

WKSL 97.9 FM
Jacksonville, FL
Quarterly Issues / Programs List
First Quarter 2020
January 1, 2020

WKSL 97.9 FM

Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Community Events: Domestic Violence, Supporting Military Affairs, Entrepreneurs Awareness, Veterans Affairs/Morale Welfare and Recreation, Youth Graduation Community Involvement, Empowering Children, National State Parks and Nature Awareness, Women History Month

Community Health Issues: Breast Cancer awareness, Opioid and Mental Health, Tobacco Free Awareness, and Community Wellness Awareness, Fire Fighter Fundraiser

Medical Issues: Opioid Crisis, American Lung Association Awareness, Hippotherapy Awareness, American Heart Association, Congenital Heart Disease Awareness, Autism Awareness,

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Community Involvement/ Mental Health/Opioid Crisis/	Community Viewpoint	Albert Chester II a pharmacist, entrepreneur, educator, and candidate striving to become the next United States Representative of Florida's 5 th Congressional District came by the show to talk about closing his pharmacy but still in the community addressing the Opioid Crisis in our Community	Dr. Albert Chester II	1-5-20/7:00am	15 min
Mental Health/ Domestic Violence	Community Viewpoint	Women at Werk Conference - Founder, Stephanie A. Jones spoke on maintaining empowered female connections, and on the Mental Health Issues, and Domestic Violence in the community.	Stephanie A. Jones	1-5-20/7:15am	15 min

Community Involvement/ Diversity Inclusion/ Entrepreneurs	Community Viewpoint	Adrienne Martin, Founder of BEST BOSS AWARDS GALA of Jacksonville called in to talk about honoring both Men and Women entrepreneurs as well as the non- profit group It's a Girl Thing! The BEST BOSS Society <i>believes guiding youth Kidpreneurs and young adults who have an interest in starting and growing their business.</i>	Adrienne Martin, Founder	1-12-20/7:00am	15 min
Community Involvement/ Youth Graduation Fundraiser	Community Viewpoint	Leon Baxton, CEO of Communities In Schools of Jacksonville called into the show to talk about the organization celebrating 30 years of helping students stay on track for graduation. Graduation has risen from 74 percent to 85 percent – a promising increase from the dismal 55 percent rate from ten years ago!	Leon Baxton	1-12-20/7:15am	15 min
Community Involvement/ Better Health /Florida State Parks	Community Viewpoint	Tom Shed came by the studio to talk about The Frank Thomas Festival - Gold Head is one of Florida's first state parks, the park is a 600-acre site built by the Civilian Conservation Corps (CCC) during the 1930s. Inviting the community to get out enjoy nature, listen to folk music and start the year of healthy.	Tom Shed	1-19-20/7:00am	15 min
ISSUE	PROGRAM / TITLE		GUEST	DATE/TIME	DURATION
Community involvement/Military	Community Viewpoint	Steve called in to the show to talk about The Morale Welfare and Recreation Department (MWR) will hosting its 2 nd Annual Saratoga Classic Half Marathon and Super Sara 5K Fundraiser aboard Naval Air Station Mayport. Serving the community and our country!	Steve Carmen	1-19-20/7:15am	15 min
Diversity & Inclusion /Anuwai Life/Mental Health	Community Viewpoint	Marianne Davenport called into the show to talk about Hope Therapy and their mission is to improve the quality of life of children and adults with various diagnoses with the help of our incredible horses. Serving Northeast Florida since 2001, Hope Therapy was founded by the dynamic mother-daughter duo, Marianne, and Rebecca Davenport.	Marianne Davenport	1-26-20/7:00am	15 min

Diversity & Inclusion / Empowerment/ Lung Disease	Community Viewpoint	Karen Hughes joined by Sheila Cribb came by the show to talk Breathing should not be an uphill battle, but for many it is. On Saturday, February 1 at 8 a.m. hundreds will join the American Lung Association to climb up the Bank of America Tower in support of friends and loved ones who suffer from lung diseases like asthma and lung cancer, and raise funds for clean air and lung disease research.	Karen Hughes and Sheila Cribb	1-26-20/7:15am	15 min
Diversity & Inclusion/ Spiritual Awareness	Community Viewpoint	Bishop Rudolph McKissick Sr called into the show to talk about his Mindful Meditation Retreat a one day retreat to inspire peace and building a closer relationship with GOD. The Retreat was created to create the peace that may be missing in life.	Bishop Rudolph McKissick Sr	2-2-20/7:00am	15 min
Community Wellness Awareness/ Women Heart Disease	Community Viewpoint	Nicole B. Thomas President of Baptist Health South and Chair of the 2020 Go Red for Women Campaign came by the show with Cardiologist Dr. Simone Nader to talk about the #GoRedGetFitJax Challenge with some free screenings around town.	Nicole B. Thomas	2-2-20/7:15am	15 min
Diversity & Inclusion/ Fallen Fire Fighter Fundraiser	Community Viewpoint	Fallen Firefighter Memorial Ride – Fire Fighter from Clay County, Steven Teal called into the show to invite the community to join the Fire Iron Motorcycle club with their Charity Drive. This charity ride that puts money into Fire and Iron M.C. Station 21 Charity Account for local injured and fallen firefighters in their time of need.	Steven Teal	2-9-20/7:00am	15 min
Community Awareness/ Congenital Heart Disease	Community Viewpoint	Healing Hearts Project, Inc, - Amy Sheheim and Lisa Floyd called into the show to talk about the non-profit organization The Healing Hearts Project. The Healing Hearts Project (THHP) is a non profit that serves patients and families affected by Congenital Heart Disease (CHD), the most common type of birth defect affecting 1 in every 100 babies born.	Amy Sheheim and Lisa Floyd	2-9-20/7:15am	15 min
Community Awareness/ American Cancer Society	Community Viewpoint	Michelle Shorty, President and TReal, PRO, came by the show to invite the community to their 17 th Annual. Building Motorcycle awareness, funds from their annual event help empower the American Cancer Society and Sista Strut in Jacksonville.	Michelle Shorty, President and TReal, PRO,	2-16-20/7:00am	15 min

Health Education Awareness/ Autism Awareness	Community View Point	Leslie Weed, Heal founder and Jason Gurka, Executive Director came by the show to talk about TEAM HEAL. A group of young professionals who are passionate about HEAL's mission and vision, in addition to promoting advocacy and awareness of autism in Northeast Florida	Leslie Weed - HEAL (Helping Enrich Autistic Lives)	2-16-20/7:15am	15 min
Community Restoration/ Wellness Awareness in the Community	Community View Point	Chanteya Lawrence, Board Member of Moore Myers Children Fund – to talk about Moore Myers Children Fund and their mission to provide financial assistance for underserved children to participate in golf programs that will develop their total wellness	Chanteya Lawrence	2-23-20/7:00am	15 mins
Community Involvement/ Tobacco - Smoking/ Vaping Awareness	Community View Point	April Seliga and friends came by the show to encourage the community to stop smoking and we talked about smoking within the younger generation and how we can take steps to stop smoking/vaping, which is currently an epidemic	April Seliga - Tobacco Free Jax Coalition	2-23-20/7:15am	15 mins
Diversity & Inclusion/ Women History Month	Community View Point	Two-time Emmy award winning former news producer and author Nikesha Elise Williams came by the show to talk about debuting her One Woman Show, <i>Lessons We Were Never Taught</i> , to kick off Women's History Month. The community is invited to witness a poetic exploration of life, love and healing.s.	Nikesha Elise Williams	3-1-20/7:00am	15 min
Community Awareness/ Community Empowerment	Community View Point	Marsha Oliver, Senior Director of Charitable Outreach for THE PLAYERS , Pepper Peete, and Coach Robert Young with The First Tee came by the show to share The Players Championship charitable impact to the community! They also invited the community to join in on the excitement of The Players Championship as well as saluting the Military!	Marsha Oliver , Pepper Peete, and Coach Robert Young	3-1-20/7:15am	15 min
Community Involvement Awareness/ VOTING/ HealthCare Awareness	Community View Point	Voting, Healthcare and Congress! – Donna Deegan called into the show to talk about continuing her Marathon of LIFE and the importance of Voting	Donna Deegan	3-8-20/7:00am	15 min

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	000:29	4
	Ad Council	000:30	9
	AD COUNCIL PSA 2	000:30	1
	AD COUNCIL_PSA_2_V2	000:30	13
	AD COUNCIL_PSA_3_V2	000:29	13
	Am.Red Cross	000:28	1
	Am.Red Cross	000:30	5
	AMERICAN HEART ASSOCIATION	000:29	7
	AMERICAN HEART ASSOCIATION	000:30	14
	AMERICAN HEART ASSOCIATION	000:30	5
	BestFriends.org	000:30	3
	BestFriends.org	000:30	15
	BestFriends.org	000:30	15
	CATHOLIC CHARITIES	000:30	18
	CHILD MIND INSTITUTE	000:33	6
	CHILD MIND INSTITUTE	000:33	5
	CHILD MIND INSTITUTE	000:36	6
	F.E.M.A.	000:30	8
	foldsofhonor.org	000:30	4
	foster-now.org	000:30	3
	healthychildren.org	000:30	7
	LOVETOTHERESCUE.ORG	000:30	4
	NFLPLAYERCARE.COM	000:30	4
	NHTSA.GOV	000:30	21
	PEACE IN THE STREETS	000:31	8
	PROJECT YELLOW LIGHT	000:29	2
	PROJECT YELLOW LIGHT	000:29	9
	PROJECT YELLOW LIGHT	000:30	9
	PSA AAOP 18-067_AAP_PSA_Stress_V1	000:30	1
	PSA AHA High Blood Pressure_Male	000:29	1
	PSA AM. RED CROSS arc_biomed_donation_radio_30	000:30	1
	PSA BEST FRIENDS ANIMAL SOCIETY bfas_anthem_buyo_30	000:30	2
	PSA BEST FRIENDS bfas_pupmills_radio_30	000:30	3
	PSA CATHOLIC CHARITIES _2018_clients-prayer_radio_30	000:30	3
	PSA NHTSA	000:30	1
	PSA SUNSHINE STATE 1 CALL FL SS170330 Contractor	000:30	1
	PSA U.S. TIRE MANUFACTURES ASS Safety Check	000:30	1
	PSA U.S. TIRE MANUFACTURES ASSTire-Pressure-Light-PSA-1	000:30	1

	PSA USMC marines_forallofus_familyphotos_radio_30	000:30	5
	PSA USMC marines_forallofus_summer_radio_30	000:30	4
	PSA/AD COUNCIL-CORONAVIRUS ALONE	000:30	2
	PSA/AD COUNCIL-CORONAVIRUS CONTACT	000:30	2
	PSA/NAMI	000:30	1
	PSA/NAT ALLIANCE ON MENTAL ILLNESS	000:30	6
	PSA/PROJECT YELLOW LIGHT	000:29	6
	PUBLIC AFFAIR COVID PSA ENGLISH	029:55	1
	SALVATION ARMY.ORG	000:29	5
	Sunshine 811	000:30	4
	SupportHighSchoolSports.org	000:30	6
	U.S. TIRE MANUFACTURES ASSTire-Pressure-Light-PSA-1	000:30	2
	U.S.TIRE MANUFACTURERS ASS.	000:30	9
	US Air National Guard	000:30	5
	US Navy	000:30	36
	WFXJ FILL PSA AHA HIGH Blood Pressue_Female	000:30	3
	WFXJ PSA	000:30	2
	WFXJ PSA AD FOLDS OF HONOR	000:30	1
	WFXJ PSA FAMILY SUPPORT SERVICES FSSR-30-2016	000:30	1
	WFXJ PSA FILL CNCS-0037-000	000:30	5
	WFXJ PSA FLORIDA HIGH SCHOOL ATHLETIC ASSO #8	000:30	2
	WFXJ PSA NFL PLAYER CARE FOUNDATION	000:30	1
	WFXJ PSA WILDFIRE AWARENESS WildfiresJimCantore	000:28	1
Am Academy of Pediatrics	healthychildren.org	000:30	8
Am.Heart Association	Ad Council	000:29	5
Am.Heart Association	Ad Council	000:30	12
best friends animal society	BestFriends.org	000:30	17
best friends animal society	BestFriends.org	000:30	17
Blood Donations	Am.Red Cross	000:30	6
CATHOLIC CHARITIES	CATHOLIC CHARITIES	000:30	20
Family Support Services	foster-now.org	000:30	4
FIRE SMOKE DETECTOR SAFETY	F.E.M.A.	000:30	8
fl high school athletic asso	SupportHighSchoolSports.org	000:30	8
FOLDS OF HONOR	foldsofhonor.org	000:30	5
N.H.T.S.A.	NHTSA.GOV	000:30	27
NFL PLAYER CARE FOUNDATION	NFLPLAYERCARE.COM	000:30	5
Pet Adoption	BestFriends.org	000:30	3
Salvation Army	SALVATION ARMY.ORG	000:29	4
SHRINERS	LOVETOTHERESCUE.ORG	000:30	4
Sunshine State 1 Call Florida	Sunshine 811	000:30	5
U.S.TIRE MANUFACTURERS ASS	U.S.TIRE MANUFACTURERS ASS.	000:30	12

U.S.TIRE MANUFACTURERS ASS	U.S.TIRE MANUFACTURERS ASS.	000:30	1
USANG	US Air National Guard	000:30	7
USMC	US Navy	000:30	44
Wildfire Prevention	Am.Red Cross	000:28	1