

WKSL - 97.9 FM
Jacksonville, FL
Quarterly Issues / Programs List
Second Quarter 2015
July 1, 2015

WKSL - FM

Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Crowdsourcing events, children of fallen patriots, Child Safety, Volunteering, Food Deserts, Lung Cancer in women.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
One Spark	Sunday Extra	Local crowdsourcing event that entertains ideas and over 300,000 people in downtown Jax	Mike Pliffel, participant	4/5/15 7am	30 min
Children of Fallen Patriots	Sunday Extra	Children of Fallen Patriots helps the children of soldiers who lost their life with scholarships	Eric Heineman, board	4/12/15 7am	30 min
Child Safety	Sunday Extra	Infant deaths discussed with NE Fla. Safety Council and how to prevent accidental infant deaths	Cyndi Dennis, NF Fla Sfty	4/19/15 7am	30 min
Volunteering	Sunday Extra	Hands on Jacksonville is an umbrella title for volunteers in the area. Their event Celebrate Good was discussed	Kayla Scuncio, Member	4/26/15 7am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Lung Cancer in Women	Sunday Extra	American Lung Association intitiates Lung Force to spread the word about lung cancer in women	Inger Loftheim, chairprsn	5/3/15 7am	30 min
Teacher Appreciation	Sunday Extra	Farmer's Thank a Teacher initiative was discussed in a nationally sent show	Lisa Mendes, host	5/10/15 7am	30 min
Fla Folk Festival	Sunday Extra	63 rd Annual Florida Folk Festival at State Park discussed	Tom Shed, spokesman	5/17/15 7am	30 min
Civic issues	Sunday Extra	Sheriff John Rutherford discusses the issues of the day	JSO Sheriff John Rutherford	5/24/15 7am	30 min
Children's Illness	Sunday Extra	Dreams Come True grants wishes to children with illnesses	Andrea Siracusa, comm. Dir.	5/31/15 7am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Blood Alliance	Sunday Extra	Blood Alliance stressing the need for blood in this area	Odette Stroys, spokepersn	6/7/15 7am	30 min.

Human Trafficking	Sunday Extra	Re-Threaded is an organization that helps get girls and women out of the sex trade	Kristin Keen, Director	6/14/15 7am	30 min.
Helping veterans	Sunday Extra	Jamie Giusti from USA Cares spoke about the events upcoming to help their organization, helping veterans transition to civilian life	Jamie Giusti, CFO	6/21/15 7am	30 min
Science in schools	Sunday Extra	Jacksonville Science Festival teaches the value of science in a hands-on experience.	Victor Toribio, COO	6/28/15 7am	30 min

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
ABOVE THE INFLUENCE	ABOVE THE INFLUENCE	000:24	002
ABOVE THE INFLUENCE	ABOVE THE INFLUENCE	000:26	006
air national guard	air natl guard	000:30	006
Big Brothers Big Sisters	Ad Council	000:30	015
Boys Town National Hotline	Boys Town National Hotline	001:02	036
charity/giving	K.O.C.	000:16	007
Childhood Asthma	Ad Council	000:30	005
Congregation Ahavath Chesed	Braille Classes	000:32	016
FAB	FAB	000:30	018
Make A Wish Foundation	Make A Wish Foundation	000:33	018
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:28	012
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	004
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	054
Partnership For Drug Free Kid	drugfree.org	000:30	014
SHRINERS	LOVETOTHERESCUE.ORG	000:30	015
Texting & Driving	Ad Council	000:15	013
Texting & Driving	Ad Council	000:17	001
Texting & Driving	Ad Council	000:30	047

WKSL-FM WEEKLY PUBLIC SERVICE PROGRAMMING

		<u>Weekly Total</u>
<u>Traffic</u>		
Monday to Friday 8 minutes per day		40:00
Weekly Total	40:00	minutes