

WKSL - 97.9 FM
Jacksonville, FL
Quarterly Issues / Programs List
Second Quarter 2018
June 30th, 2018

WKSL - FM

Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Finances, entertainment shows, City government, Stroke, Host International Students, Alcoholism, bike paths

Job Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Finances	Sunday Extra	Shay Woodward's quarterly visit discussing finances	Shay Woodward, money manager	4/1/18 7AM	30 min
Artist Series	Sunday Extra	FSCJ Artist Series brings Broadway shows to the area. Discussed the new season	Ashley Williams, media liaison	4/8/18 7AM	30 min
City Government	Sunday Extra	Jacksonville Mayor Lenny Curry talk civic issues	Mayor Lenny Curry	4/15/18 7AM	30 min
City Government	Sunday Extra	Pt. 2 of our interview with Mayor Lenny Curry	Mayor Lenny Curry	4/22/18 7AM	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Lung Disease	Sunday Extra	American Lung Association raising awareness and funding through Lip Sync competition	Sam D'Augustino, proj mgr.	4/29/18 7AM	30 min
American Stroke Association	Sunday Extra	ASA talking about how stroke can affect at any age. One guest was 33 when she suffered a stroke	Various guests with AMA	5/6/18 7AM	30 min
Hosting foreign students	Sunday Extra	ISE is an organization that helps families host foreign students and vice versa.	Melissa Papesch, spokesperson	5/13/18 7AM	30 min

Folk festival	Sunday Extra	The Florida Folk Festival is a long running festival celebrating the folklore of Florida.	Tom Shed, spokesperson	5/20/18 7AM	30 min
Dwarfism	Sunday Extra	Tiffany Love Hoblit organization deals with dwarfism and breakthroughs	The Hoblit family	5/27/18 7AM	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Finances	Sunday Extra	Shay Woodward talking fluctuations in stock market and how it affects the country	Shay Woodward, money manager	6/3/18 7AM	30 min.
Alcoholism	Sunday Extra	Tracy Collins, a local media personality discusses her battle with alcoholism (rebroadcast from March)	Tracy Collins	6/10/18 7AM	30 hours
Safe Streets	Sunday Extra	April Seliga and Dave Joserand urging people to talk to your state reps to get safe streets for the pedestrian death problem in this city	April Seliga, Dave Joserand	6/17/18 7AM	30 min
Power of Prayer	Sunday Extra	Brette Petway is an spiritual artist and author about the Power of Prayer to heal our souls	Brette Petway, author	6/24/18 7am	30 min

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
aca assistance	Epilepsy Foundation	000:30	002
Ad Council	Poison Control	000:15	001
AD Council Campaign	Poison Control	000:15	001
Am.Heart Association	Ad Council	000:30	017
best friends animal society	BestFriends.org	000:30	027
best friends animal society	BestFriends.org	000:31	015
Blood Donations	Am.Red Cross	000:30	008
BOYS CLUB	Boys & Girls Club NE Fl.	000:14	002
Brainhealth.gov	Department of Health and Huma	000:30	007
CATHOLIC CHARITIES	CATHOLIC CHARITIES	000:30	017
COMMUNITY INVOLVEMENT	FARMERS INSURANCE	000:30	026
COMMUNITY INVOLVEMENT	GLOBAL CITIZEN FESTIVAL	000:30	026
COMMUNITY INVOLVEMENT	PROSTATE CANCER FOUNDATION	000:30	010

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Family Support Services	foster-now.org	000:30	011
FIRE SMOKE DETECTOR SAFETY	F.E.M.A.	000:30	002
FIRST TEE	1st TEE NE FLORIDA	000:32	003
FIRST TEE	thefirstteeofnorthflorida.org	000:17	002
FL DEPT OF HEALTH	duvalfloridahealth.gov	000:31	030
FL DEPT OF HEALTH	FL DEPT OF HEALTH	000:29	033
fl high school athletic asso	SupportHighSchoolSports.org	000:31	025
FL PREGNANCY	FLPREGNANCY.ORG	000:16	001
fl.dept.hwy safety & mtr vehi	fl dept of hwy safety	000:16	001
FOLDS OF HONOR	foldsofhonor.org	000:31	006
HABITAT FOR HUMANITY	HABITAT FOR HUMANITY	000:31	018
HEALTH IS PRIMARY	AMERICAS FAMILY PHYSICIANS	000:16	001
Make A Wish Foundation	Make A Wish Foundation	000:15	001
Make A Wish Foundation	wish.org	000:15	001
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	001
N.F.H.A.	NATL FAIR HOUSING ALLIANCE	000:30	011
N.H.T.S.A.	TRAIN SAFETY	000:30	008
ORGAN DONATION	MATCHING DONORS DOT COM	000:30	010
ORGAN DONATION	MATCHING DONORS DOT COM	000:31	006
Pet Adoption	BestFriends.org	000:30	009
protect your everyday	U.S.D.H.L.S.	000:30	006
SHRINERS	LOVETOTHERESCUE.ORG	000:30	009
Sunshine State 1 Call Florida	Sunshine 811	000:30	018
TAKE OUR SONS & DAUGHTERS TO	TAKE YOUR KID TO WORK	000:30	007
Texting & Driving	Ad Council	000:15	002
Texting & Driving	Ad Council	000:30	010
Wildfire Prevention	Am.Red Cross	000:29	011