

WKSL - 97.9 FM
Jacksonville, FL
Quarterly Issues / Programs List
Fourth Quarter 2015
January 1, 2016

WKSL - FM

Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Homelessness, government involvement, drug free America, childhood cancer

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Soldiers overseas	Sunday Extra	St Michaels Soldiers is a group who provides care packages for soldiers overseas	Cathy Signorelli, founder	10/4/15 7AM	30 min
Military celebration	Sunday Extra	NAS Fall Fest provides entertainment for our military and their dependents	Tom Kubalewski spokesman	10/11/15 7AM	30 min
Homeless	Sunday Extra	A concert held to help City Rescue Mission, helping the homeless overcome their plight	Ari Howard, musician	10/18/15 7AM	30 min
Local Government	Sunday Extra	interview with former Jacksonville Mayor Tommy Hazouri, part 1	Tommy Hazouri, civic servant	10/25/15 7AM	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Drug Free America	Sunday Extra	National show spotlighting a Drug Free America	National host	11/1/15 7AM	30 min
Dreams for Kids	Sunday Extra	Local group Dreams Come True helping grant dreams for children suffering from illness	Andrea Siracusa, spokeprsn	11/8/15 7AM	30 min
Local Government	Sunday Extra	Part 2 of interview with Public Servant, Tommy Hazouri	Tommy Hazouri,	11/15/15 7AM	30 min
Underprivileged	Sunday Extra	Toys for Tots collects toys for underprivileged	SSgt Grier, spokeprsn	11/22/15 7AM	30 min
Nutrition	Sunday Extra	Food deserts discussed, where fresh vegetables and produce are not readily available throughout the city	April Seliga, spokesprsn	11/29/15 7AM	30 min

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Crowd Funding	Sunday Extra	Elton Rivas, co-founder of crowdfunding event One Spark, interviewed, part 1	Elton Rivas, One Spark	12/6/15 7AM	30 min.
Crowd Funding	Sunday Extra	Elton Rivas, co-founder of crowdfunding event One Spark, interviewed, part 2	Lori Pendleton, Charter Oak College	12/13/15 7AM	30 min.
Smoke Free	Sunday Extra	Great American Smokeout group going year-round with Smoke Free Message	April Seliga, organizer	12/20/15 7AM	30 min
Robotics education for high school	Sunday Extra	Renaissance Jax helps get robotic education to high school students	Mark McCombs, founder	12/27/15 7AM	30 min

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Big Brothers Big Sisters	Ad Council	000:30	025
Boys Town National Hotline	Boys Town National Hotline	001:02	010
BULLYING	BYSTANDER REVOLUTUION	000:30	009
charity/giving	K.O.C.	000:16	015
Childhood Asthma	Ad Council	000:30	004
Make A Wish Foundation	Make A Wish Foundation	000:33	007
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	014
MILITARY AND VETERANS	WOUNDED WARRIORS	000:30	008
natl.crime prevention	Ad Council	001:01	002
Partnership For Drug Free Kid	drugfree.org	000:30	012
SHRINERS	LOVETOTHERESCUE.ORG	000:30	008
Texting & Driving	Ad Council	000:15	022
Texting & Driving	Ad Council	000:30	031
USMC	uso.org	000:15	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
VOTING	ROCK THE VOTE	000:29	102
VOTING	ROCK THE VOTE	000:30	009
WOUNDED WARRIOR	woundedwarrior.org	001:00	026

WKSL-FM WEEKLY PUBLIC SERVICE PROGRAMMING

		<u>Weekly Total</u>
<u>Traffic</u>		
Monday to Friday 8 minutes per day		40:00
Weekly Total	40:00	minutes