

WKSL 97.9FM
Jacksonville, FL
Quarterly Issues / Programs List
First Quarter 2019
March 31st, 2019

WKSL 97.9FM

Quarterly Issue / Programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Community Events: Scholarship Fundraisers, Supporting Juvenile Delinquency, Black History Month, Leadership Training Camps for Children, Gun Violence, Facing Depression, Empowering girls, Adoption/Foster Care.

Community Health Issues: Domestic Violence, Feeding the Homeless, Charity Fundraisers, and Community Wellness Awareness, Child Service Support.

Medical Issues: Opioid Crisis, Veterans Affairs & Support, Cancer Risk Awareness, Dyslexia in the Community, Breast Cancer Awareness.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
The Arts	Sunday Extra	FSCJ Artist Series welcomes a new season of shows	Ashley Williams, media liaison	1-6-19 7A	30 min
Finances	Sunday Extra	Financial outlook for the new year and what we can do	Shay Woodward, CEO Performance Wealth	1-13-19 7A	30 Mins
Opioid Crisis	Sunday Extra	The deadly opioid crisis is being tackled locally with the help	Dr. Christine Cauffield, Executive of Lutheran Social Services	1-20-19 7A	30 min
Diversity & Inclusion/ Safe Pet Rescue	Community Viewpoint	Lynzi Chambers, Welcome Center Coordinator/ Lifestyles Director, came by the show to talk about hosting their 2 nd Conquer the Trails 5K at TrailMark held to benefit SAFE Pet	Lynzi Chambers	1-27-19 7A	15 min

		Rescue!			
Diversity & Inclusion /Entrepreneur /Women Empowerment	Community Viewpoint	Courtney Matthews, Entrepreneur & Certified Life Coach came by to talk about being a single mom entrepreneur, personal development coaching, overcoming fear, guidance in finding purpose and regaining peace.	Courtney Matthews	1-27-19 7:15A	15 min
Depression/ Mental Health Awareness	Community Viewpoint	Casie Ellison & Nicki Edelson talked Aveda/Change the Face of Depression event and their mission to alter the general perspective on mental illness.	Casie Ellison & Nicki Edelson	2-3-19 7A	15 min
Community Wellness Awareness /Fundraiser	Community Viewpoint	Ken Linkous came by the show Ken Linkous talk about Cupid Undie Run event and the Charity Fundraiser mission to help end Neurofibromatosis (NF) and their partnership with the Children's Tumor Foundation, the world's leader in NF research. !	Ken Linkous	2-3-18 7:15A	15 min
Black History Month	Community Viewpoint	Charley's McCoy of Mbellish by Charmega came by the show to talk about The Eastside Arts Vendors Market hosting the 3rd annual "Melanin Market" & Black History Parade	Charley McCoy	2-10-19 7A	15 min
Leadership Awareness	Community Viewpoint	Efferem Williams / Knots 4 Kids, Shara Mondy / Suited for Success, Jennifer Smith / The Giving Closet Project, came by the show to talk about the life-changing event that will teach young men (in middle and high school) many valuable lessons about dressing for success, no matter what challenges life presents.	Efferem Williams, Shara Mondy, Jennifer Smith	2-10-19 7:15A	15 min
Dyslexia/ Community Awareness	Community Viewpoint	Melissa Settles and Roben Faircloth from GRASP PTA, came by the show to talk about GRASP Academy Hero Walk, due to various learning challenges related to their dyslexic traits, they hope to raise funds for much needed school projects and	Melissa Settles/Roben Faircloth	2-17-19 7A	15 min

		learning aids for the students			
Health Education Awareness	Community View Point	Dr. Albert Chester talked Flu season, servicing all healthcare needs and his focus on health care and the pharmaceutical industry in this community!	Dr. Albert Chester	2-17-19 7:15A	15 min
Community Restoration	Community View Point	Angie Leatherberry from Habitat for Humanity discuss ReStore purpose and describe how it supports the Habitat for Humanity of Jacksonville (HabiJax), mission and Reasons to shop ReStore.	Angie Leatherberry	2-24-19 7A	15 mins
Financial Literacy	Community View Point	Nate Scott, Veteran came by the show to speak about being a former enlisted soldier, and his path to Financial Literacy and how he can empower the community with his book Life is Rich	Nate Scott	2-24-19 7:15A	15 mins
Women History Month/Helping Single Mothers	Community View Point	Erica Wilson, CEO of 88 Blessings came by the show to kick off Women History Month. 88 Blessings, founder Erica Wilson talked motherhood with her son in the NFL, helping single mothers in the community and becoming an author, and sharing her story and offers her support to others in need through 88 Blessings!	Chuck Campbell/ Franchise Owner	3-3-19 7A	15 min
Leadership Camps/ Education Awareness	Community View Point	Ricky Rowell from the Nassau County Sheriff's Office and Co Director of NEF Camp Cadet and Ray Beltz from the Jacksonville Sheriff's Office came by community View Point to talk about The purpose of Northeast Florida Camp Cadet, Inc., and providing today's youth with the tools necessary to overcome challenges, instill strict discipline and bestow confidence and leadership	Ricky Rowell/Ray Beltz	3-3-19 7:15A	15 min

Community Involvement Awareness/ Voting(DEM)	Community View Point	Councilwoman Ju'Coby Pittman came by the show to talk about her upcoming run for City Council, her mission statement, numerous endeavors in the community and being the CEO as well as building the legacy of The Clara White Mission founded in 1904.	Ju'Coby Pittman	3-10-19 7A	15 min
Woman History Month	Community View Point	Rodericka Webb Wilkerson came by the show to discuss the fundraising charity event for organization Foundation For Fortitude! Remembering the founder, the Late Sherry Blue, and the core mission to expose young women to individual development training and seminars that would increase their awareness of financial and budgeting techniques, employment and college preparedness.	Rodericka Webb Wilkerson	3-10-19 7:15A	15 min
Community Involvement/ Voting(Rep)	Community View Point	Mayor Lenny Curry came by the show to talk about his endeavors the last 4 years, his vision for One City One Jacksonville, and staying steadfast on fighting the crime in the city. He also encourages the city to get out and exercise their right to vote	Mayor Lenny Curry	3-17-17/7A	15 min
Health Awareness/ Fundraiser/ Community Involvement	Community View Point	Chuck Campbell from Chick Fil A - River City Place and Sean Hassan from Armada FC came by the show to talk about the 8 th Annual Chicken Biscuit Run. The Chicken Biscuit Run is a community event geared to get people connected, be healthy and assist groups with fundraising. This year they have a beneficiary Armada FC which will partner with the Bob Hayes Complex to bring soccer to the Northside area.	Chuck Campbell/Sean Hassan	3-17-19 7:15A	15 min
Diversity & Inclusion/ Community Involvement	Community View Point	KJ Brooks- Events and Promotions Coordinator for iHeartMedia- Jacksonville, Kezia Rolle- Beat the Runway Fashion Show	KJ Brooks/Kezia Rolle/Shelia Brown	3-24-19 7A	15 min

		Curator, Shelia Brown-Jefferson - Charitable Partner... CEO of the non-profit organization Blessing Others All the Time (B.O.A.T.T.) , came by the show to talk about empowering the community with the hottest trends in fashion, hair and makeup.			
Domestic Violence	Community Viewpoint	Gail Patin CEO of Hubbard House came by the show to talk about Serving Duval & Baker Counties, Hubbard House, a full-service certified domestic violence center. She invited the community to the 10th Annual Stand Up & Stride Domestic Violence Awareness Walk on March 30 th	Gail Patin	3-24-19 7:15A	15 min
Community Involvement Awareness/Scholarship Fundraiser	Community viewpoint	Malcolm Johnson and Charles Kemp of came by the show to talk about the Kappa Alpha Psi 25th Annual Charity Golf Tournament and giving back to the community by granting scholarships to the youth in the community.	Malcolm Johnson & Charles Kemp	3-31-19 7A	15 mins
Community Involvement /Foster Care	Community Viewpoint	Jaime & Tami Kent called in to the show to talk about their mission The NO MORE Foundation, a non-profit faith based ministry with a vision to place every orphan in a safe home.	Jaime Kent & Tami Kent	3-31-19 7:15A	15 mins

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad Council	Poison Control	000:15	001
AD Council Campaign	Poison Control	000:15	001
Am.Heart Association	Ad Council	000:30	014
AMERICAN CANCER SOCIETY	NFL.COM/CRUCIAL CATCH	000:30	002
best friends animal society	BestFriends.org	000:30	048

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
best friends animal society	BestFriends.org	000:31	024
best friends animal society	BestFriends.org	000:32	001
Blood Donations	Am.Red Cross	000:30	011
BOYS CLUB	Boys & Girls Club NE Fl.	000:14	001
Brainhealth.gov	Department of Health and Huma	000:30	005
CATHOLIC CHARITIES	CATHOLIC CHARITIES	000:30	047
CHILDREN'S HOSPITAL WEEK	CHILDRENS HOSPITAL WEEK	000:29	010
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	015
COMMUNITY INVOLVEMENT	PEACE IN THE STREETS	000:31	006
DAV	DAV.ORG	000:30	003
Family Support Services	foster-now.org	000:30	014
FIRE SMOKE DETECTOR SAFETY	F.E.M.A.	000:30	006
FL DEPT OF HEALTH	FL DEPT OF HEALTH	000:29	002
fl high school athletic asso	SupportHighSchoolSports.org	000:31	017
fl.dept.hwy safety & mtr vehi	fl dept of hwy safety	000:16	001
Fl.School Deaf & Blind	fsdb.k12.us	000:30	008
Flu Shot	Sunshine Health	000:30	009
FOLDS OF HONOR	foldsofhonor.org	000:31	006
Green Beret	International Rhett Syndrome	000:31	002
Green Beret	US ARMY	000:31	002
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	008
HEALTH AND FITNESS	WOMEN HEART	000:30	017
HI HOW ARE YOU DAY	HI HOW ARE YOU DAY	000:31	007
Make A Wish Foundation	wish.org	000:15	002
MATTRESS FIRM FOSTER KIDS	mattressfirmfosterkids.org	000:30	005
MICHAEL J FOX FOUNDATION	michaeljfox.org	000:30	030
N.F.H.A.	NATL FAIR HOUSING ALLIANCE	000:30	041
N.H.T.S.A.	TRAIN SAFETY	000:30	013
NFL PLAYER CARE FOUNDATION	NFLPLAYERCARE.COM	000:30	007
No More	AllProDads.com	000:30	001
Partnership For Drug Free Kid	drugfree.org	000:30	011

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Pet Adoption	BestFriends.org	000:30	006
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:30	010
SAFE DRIVING	PROJECT YELLOW LIGHT	000:30	011
Salvation Army	SALVATION ARMY.ORG	000:30	013
SHRINERS	LOVETOTHERESCUE.ORG	000:30	006
st.jude charity	stjude.org	000:30	061
Sunshine State 1 Call Florida	Sunshine 811	000:30	004
Wildfire Prevention	Am.Red Cross	000:29	004