

WKSL 97.9FM  
Jacksonville, FL  
Quarterly Issues / Programs List  
THIRD Quarter 2019  
September 30<sup>th</sup>, 2019

WKSL 97.9FM

Quarterly Issue / Programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Community Events: Arts & Culture Awareness, Negro League Night, DUI/DWI, Children Home Society, Veterans Affair, Back to School with Duval County School Board, Dyslexia/Learning Challenges, Adult Education

Community Health Issues: Mental Health, Breast Cancer Awareness, Charity Fundraisers, Community Wellness Awareness, Community Service Support, Small Business Awareness on Health and Beauty.

Medical Issues: Childhood Cancer, Mental Emotional and Physical Wellness, Pediatric Trauma Awareness, Breast Cancer Awareness, and National Recovery Month.

Section I  
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Diversity & Inclusion	Community Viewpoint	Harold Crow, General Manager of the Jacksonville Jumbo Shrimp called into the show to invite the community to experience cultural diversity and affordable family fun by attending The Jacksonville Jumbo Shrimp Red Caps Negro League Night. Former Negro League players Buster Hair and James Sanders was recognized!	Harold Crow	7-7-19 7:00am	15 min

DUI/DWI	Community Viewpoint	Latricia Taylor, CEO of the Chasity Taylor Foundation came to the show talk about DUI/DWI and the back to school event and Cheerleader Scholarship name after her daughter who was murdered in a DUI/DWI accident	Latricia Taylor	7-7-19 7:15am	15 min
Breast Cancer Awareness Involvement	Community Viewpoint	Monique Denise, local singer called into the show to talk about being fighter, diagnosed with stage 3 breast cancer in 2017 and inviting the community to STRUT in the 4 <sup>th</sup> Annual Sista Strut 3K to raise fund to find a cure for Breast Cancer .	Monique Denise	7-14-19 7:00am	15 Mins
Entrepreneurship /Mentorship	Community Viewpoint	Lindsay Bivens, Host of My Message Matters Conference called into the show to invite and empowering the community to the My Message Matters! She also partnered with Wolfson Senior High's entrepreneurship program and Krumpin 4 Success, a non-profit, youth entrepreneurship program & camp to bring youngsters in the room to empower them and align them with mentors.	Lindsay Bivens	7-14-19 7:15am	15 min
Back to School	Community Viewpoint	Duval Superintendent Dr. Diana Greene came the show to talk about the upcoming school year, the proposed tax referendum and her next steps to empower Duval County.	Dr. Diana Greene	7-21-19 7:00am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veterans Affairs Awareness	Community Viewpoint	22-year veteran of the United States Marines and Jacksonville resident for 25 years, Mark McKenzie came by the show to invite	Mark McKenzie	7-28-19 7:00am	15 min

		the community to Central Bark! A pioneer of the doggy day care industry.			
Diversity & Inclusion /Dyslexia	Community Viewpoint	Annissa Powell, Principle, Robin Faircloth, PTA President and Mr. James Love, Vice Chair PTA, came by the show to share information on GRASP academy. Due to students having various learning challenges related to their dyslexic traits, the school needs much more funding than the traditional public school.	Annissa Powell, Principle, Robin Faircloth, PTA President and Mr. James Love, Vice Chair PTA,	7-28-19 7:15am	15 min
Diversity & Inclusion /Job Training & Employment	Community Viewpoint	Rev Mark Griffin came by the show to talk about Wayman Academy A status, the multitude of areas where Wayman is empowering the Community, and his next steps on empowering the community and keeping the community safe	Rev. Mark Griffin	8-4-19 7:00am	15 min
Diversity& Inclusion/Back to School Giveaway	Community Viewpoint	Michelle aka Shorty, President and T- Real (PRO) came by the show to talk about their 3 <sup>rd</sup> Annual Motorcycle Community Back to School Giveaway with 30 Motorcycle Clubs empowering and giving back to the community.	Michelle Shorty	8-4-19 7:15am	15 min
Community Wellness Awareness /Clothing Drive	Community Viewpoint	Imam Yahya Abndulla called into Community View Point to talk about their Neighborly Needs/Health, Wellness and Mental Health Services in Duval. He also talked about their next event on Sept 14, 2019, and asked the community to help by donating clothing items	Imam Yahya Abndulla	8-11-19 7:00am	15 min
Diversity & Inclusion/Teacher Supply Giveaway	Community Viewpoint	Jumora Cooper & Tiffany Hardy came by Community View Point to talk about the 4th annual "Teacher Supply Giveaway" at the Schultz Center. This year's theme is "All Heros don't wear Capes! Their goal is to not only provide local teachers with the supplies they need to begin the new school year but to also make them feel like the	Jumora Cooper & Tiffany Hardy	8-11-19 7:15am	15 min

		Super Heros that they are!!!			
Community Fundraiser	Community Viewpoint	The historic, nonprofit Florida Theatre came by to talk about hosting its annual summer fundraiser party, Blues, Brews and BBQ. The Florida Theatre has served as Jacksonville's premier entertainment center since 1927. Raising funds to keep the Florida Theatre in the community.	Florida Theatre	8-18-19 7:00am	15 min
Community Awareness/ Scholarship Drive	Community Viewpoint	President of the Omega Hope Foundation Mr. Randy Johnson, retired St. Johns County High School Principal/Educator and Kenneth Jones join the show to speak on their mission and efforts of Omega Psi Phi Fraternity and their many efforts to uplift the communities and provide scholarships to students.	Randy Johnson/ Kenneth Jones	8-18-19 7:15am	15 min
Community Restoration/ Arts & Culture	Community View Point	Joy Young, Executive Director and Diana Donovan came by the show to talked about The Cultural Council of Greater Jacksonville celebration of arts and culture	Joy Young/Diana Donovan	8-25-19 7:00am	15 min
Community Restoration/ Clara White Mission	Community View Point	Ju'Coby Pittman, CEO OF The Clara White Mission called into the Show to talk about the 45% reduction in funding for feeding and training programs the Clara White Mission is facing.	Ju'Coby Pittman	8-25-19 7:15am	15 mins
Childhood Cancer/Health Awareness	Community View Point	Toni Foxx and Jim Dunlap came to the show to talk about The Battle of the Ballrooms to Benefit St. Jude and fight Childhood Cancer.	Toni Foxx	9-1-19 7:00am	15 mins
Education Awareness /Adult Education	Community View Point	Bertha Freeman-Barrett a Registered Intern Therapist who completed her Bachelor's degree in Psychology at the University of Phoenix and her Masters of Arts Degree in Clinical Mental Health	Bertha Freeman-Barrett	9-1-19 7:15am	15 min

		at Webster University came by the show talk about her journey and how furthering your education helped create a meaningful life journey.			
Community Awareness/ Hispanic Awareness Month Awareness	Community View Point	Mike Todd with New Florida Majority called into the show to talk about I Am WE, a community celebration organized to build political and community power in black and brown underserved neighborhoods in Jacksonville	Mike Todd	9-8-19 7:00am	15 min
Community Involvement Awareness/ 4 <sup>th</sup> Annual Sister Strut/Breast Cancer Awareness	Community View Point	Diane Townsend and Lena Jordan came by the show to talk about The sisters Network of NE Florida partnering with the 4th Annual Sister Strut and why it's important for the community to get involved and register so that we can empower the survivors, and remember the ladies we lost from Breast Cancer.	Diane Townsend	9-8-19 7:15am	15 min
Diversity & Inclusion/Health , Wellness, Beauty Awareness	Community View Point	Kayla Mill Boutique and Kimberly Padgett Morrison from BPMBrand came by the show to talk about their event to empower and engage women who are in search of Better Health and Self Love. They talked about exploring Natural Hair and Wellness which is key to Full Self Acceptance and Quality of Life.	Kayla Mill /Kimberly Padgett Morrison	9-15-19 7:00am	15 min
Diversity & Inclusion/Health care/Fundraiser	Community View Point	Brian K. Yorkgitis, DO, FACS - Pediatric Trauma Medical Director, Came by the show to invite the community to the 5 <sup>th</sup> Annual Run for Hero's! Every day fundraiser to empower the experts at UF Health TraumaOne as they stand ready to provide lifesaving care.	Brian K. Yorkgitis	9-15-19 7:15am	15 min
Health Awareness/Mental /Emotional /Physical Wellness	Community View Point	Dr. Kennesha Bracely founder of Anuwai Life, Inc. (ALI) a Jacksonville-based humanitarian nonprofit organization inspired by my son, Dante'	Dr. Kennesha Bracely	9-22-19 7:00am	15 min

		Naken DeWayne Long. Called into the show to talk about Anuwai life programs and how Proceeds benefit programs that encourage mental, emotional, and physical health and wellness through the use of art-based interventions.			
Diversity & Inclusion/ National Recovery Month	Community View Point	Dr. Jacqueline Dowdy, CEO called into the show to discuss National Recovery Month and raising awareness and understanding of mental and substance use disorders. National Recovery Month promotes the message that behavioral health is essential to overall health, prevention works, treatment is effective, and people recover.	Jacqueline Dowdy	9-22-19 7:15am	15 min
Community Involvement/ Arts & Culture	Community Viewpoint	Adam Levine, Director and CEO of the Cummer Museum of Art and Gardens called into the show to invite the community to experience the Arts & Gardens in the city.	Adam Levine	9-29-19 7:00am	15 mins
Community Involvement Awareness/ Men Empowerment	Community viewpoint	PEACE Ambassador Steven Johnson called into the show to invite the community to coming up in October centered on men's health. P.E.A.C.E (Patient Education Advocacy & Community Engagement)	Steven Johnson	9-29-19 7:15am	15 mins

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Ad Council	Poison Control	000:15	004
Am Academy of Pediatrics	healthychildren.org	000:30	004
Am.Heart Association	Ad Council	000:30	011
best friends animal society	BestFriends.org	000:30	026
best friends animal society	BestFriends.org	000:31	016
Blood Donations	Am.Red Cross	000:30	003
BOYS CLUB	Boys & Girls Club NE Fl.	000:14	002
Brainhealth.gov	Department of Health and Huma	000:30	002
CATHOLIC CHARITIES	CATHOLIC CHARITIES	000:30	021
COMMUNITY INVOLVEMENT	NO KID HUNGRY	000:30	003
Education	NATIONAL SUMMER LEARNING	000:31	022
Family Support Services	foster-now.org	000:30	004
FIRST TEE	thefirstteeofnorthflorida.org	000:17	003
FL DEPT OF HEALTH	FL DEPT OF HEALTH	000:29	024
fl high school athletic asso	SupportHighSchoolSports.org	000:31	002
FOLDS OF HONOR	foldsofhonor.org	000:31	003
GLOBAL CITIZEN FEST	GLOBAL CITIZEN FESTIVAL	000:30	004
N.F.H.A.	NATL FAIR HOUSING ALLIANCE	000:30	019
N.H.T.S.A.	NHTSA	000:30	002
N.H.T.S.A.	TRAIN SAFETY	000:30	001
NFL PLAYER CARE FOUNDATION	NFLPLAYERCARE.COM	000:30	001
NO KID HUNGRY CAMPAIGN	CHILD MIND INSTITUTE-HOW TO T	000:30	027
NO KID HUNGRY CAMPAIGN	NO KID HUNGRY	000:30	012
Pet Adoption	BestFriends.org	000:30	002
Salvation Army	SALVATION ARMY.ORG	000:30	002
SHRINERS	LOVETOTHERESCUE.ORG	000:30	002
Sunshine State 1 Call Florida	Sunshine 811	000:30	001
U.S.TIRE MANUFACTURERS ASS	U.S.TIRE MANUFACTURERS ASS.	000:30	004

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
U.S.TIRE MANUFACTURERS ASS	U.S.TIRE MANUFACTURERS ASS.	000:31	003
USANG	US Air National Guard	000:30	002
USMC	US Navy	000:30	036
Wildfire Prevention	Am.Red Cross	000:29	004