

WKSL 97.9 FM
Jacksonville, FL
Quarterly Issues / Programs List
Fourth Quarter 2019
December 31st, 2019

WKSL 97.9 FM

Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Community Events: St. Jude - Childhood Cancer, Supporting Adult Education, Children Home Society, Veterans Affair, Arts & Crafts Community Involvement, Empowering Children, Natural Hair Awareness, National Recovery Month, Love a Senior.

Community Health Issues: Breast Cancer awareness, Opioid and Mental Health, Feeding the Homeless, Charity Fundraisers, and Community Wellness Awareness, Child Service Support, Pediatric Trauma

Medical Issues: Childhood Cancer, Diabetes Awareness, Cancer Risk Awareness, Alzheimer's Disease & Dementia, Brain Aneurysm, and Pancreatic Cancer

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Childhood Cancer	Community Viewpoint	Toni Foxx and Jim Dunlap came to the show to talk about The Battle of the Ballrooms to Benefit St. Jude! Helping St. Jude in their Fight against Childhood Cancers and pediatric diseases.	Toni Foxx/Jim Dunlap	9-1-19 7:00am	15 min
Further Education - Webster University	Community Viewpoint	Bertha Freeman-Barrett a Registered Intern Therapist came by the show to talk about furthering your education helped create a meaningful life journey at the University of Phoenix, which helped create a meaningful life journey.	Bertha Freeman	9-1-19 7:15am	15 min
Community Involvement/ I am WE	Community Viewpoint	Mike Todd with New Florida Majority called into the show to talk about I Am WE, a community celebration organized to build political and community power in black and brown underserved neighborhoods in Jacksonville.	Mike Todd	9-8-19 7:00am	15 min

Breast Cancer Awareness/ Sista Strut(rerun)	Community Viewpoint	Diane Townsend and Lena Jordan came by the show to talk about The sisters Network of NE Florida partnering with the 4th Annual Sister Strut and why it's important for the community to get involved and register so that we can empower the survivors, and remember the ladies we lost from Breast Cancer	Diane Townsend/Lena Jordan	9-8-19 7:15am	15 min
Better Health /Self Love/ Women Empowerment/ Natural Hair	Community Viewpoint	Kayla Mill Boutique and Kimberly Padgett Morrison from BPMBrand came by the show to talk about exploring Natural Hair and Wellness which is key to Full Self Acceptance and Quality of Life. High Heels Big Hair connects Women with the Education, Awareness and Sisterhood, and fulfill or flourish their own Natural Journey.	Kayla Mill/Kimberly Padgett Morrison	9-15-19 7:00am	15 min
ISSUE	PROGRAM / TITLE		GUEST	DATE/TIME	DURATION
Pediatric Trauma/ Community involvement	Community Viewpoint	Run for HERO'S - Brian K. Yorkgitis, DO, FACS - Pediatric Trauma Medical Director Assistant Professor of Surgery, Division of Acute Care Surgery, University of Florida College of Medicine-Jacksonville – Came by the show to invite the community to the 5 th Annual Run for Hero's!	Brian K. Yorkgitis, DO	9-15-19 7:15am	15 min
Diversity & Inclusion /Anuwai Life/Mental Health	Community Viewpoint	Dr. Kennesha Bracely founder of Anuwai Life, Inc. (ALI) a Jacksonville-based humanitarian nonprofit organization inspired by my son, Dante' Naken DeWayne Long. Called into the show to talk about Anuwai life programs and how Proceeds benefit programs that encourage mental, emotional, and physical health and wellness through the use of art-based interventions	Dr. Kennesha Bracely	9-22-19 7:00am	15 min
Diversity & Inclusion / Empowerment/ National Recovery Month	Community Viewpoint	Dr. Jacqueline Dowdy , CEO called into the show to discuss National Recovery Month and raising awareness and understanding of mental and substance use disorders. National Recovery Month promotes the message that behavioral health is essential to overall health, prevention works, treatment is effective, and people recover.	Dr. Jacqueline Dowdy	9-22-19 7:15am	15 min
Diversity & Inclusion/Dis covering Art	Community Viewpoint	Adam Levine, Director and CEO of the Cummer Museum of Art and Gardens in Jacksonville called in to the show talk about the trends in Florida and how it impacts arts & culture across the state	Adam Levine	9-29-19 7:00am	15 min
Community Wellness Awareness/Men Symposium	Community Viewpoint	PEACE Ambassador Steven Johnson called into the show to discuss (Patient Education Advocacy & Community Engagement) an all male event to enhance the awareness on Men and their health.	Steven Johnson	9-29-19 7:15am	15 min

Diversity & Inclusion/NW Classic Golden Gala fundraiser	Community Viewpoint	Committee members of the 50th NW Classic, Tameka Gaines Holly & Ronn Johnson called into the show to speak on celebrating their 50 th Anniversary and the Golden Gala which is a fundraiser to benefit the children in the community .	Charley McCoy	10-6-19 7:00am	15 min
Leadership Awareness/Journey into Womanhood/Mentorship	Community Viewpoint	Elexia Coleman-Moss, Founding Executive Director came by the show to talk about kick off their 15th programming year of the Journey Into Womanhood (JIW) girls program. JIW is a rites of passage and mentoring program for girls ages 9 to 17 that helps cultivate a healthy transition from girl to young woman. Elexia invited the community to get involved by being a mentors or volunteer	Elexia Coleman - Moss	10-6-19 7:15am	15 min
Community Awareness/Children Home Society	Community Viewpoint	36 th Caring Chef Event – Samantha D’Agostino, Special Events Manager with Children’s Home Society of Florida and Brad Nestor, Committee Chair of Caring Chefs came by the show to talk about the 36 th Annual Caring Chefs event, which benefits the Children’s Home Society of Florida celebrating 115 years as a leader in serving kids and families, with the hope of ending the need for Foster Care.	Samantha D’Agostino/ Brad Nestor	10-13-19 7:00am	15 min
Health Education Awareness/Cancer Awareness	Community View Point	Donna Deegan came by the show to encourage and engage with the community on the Donna Foundation events and how the community can help empower Breast Cancer Survivors and supporters!	Donna Deegan	10-13-19 7:15am	15 min
Community Restoration/Cancer Awareness in the Community	Community View Point	Sassy Sisters 1 st Annual Breast Cancer Awareness Fashion Show – Christy Corley came by the show to talk about the creation of Sassy Sisters Celebrating Breast Cancer Survivors Fashion Show, connecting with nonprofit organizations B.O.A.T.T (Blessing Others All The Time) and The Sister’s Network of NE Florida to continue the charge on motivating and building awareness on Breast Cancer and supporting Breast cancer Survivor by having them as models for the Fashion Show	Christy Corley	10-20-19 7:00am	15 mins
Mental Health Awareness/Love a Senior	Community View Point	Toula Wootan came by the show to talk about Love a Senior Day, her and friend Carol Chiarito started a resource to help not only seniors but people dealing with aging parents connect to resources and help them figure things out. Celebrate the Seniors in your life!	Toula Wootan	10-20-19 7:15am	15 mins
Community Involvement/Veteran Affairs/St. Michael Soldiers	Community View Point	St. Michel Soldier – Kathy and Jim Signorile, the founders of St. Michael’s Soldiers came by the show to talk about St. Michael soldier in addition to why Fields Cadillac Orange Park partners to give back to the community that their business is in and that patronizes them! St. Michael’s Soldiers is dedicated to the support of the deployed men and women of our United States Military, local active military and their families.	Kathy & Jim Signorile	10-27-19 7:00am	15 min

Community Awareness/ Suicide awareness/ Prevention	Community View Point	Ellen Mendez and Stefanie Shaughnessy came by the show to talk about Suicide being the 10th leading cause of death in the United States, but there is something we can do about it. Each year, thousands of people participate in the American Foundation for Suicide Prevention's Out of the Darkness Community Walks, raising awareness and letting people know they are not alone.	Ellen Mendez/ Stefanie Shaughnessy	10-27-19 7:15am	15 min
Community Involvement Awareness/ Diabetes awareness	Community View Point NATIONAL SHOW)	Roche Diabetes Care PSA Program. - <i>iHeartRadio's A Look Into Diabetes: Genetics and Prevention</i> takes a closer look at what it means to live with diabetes, the risk factors of prediabetes and the role genetics play in preventing and understanding the disease better	Shelli Sonstein	11-3-19 7:00am	30 min
Community Involvement /Alzheimer Walk	Community View Point	Terri Cantrell, director of Walk for Jacksonville, and Darby Mueller, volunteer, came by the show to talk about What is Alzheimer's, understanding Alzheimer's Disease & Dementia, and the causes and Risk Factors. Early Diagnosis and commitment to research is the charge, and the community can get involved by joining the Walk to End ALZ.	Terri Cantrell/Darby Mueller	11-10-19 7:00am	15 min
Health Awareness/ Brain Aneurysm	Community View Point	Olivia Hoblit, President of Trinity Love Hoblit Foundation came by the show to talk about continuing her daughter Trinity's love and legacy alive. Dr. Hamel discussed the behavior of brain aneurysm and the warning signs	Olivia Hoblit/Dr. Hamel	11-10-19 7:15am	15 min
Community Involvement/ Restoring the Community	Community View Point	Erica Holton President of the organization Get Back Up Again Organization of Hope LLC. and Madison Kirksey, a 12 year old, the founder came by the show to talk about their organization that feeds the homeless and give hygiene products.	Erica Holton/Madison Kirksey	11-17-19 7:00am	15 min
Diversity & Inclusion/ Pancreatic Cancer Awareness	Community View Point	Raymond Penn, came by the show to talk about Pancreatic Cancer Action Network (PanCAN) and it's dedication fighting the world's toughest cancer. Their urgent mission to save lives, they are attacking pancreatic cancer on all fronts: research, clinical initiatives, patient services and advocacy. Mr. Penn is also an advocate due to losing his wife Laura to Pancreatic Cancer.	Raymond Penn	11-17-19 7:15am	15 min
Community Involvement Awareness/ Children Empowerment	Community Viewpoint	I'm A Star Foundation teen servant leaders came by the show to talking about hosting the 9th Annual Let's Move Jacksonville. The teens learned their generation (Gen Z) may not outlive their parents because of childhood obesity in 2010. Taking inspiration from Michelle Obama's <i>Let's Move</i> initiative, Let's Move Jacksonville calls the community to eat healthy, get active and take action as a whole.	Gail Patin	11-24-19 7:00am	15 mins

Community Involvement Awareness/ Holiday Safety Campaign	Community viewpoint	Tracy Collins and Amal Soni came by the show to talk about their Holiday Highway Travel Safety Campaign sponsored by GoMobile Tires. Local celebrities as well as the Green Cove Springs Police Department and others, along with Channel 4 next week are on board to educate our community aware of the dangers of driving during the holidays. Not to scare, but to make aware. The awareness campaign includes the obvious like no texting and driving, etc. to less obvious like tips on how to keep your pet safe when traveling.	Tracy Collins/ Aman Soni	11-24-19 7:15am	15 mins
Community Involvement /Fundraiser/ Job Corp	Community Viewpoint	Calvin Matthews, CEO of Caribbean Connect US came by the show to talk about their 4 th Annual Caribbean Charity Ball and their tireless work in the community by showing love to students in Job Corps, answering the call to help the Bahamas when devastation hit the island, as well as creating events throughout the year to raise funds to help the Caribbean Islands!	Calvin Matthews	12-1-19 7:00am	15 mins
Community Involvement/ Restoring the Community	Community Viewpoint	Lynzi Chambers -North Florida Lifestyles Director came by the show to talk about the Trail Mark Community Holiday event that help nonprofit organizations as well as Invite the community to Star Gazing, a free event TrailMark community is setting the tone for the Holidays. Hot chocolate will be served after the event.	Lynzi Chambers	12-1-19 7:15	15 mins
Community Involvement /Holiday Fundraiser to fight Childhood Hunger	Community Viewpoint	Racheal Daven, President and Victoria Gallant Annual Fundraising Chair from Beaches Rotoract Club came by the show to invite the community to ELF at the Alhambra Theatre, to raise funds to help Beam which does community service to help feed hunger children in the community.	Rachel Daven/Victoria Gallant	12-8-19 7:00am	15 mins
Community Involvement /Holiday Food& Toy Drive/Foster Care	Community Viewpoint	Colleen Rodriguez, CEO of the nonprofit called in to discuss the struggles kids – specifically children in foster care and seniors face during the holidays !Jewish Family & Community Services ,Colleen explained that they need help from the community to ensure these kids and seniors receive their wishes	Colleen Rodriguez	12-8-19 7:15 am	15 mins
Community Involvement/ Benefit Feeding Northeast Florida	Community Viewpoint	Numi Saisselin came by the show to talk about the many endeavors of The Florida Theater during the year! The Holidays is a special time of the year for this nonprofit organization as they present the film 25th anniversary screening of the classic holiday film The Santa Clause, to benefit Feeding Northeast Florida. Admission is FREE for every adult and child with a gift of canned or nonperishable food.	Numi Saisselin	12-15-19 7:00am	15 mins

Community Involvement/ Restoring the Community	Community Viewpoint	Asia Bey, Founder, The Second Chance Resource Center of Jacksonville Inc. Asia came by the show to talk about The Second Chance Resource Center of Jacksonville Inc. focused on building stronger communities, through case management and accountability action plans . Inviting the community to support the Second Chance 1st Annual Children's Holiday Dance	Asia Bey	12-15-19 7:15am	15 Mins
Community Involvement/ Combating the Opioid Crisis and Mental Health/ Restoring the Community	Community Viewpoint	Robbie Rose from Our Local and LIVE WQIK Morning Show came by the show to talk about his personal experience with Mental Health and combating the Opioid Crisis within his family. Hoping to start the talk about Mental Health issues and how we as a community can combat the growing Opioid Crisis in our community!	Robbie Rose	12-22-19 7:00am	15 mins
Diversity & Inclusion/ Make A Wish Foundation	Community Viewpoint	Matt Steinlin of Team Praetoarian came by the show to talk about the campaign for Row4Hope as they partner with Make-A-Wish® Central and Northern Florida. Team Praetoarian is bringing awareness to their mission and is raising necessary funds to grant the wishes of children with critical illnesses!	Matt Steinlin	12-22-19 7:15am	15 mins
Community Involvement/ Health & Fitness	Community Viewpoint	Barney Spann, Brandon Mack and Ivan Mote, came by the show to invite the community to 8 th Annual Healthy Start 5K Run. The purpose of this charitable event is to raise awareness for the importance of living a healthy, fit and smart lifestyle. In addition to the run/walk, healthcare professionals will be in attendance to answer questions and provide insightful educational resources.	Barney Spann, Brandon Mack, Ivan Mote	12-29-19 7:00am	15 mins
Diversity & Inclusion/ Motivation/ Entrepreneur	Community Viewpoint	Semone Blair Walker, Entrepreneur, Author, Model, Mother, called into the show to talk about Awaken the Winner within you! Being iHeartmedia's greatest supporter in our Sista Strut we spoke on building awareness. Meobachi's mission is to INSPIRE, IMPACT, AND ENGAGE audiences with effective resources that cultivate a sense of wellbeing and personal development.	Semone Blair Walker	12-29-19 7:15am	15 mins

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad Council	Poison Control	000:15	003
Am Academy of Pediatrics	healthychildren.org	000:30	001
Am.Heart Association	Ad Council	000:30	004
best friends animal society	BestFriends.org	000:30	022
best friends animal society	BestFriends.org	000:31	018
Blood Donations	Am.Red Cross	000:30	001
Brainhealth.gov	Department of Health and Huma	000:30	002
CATHOLIC CHARITIES	CATHOLIC CHARITIES	000:30	027
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:33	037
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	020
COVENANT HOUSE	COVENANT HOUSE	000:30	063
ENVIRONMENT	UN GOALS	000:30	082
FIRE SMOKE DETECTOR SAFETY	F.E.M.A.	000:30	002
FL DEPT OF HEALTH	FL DEPT OF HEALTH	000:29	027
fl high school athletic asso	SupportHighSchoolSports.org	000:31	001
HEALTH AND FITNESS	AFLAC	000:31	011
N.F.H.A.	NATL FAIR HOUSING ALLIANCE	000:30	020
N.H.T.S.A.	NHTSA.GOV	000:30	010
N.H.T.S.A.	NHTSA.GOV/THERIGHTSEAT	000:30	016
N.H.T.S.A.	TRAIN SAFETY	000:30	001
Pet Adoption	BestFriends.org	000:30	002
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	013
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	006
PSA	GLAAD	000:30	023
Salvation Army	SALVATION ARMY.ORG	000:30	002
SHRINERS	LOVETOTHERESCUE.ORG	000:30	001
Sunshine State 1 Call Florida	Sunshine 811	000:30	002

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
USANG	US Air National Guard	000:30	002
USMC	US Navy	000:30	042