

**WKSL - 97.9 FM**  
**Jacksonville, FL**  
**Quarterly Issues / Programs List**  
**Third Quarter 2016**  
**October 1, 2016**

**WKSL - FM**

**Quarterly issue / programs:**

**WKSL-FM provides its listeners with programming and public service announcements that address the issues of concern to our local community. Issues this quarter included:**

**4<sup>th</sup> of July happenings, veterans affairs, lung disease, Finances, Zika virus, Healthcare, Home and finance, local history, local literary scene, and opioid addiction awareness.**

**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
<b>4<sup>th</sup> of July</b>	<b>Sunday Extra</b>	<b>Happenings around the First Coast area for celebrating the 4th</b>	<b>Self-hosted</b>	<b>7/3/16 7am</b>	<b>30 min</b>
<b>Veterans and active military</b>	<b>Sunday Extra</b>	<b>St Michaels Soldiers sends gift boxes to active military abroad and helps with veterans affairs .</b>	<b>Kathy Signorelli, founder</b>	<b>7/10/16 7am</b>	<b>30 min</b>
<b>Local Literary Scene</b>	<b>Sunday Extra</b>	<b>Bridge 8 and their new literary magazine is discussed</b>	<b>Chris Rypkema, publisher</b>	<b>7/17/16 7am</b>	<b>30 min</b>
<b>Local tech, ed, development</b>	<b>Sunday Extra</b>	<b>Ted X Jax TED talks with local organizer</b>	<b>Sabeen Powreaz, local operator</b>	<b>7/24/16 7am</b>	<b>30 min</b>
<b>ISSUE</b>	<b>PROGRAM / TITLE</b>	<b>DESCRIPTION</b>	<b>GUEST</b>	<b>DATE/TIME</b>	<b>DURATION</b>
<b>Safe Kids</b>	<b>Sunday Extra</b>	<b>Safe Kids event raising awareness for children's safety in all aspects, locally supported by our stations part 1</b>	<b>Cindy Dennis, NE FL Safe Kid</b>	<b>7/31/16 7am</b>	<b>30 min</b>
<b>Lung disease</b>	<b>Sunday Extra</b>	<b>Lung Force is a local organization that helps raise money for lung disease</b>	<b>Karen Hughes, coordinator</b>	<b>8/7/16 7am</b>	<b>30 min</b>
<b>Health concerns</b>	<b>Sunday Extra</b>	<b>Zika virus is discussed with mosquito experts.</b>	<b>Chris Phillips, owner Mosquito Joe</b>	<b>8/14/16 7am</b>	<b>30 min</b>
<b>Childhood</b>	<b>Sunday Extra</b>	<b>Dreams Come True, a local wish</b>	<b>Andrea</b>	<b>8/21/16</b>	<b>30 min</b>

illness dreams		granting organization and their fundraisers	Siracusa, coordinator	7am	
Finances	Sunday Extra	Personal financial responsibility and the world of finance made easy with a financial planner.	Shay Woodward, financial planner	8/28/16 7am	30 min
ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Zika virus	Sunday Extra	Part 2 of Zika virus and update on the current state of Zika	Chris Phillips, expert	9/4/16 7am	30 min.
Museum of Science	Sunday Extra	MOSH – Museum of Science and History has new exhibits this year	Maria Hane, Director	9/11/16 7am	30 min.
Down Syndrome	Sunday Extra	Jacksonville Down Syndrome Association on what they do for Down people in Jacksonville	Desiree Jomand, coordinator	9/18/16 7am	30 min
Opioid addiction	Sunday Extra	National show on opioid addiction	Iheart national	9/25/16 7am	30 min

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
88 Blessings	LEON WASHINGTON	000:32	010
Big Brothers Big Sisters	Ad Council	000:30	054
Childhood Asthma	Ad Council	000:30	028
Education	GLOBAL CITIZEN FESTIVAL	000:31	001
Education	SUMMER LEARNING	000:31	026
Family Support Services	foster-now.org	000:30	021
fl high school athletic asso	SupportHighSchoolSports.org	000:31	003
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	002
Mosquito Joe	Mosquitojoe.com	000:31	004
Mosquito Joe	Mosquitojoe.com	000:32	005
Pet Adoption	BestFriends.org	000:30	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	002
SHRINERS	LOVETOTHERESCUE.ORG	000:30	023
st.jude charity	stjude.org	001:00	004
st.jude charity	stjude.org/walkrun	000:30	010
Texting & Driving	Ad Council	000:15	092
Texting & Driving	Ad Council	000:30	058
TOGETHER FOR SAFER ROADS	TOGETHERFORSAFERROADS.COM	000:30	021
Veteran Support	Veterans Administration	000:30	019
Wildfire Prevention	Am.Red Cross	000:29	022
WOLFSON CHILDREN HOSPITAL	wolfsonchildrens.org	000:29	062
WOLFSON CHILDREN HOSPITAL	wolfsonchildrens.org	000:30	062