-now.org	000:30	007
FIRE SMOKE DETECTOR SAFETY	F.E.M.A.	000:30	001
FIRST TEE	thefirstteeofnorthflorida.org	000:17	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
FL DEPT OF HEALTH	duvalfloridahealth.gov	000:31	028
FL DEPT OF HEALTH	FL DEPT OF HEALTH	000:29	024
FL PREGNANCY	FLPREGNANCY.ORG	000:16	004
FOLDS OF HONOR	foldsofhonor.org	000:31	024
HEALTH AND FITNESS	RED	000:30	010
HEALTH AND FITNESS	SAVE THE MALES	000:30	004
Hurricane Relief	Am.Red Cross	000:17	010
Hurricane Relief	Am.Red Cross	000:31	027
Hurricane Relief	HABITAT FOR HUMANITY	000:30	003
natl.crime prevention	Ad Council	001:01	015
ORGAN DONATION	MATCHING DONORS DOT COM	000:30	002
ORGAN DONATION	MATCHING DONORS DOT COM	000:31	005
Pet Adoption	BestFriends.org	000:30	007
protect your everyday	U.S.D.H.L.S.	000:30	006
PSA	DO SOMETHING.ORG/HIDE AND SEE	000:28	004
PSA	JED FOUNDATION	000:30	002
PSA	RED	000:29	008
PSA	SPIRIT DAY	000:30	002
Save The Manatee	SaveTheManatee.org	000:30	007
SHRINERS	LOVETOTHERESCUE.ORG	000:30	006
Sunshine State 1 Call Florida	Sunshine 811	000:30	019
Texting & Driving	Ad Council	000:15	021
Texting & Driving	Ad Council	000:30	024
USMC	US Navy	000:30	001
USMC	US Navy	001:00	014
WOUNDED WARRIOR	WOUNDED WARRIORS	000:30	006