

WNWW 97.9 FM
Jacksonville, FL
Quarterly Issues / Programs List
Second Quarter 2012
July 2, 2012

WNWW 97.9 FM
Quarterly issue / programs:

WNWW-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Fulfilling wishes for ill children, child safety, hunger, breast cancer survivors, neighborhood activities

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Housing for transplant patients	Sunday Extra	Gabriel House of Care provides housing for people waiting for organ transplants	Karen Hensel, communication director	4/1/12 7am	30 min
Dreams Come True	Sunday Extra	Local organization granting dreams to come true for serious and terminally ill children. The organization and its fundraisers were discussed	Andrea Siracusa, comm.. coord.	4/8/12 7am	30 min
Neighborhood Safety	Sunday Extra	Jacksonville Sheriff's Office speaking about neighborhood programs to keep citizens abreast of situations in their area	Gary Dickinson, dir. Of comm..	4/15/12 7am	30 min
Healthy babies	Sunday Extra	March of Dimes, with their annual March for babies to help prevent birth defects	Stephanie Lippincott, comm.. dir	4/22/12 7am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Severely handicapped children help	Sunday Extra	DLC Nurse & Learn is a place that helps severely disabled children, where they can learn and be taken care of while a parent has to be away	Amy Buggle, founder	4/29/12 7am	30 min
Neighborhood Watch	Sunday Extra	Jacksonville Sheriff's Officers discussing the SHADCO, a safety program for children and	JSO officer Gary Dickinson	5/6/12 7am	30 min

		neighborhoods			
Hunger	Sunday Extra	Second Harvest North Florida, feeding the hungry in our area promoting their fund raiser Food Fight	Bruce Ganger, CEO	5/13/12 7am	30 min
Cancer survivors	Sunday Extra	In the Pink, a store providing clothing and other items for women dealing with the effects of mastectomies, radiation due to cancer	Jeri Millard, founder	5/20/12 7am	30 min
Soldiers Memorial Day Special	Sunday Extra	National PSA for Fisher House, a non-profit providing housing for wounded soldiers	National host	5/27/12 7am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Neighborhood Fitness	Sunday Extra	Hale & Hearty 7K in Riverside to bring awareness to the need to neighborhoods to have walk-ability, bike-ability, to create true neighborhoods	Dr. Dawn Emerick, founder	6/3/12 7 am	30 min.
Independent Living	Sunday Extra	ILRC – Independent Living Resource Center. Giving teens and young adults with differing disabilities an opportunity to realize their potential	Greg McLean ILRC	6/10/12 7am	30 min.
Cancer Survivors	Sunday Extra	In the Pink Jax promoting their fund-raising events over the next couple of weeks to help cancer survivors	Jeri Millard, founder	6/17/12 7am	30 min
AIDS	Sunday Extra	Greater than AIDS, national PSA from Clear Channel	national	6/24/12 7am	30 min

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Organ Donation	DONORSCHOSE.ORG	000:32	001
Hunger	JACKSONVILLE FOOD FIGHT	000:30	059
Education	COMMUNITIES IN SCHOOLS	000:32	039
Exercise	FREEDOM WALK AMERICA.COM	000:30	039
Cancer	AMERICA CANCER SOCIETY	000:30	022
Down Syndrome	DSAJ GOLF TOURNAMENT	000:31	053
Health	INDO AM. MEDICAL ASSOC HEALTH FAIR	000:31	025
Elder Affairs	MOVERS FOR MOMS	000:30	008
Health	RIDE FOR SMILES	000:31	127

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Education	COMMUNITIES IN SCHOOLS	000:29	015
Aids Awareness	greaterthanaids.org	000:15	008
Al Anon	Ad Council	000:15	005
BULLYING	DONORSCHOSE.ORG	000:31	013
BULLYING	DONORSCHOSE.ORG	000:32	013
FIRST TEE	firsttee.org	000:30	001
Food Safety	Ad Council	001:00	004
HEALTH AND FITNESS	Ad Council	000:29	078
HEALTH AND FITNESS	Ad Council	000:30	124
HEALTH AND FITNESS	Ad Council	000:31	143
HEALTH AND FITNESS	City Of Hope	000:30	008
HEALTH AND FITNESS	City Of Hope	000:31	016
HUNGER in NORTH FLORIDA	SECOND HARVEST FOOD BANK	000:31	004
MUSIC	DONORSCHOSE.ORG	000:32	015
POVERTY	DONORSCHOSE.ORG	000:31	013
POVERTY	DONORSCHOSE.ORG	000:33	014
SELF ESTEEM	DONORSCHOSE.ORG	000:31	028
Teen Drinking	Fed Trade Comm.	000:15	003
U.S.D.O.E.	Ad Council	000:15	002
U.S.D.O.E.	Ad Council	000:30	001
U.S.Forest Service	Ad Council	000:14	001
U.S.Forest Service	Ad Council	000:15	001
U.S.Forest Service	Ad Council	000:59	003
US Navy Image	US Navy	000:15	003
USO	uso.org	000:15	001
Veteran Affairs	Ad Council	000:15	003
Veteran Affairs	Ad Council	000:16	002
Veteran Support	Ad Council	000:15	002
Veteran Support	Ad Council	000:16	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Wildfire Prevention	Am.Red Cross	000:29	002
WOUNDED WARRIOR	woundedwarrior.org	000:30	002
Youh Reckless Driving	Ad Council	000:15	002

WNWW-FM WEEKLY PUBLIC SERVICE PROGRAMMING

	<u>Weekly Total</u>
<u>Traffic</u>	
Monday to Friday 8 minutes per day	40:00
Weekly Total	40:00 minutes