

WKSL - 97.9 FM
Jacksonville, FL
Quarterly Issues / Programs List
Third Quarter 2015
October 1, 2015

WKSL - FM

Quarterly issue / programs:

WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:

Continuing Education, sleep and health, local government policy, children of fallen patriots, Child Safety, Volunteering, Food Deserts, Lung Cancer in women.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Safety in Summer	Sunday Extra	NE Florida Safety Council and children's safety for summer	Cynthia Dennis, spokesp.	7/5/15 7AM	30 min
Children of Fallen Patriots	Sunday Extra	Children of Fallen Patriots helps the children of soldiers who lost their life with scholarships	Eric Heineman, board	7/12/15 7AM	30 min
Local Government	Sunday Extra	Outgoing Sheriff John Rutherford in a series of interviews of his long tenure	John Rutherford, frmr Sheriff	7/19/15 7AM	30 min
Local Government	Sunday Extra	Continuing interview with former Jacksonville Sheriff John Rutherford	John Rutherford	7/26/15 7AM	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Government Pensions	Sunday Extra	Tom Majdanics, JU professor, on the battle of JFRD and JSO pension reform. Pt 1 of 2	Tom Majdanics, professor	8/2/15 7AM	30 min
Government Pension	Sunday Extra	Tom Majdanics, JU professor, on the battle of JFRD and JSO pension reform. Pt 2 of 2	Tom Majdanics, professor	8/9/15 7AM	30 min
Education	Sunday Extra	Heart Glu Foundation, helping teachers and students in and out of the classroom	Ricky King, founder	8/16/15 7AM	30 min
Education	Sunday Extra	Ricky King continues discussing the work of the HeartGlu foundation	Ricky King, founder	8/23/15 7AM	30 min
Sleep	Sunday Extra	Sleep expert Pete Bils talks about innovations in sleep therapy and everyday aids to sleep	Pete Bils, sleep expert.	8/30/15 7AM	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Lung Cancer	Sunday Extra	Free to Breathe, an org to spread the awareness of lung cancer in women, and their event	Raegan Cury, survivor	9/6/15 7AM	30 min.

Continuing Education	Sunday Extra	Continuing education in adults examined	Lori Pendleton, Charter Oak College	9/13/15 7AM	
Dreams come true	Sunday Extra	Andrea Siracusa speaks about the Ride for Dream fundraiser for local wish-granting org.	Andrea Siracusa, spokesp.	9/20/15 7AM	30 min
First responder appreciation	Sunday Extra	C.O.P.S. – an organization founded to thank first responders with a celebration event	Ric Schilling, founder	9/27/15 7AM	30 min

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Big Brothers Big Sisters	Ad Council	000:30	013
Boys Town National Hotline	Boys Town National Hotline	001:02	017
charity/giving	K.O.C.	000:16	006
Childhood Asthma	Ad Council	000:30	009
COMMUNITY INVOLVEMENT	9/11 NATIONAL DAY OF SERVICE	000:30	011
COMMUNITY INVOLVEMENT	SPECIAL OLYMPICS	000:31	007
Congregation Ahavath Chesed	Braille Classes	000:32	024
FAB	FAB	000:30	003
Make A Wish Foundation	Make A Wish Foundation	000:33	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	021
Partnership For Drug Free Kid	drugfree.org	000:30	009
POVERTY	A PLACE AT THE TABLE	000:32	011
SHRINERS	LOVETOTHERESCUE.ORG	000:30	003
st.jude charity	stjude.org/walkrun	000:30	011
Texting & Driving	Ad Council	000:15	008
Texting & Driving	Ad Council	000:30	017
USMC	uso.org	000:15	004
Wildfire Prevention	Am.Red Cross	000:29	004
WOUNDED WARRIOR	woundedwarrior.org	001:00	018

WKSL-FM WEEKLY PUBLIC SERVICE PROGRAMMING

		<u>Weekly Total</u>
<u>Traffic</u>		
Monday to Friday 8 minutes per day		40:00
Weekly Total	40:00	minutes