

WKSL - 97.9 FM
Jacksonville, FL
Quarterly Issues / Programs List
First Quarter 2016
March 31, 2016

WKSL - FM

Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Healthcare, Personal goals, local history, local literary scene, childhood illness, breast cancer, smoke free Jacksonville, local TED talks

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health and Wellness	Sunday Extra	Jason Altmire, healthcare specialists discusses AHA	Jason Altmire, spokesper	1/3/16 7am	30 min
Health and Wellness	Sunday Extra	Part Two of discussing healthcare and AHA	Jason Altmire, spokesper	1/10/16 7am	30 min
Personal Goals	Sunday Extra	Setting personal goals with life coach	Amy Galbreath	1/17/16 7am	30 min
Personal goals	Sunday Extra	Setting personal goals with life coach part 2	Amy Galbreath	1/24/16 7am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Animal care	Sunday Extra	First Coast No More Homeless Pets helps with no-kill animal control and health	Debbie Fields, board	1/31/16 7am	30 min
Local History	Sunday Extra	On Super Bowl Sunday, we discussed the local football players who have played in the NFL	Self-hosted	2/7/16 7am	30 min
Childhood illness	Sunday Extra	Dreams Come True is a local wish-granting organization discussing upcoming fundraiser	Sherri Criswell, spokesprsn	2/14/16 7am	30 min
Breast Cancer	Sunday Extra	Komen Jacksonville discusses breast cancer and upcoming event	Delores Wise, volunteer	2/21/16 7am	30 min
Literary	Sunday Extra	Bridge 8 is a local non-profit literary magazine	Chris Rypkema,	2/28/16 7am	30 min

			publisher		
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Smoke free	Sunday Extra	Smoke Free Jacksonville is an initiative to eradicate smoking in public places	April Seliga,, spoksprsn	3/6/16 7am	30 min.
Human Trafficking	Sunday Extra	Re-Threaded is an organization that helps get girls and women out of the sex trade	Kristin Keen, Director	3/13/16 7am	30 min.
TED talks	Sunday Extra	Ted X Jax a l ocal chapter of the TED talks nationally about discussion of thoughts	Sabeen Powreaz, Director	3/20/16 7am	30 min
Special needs children	Sunday Extra	Pinecastle is a long-standing local organization assisting people with special needs	Jon May, CEO	3/27/16 7am	30 min

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Big Brothers Big Sisters	Ad Council	000:30	061
Boys Town National Hotline	Boys Town National Hotline	001:02	020
Childhood Asthma	Ad Council	000:30	013
DUFFLES4KIDS	dufflesforkids.org	000:32	002
ELDERLY	DO SOMETHING	000:29	004
fl high school athletic asso	SupportHighSchoolSports.org	001:01	017
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	016
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	001
PEACE	PEACE IN THE STREETS	000:31	003
PEACE	PEACE IN THE STREETS	000:32	006
SHRINERS	LOVETOTHERESCUE.ORG	000:30	018
st.jude charity	stjude.org/walkrun	000:30	001
Texting & Driving	Ad Council	000:15	115
Texting & Driving	Ad Council	000:30	088
Veteran Support	Veterans Administration	000:30	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Wildfire Prevention	Am.Red Cross	000:29	026
WOUNDED WARRIOR	woundedwarrior.org	001:00	019

WKSL-FM WEEKLY PUBLIC SERVICE PROGRAMMING

		<u>Weekly Total</u>
<u>Traffic</u>		
Monday to Friday 8 minutes per day		40:00
Weekly Total	40:00	minutes