

WKSL - 97.9 FM  
Jacksonville, FL  
Quarterly Issues / Programs List  
Second Quarter 2016  
July 1, 2016

WKSL - FM  
Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Healthcare, Home and finance, local history, local literary scene, childhood illness, Museum, conservation, smoke free Jacksonville.

Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health and Wellness	Sunday Extra	Jason Altmire, healthcare specialists discusses ACA	Jason Altmire, spokesper	4/3/16 7am	30 min
Home and finance	Sunday Extra	The latest on the real estate market	Denise Bash, realtor	4/10/16 7am	30 min
Childhood cancer	Sunday Extra	Roscolusa Songwriters festival a non-profit that benefits the Jay Fund	Kim Paige, founder	4/17/16 7am	30 min
Local tech, ed, development	Sunday Extra	Ted X Jax TED talks with local organizer	Sabeen Powreaz, local operator	4/24/16 7am	30 min
Safe Kids	Sunday Extra	Safe Kids event raising awareness for children's safety in all aspects, locally supported by our stations part 1	Cindy Dennis, NE Fl Safe Kid	5/1/16 7am	30 min
Safe Kids	Sunday Extra	Part 2 Safe Kids event raising awareness of children safety	Cindy Dennis	5/8/16 7am	30 min
Literary	Sunday Extra	Bridge 8 returns with another edition of their local literary publication	Chris Rypkema, publisher	5/15/16 7am	30 min
Local History	Sunday Extra	Talking baseball, local athletes in Jax history	John Scott, historian	5/22/16 7am	30 min

		who have made the major leagues			
Programs for Children	Sunday Extra	Boys & Girls Club of Northeast FL Catching up on the latest renovation at the downtown B&G Club	Paul Martinez, CEO	5/29/16 7am	30 min
Smoke free	Sunday Extra	Smoke Free Jacksonville is an initiative to eradicate smoking in public places	April Seliga, spoksprsn	6/5/16 7am	30 min.
Education	Sunday Extra	MOSH - Museum of Science and History has new exhibits this year	Maria Hane, Director	6/12/16 7am	30 min.
Childhood Disease	Sunday Extra	Joshua Frase Foundation - myotubular myopathy is a rare disease with hope for a cure that could help other childhood diseases	Paul & Alison Frase, Founders	6/19/16 7am	30 min
Summer educational opportunities	Sunday Extra	Jacksonville Zoological Gardens is promoting their summer nights series and conservation efforts.	JJ Vitale, marketing	6/26/16 7am	30 min

Section III  
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Big Brothers Big Sisters	Ad Council	000:30	111
Boys Town National Hotline	Boys Town National Hotline	001:02	012
Childhood Asthma	Ad Council	000:30	021
COMMUNITY INVOLVEMENT	NATIONAL POLICE WEEK	000:30	004
DUFFLES4KIDS	dufflesforkids.org	000:32	002
Family Support Services	foster-now.org	000:30	008
Fl high school athletic asso	SupportHighSchoolSports.org	001:01	016
HEALTH AND FITNESS	PROSTATE CANCER FOUNDATION	000:28	025
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	019
Riding into History	K-9's for Warriors	000:30	001
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SEXUAL ASSAULT	IT'S ON US	000:30	014
SHRINERS	LOVETOTHERESCUE.ORG	000:30	016

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
st.jude charity	stjude.org/walkrun	000:30	022
Texting & Driving	Ad Council	000:15	229
Texting & Driving	Ad Council	000:30	075
TOGETHER FOR SAFER ROADS	TOGETHERFORSAFERROADS.COM	000:30	012
Veteran Support	Veterans Administration	000:30	021
Wildfire Prevention	Am.Red Cross	000:29	019
Within Reach Foundation	AllenRobinson15.org	000:30	003
WOLFSON CHILDREN HOSPITAL	wolfsonchildrens.org	000:29	037
WOLFSON CHILDREN HOSPITAL	wolfsonchildrens.org	000:30	037