

WKSL - FM
Jacksonville, FL
Quarterly Issues / Programs List
Fourth Quarter 2023
January 1, 2024

WKSL 97.9 FM

Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Family issues, childhood cancer, crime, the arts, sex trafficking, veterans, north Florida history, holiday fun

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Family issues	North Florida Now	Children's Home Society helps families with many issues. Fundraiser called Caring Chef's discussed	Michelle Harp, Spokesperson	10/1/23 6 AM	30 min
Childhood cancer	North Florida Now	Iheart jacksonville partners with St Jude Childrens Research Hospital	Dawn Barrack	10/8/23 6 AM	30 min
Crime	North Florida Now	First Coast Crimestoppers helps law enforcement fight crime.	Chase McDonald, spokesperson	10/15/23 6 AM	30 min
The Arts	North Florida Now	FSCJ Artist series added more events to the busy calendar	Shelley Henley, publicist	10/22/23 6 AM	30 min
Sex Trafficking	North Florida Now	Re-Threaded helps women break the cycle of dependency and sex trafficking	Kristin Keen, founder	10/29/23 6 AM	30 min
ISSUE	PROGRAM / TITLE		GUEST	DATE/TIME	DURATION
PTSD Veterans	North Florida Now	Iheart Jacksonville teamed up with K9 for Warriors to raise \$ and awareness for support dogs to these veterans with PTSD	Luke Cureton, who has benefitted from K9s for Warriors	11/5/23 6 AM	30 min
Marriage	North Florida Now	Author talking about his book on working hard on marriage	Gentry Doxey, author	11/12/23 6 AM	30 min
North Florida History	North Florida Now	Coast One Tours offers tours on the mostly overlooked black	Avis and Ron Miller, owners	11/19/23 6 AM	30 min

		history of Nassau County			
Holiday fun	North Florida Now	Iheart jacksonville teamed up to promote Deck the Chairs, a longtime event at Jacksonville Beach, where lifeguard chairs are decorated to the holidays for non-profits	Kurtis Loftus, founder of Deck the Chairs	11/26/23 6 AM	30 min
Foster Children	North Florida Now	Foster Closet is a clothing non-profit to help clothe foster kids	Tammy McGuire, founder	12/3/23 6 AM	30 min
Stop Smoking	North Florida Now	Smoke Free Jacksonville has won many battles over the past few years for banning smoking in public places	April Seliga, spokesperson	12/10/23 6 AM	30 min
Holiday Fun	North Florida Now	Update on Deck the Chairs who has partnered with Iheart jacksonville, orig. aired on 11/26	Dawn Barrack, spokesperson	12/17/23 6 AM	30 min
Helping families in need	North Florida Now	V for Victory is a non-profit that helps families with a family member going through cancer.	Krissy Weeks, spokesperson	12/24/23 6 AM	30 min
Year in Review NF Now		Year in review of non-profits	multiple	12/31/23 7am	30 min

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
BREAST CANCER RESEARCH FOUNDA	BREAST CANCER RESEARCH FOUNDA	000:30	14
COMMUNITY INVOLVEMENT	SHINE A LIGHT	000:30	8
HOMEBASE	HOMEBASE	000:30	14
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:29	8
KIDDE COMMUNITY FIRE SAFETY	KIDDE COMMUNITY FIRE SAFETY	000:30	5
MENTORSHIP & VOLUNTEERING	Big Brothers Big Sisters	000:30	6
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	8
SHOW YOUR STRIPES	SHOW YOUR STRIPES	000:30	5